

# NIST Voting Technology Series NIST VTS 100-3pt2sup1

# Usability and Accessibility of Electronic Pollbooks

Part 3: Checklists for Usability and Accessibility

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#### **Preface**

Research referenced in this report was conducted in 2017. The use of e-pollbooks presented throughout the document reflects the state of elections in 2017.

#### **Abstract**

This document is the third part of a series of documents on the usability of electronic pollbooks. It is supplementary to Part Two in the series, Usability Testing for E-pollbooks: A Test Protocol. In the effort to create this series, dozens of items were identified that can be used to evaluate e-pollbooks for usability and accessibility. These items form the usability checklists in this document and are organized by poll workers' tasks. They are not absolute requirements, but a guide to evaluating how well a specific e-pollbook supports poll workers and voters in the polling place.

Research referenced in this report was conducted in 2017. The use of e-pollbooks presented throughout the document reflects the state of elections in 2017. In the time since this research was performed, e-pollbooks have made progress addressing usability and accessibility issues. Additionally, as part of its ongoing Election Supporting Technology Evaluation Program (ESTEP) program, the Election Assistance Commission developed the Voluntary Electronic Poll Book Requirements (VEPBR) in collaboration with NIST. This publication is intended to provide a deep dive into how to evaluate the usability and accessibility of e-pollbooks in order to meet the relevant VEPBR user-centered design process and usability testing requirements as well as any state certifications pertaining to usability and accessibility.

#### Keywords

E-pollbooks; elections; electronic pollbooks; human factors; usability; voting

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#### How to use this document

This document is a set of checklists supplemental to Part Two of this series on e-pollbooks usability, *Usability and Accessibility of Electronic Pollbooks: A Usability Test Protocol*. The checklists are based on the findings from NIST's landscape analysis of e-pollbooks<sup>1</sup> and from a related pilot usability test of e-pollbooks<sup>2</sup>. Dozens of items that form the checklists were identified as useful in evaluating e-pollbooks for usability and accessibility. This checklist guidance directly addresses e-pollbook evaluators and reviewers. It can be used to review a single e-pollbook model or to compare the usability of several different products.

Use the checklists to review e-pollbooks:

- when your jurisdiction is making decisions about purchasing voting and pollbook systems
- as part of retrospective and post-election evaluations and reviews when there may have been problems in polling places
- to inform decisions about poll worker training scenarios and practice

#### What's in the checklists

The usability checklists are organized by poll workers' tasks. They are not absolute requirements, but a guide to evaluating how well a specific e-pollbook supports poll workers and voters in the polling place.

The first set of items are for **general usability features** of e-pollbooks. They actually apply to nearly any digital interface you might encounter. Each is a simple Yes / No question. If you can answer Yes to each of the items, it is likely that poll workers will generally do well with the e-pollbook you are evaluating.

The **detailed checklists** that follow are designed to assess the usability of e-pollbooks from the point of view of poll workers, as they do typical tasks during an election. These aren't simple Yes / No ratings. As we so often find in usability studies, "usable" can fall within a range. Therefore, we frame the questions as, "How easily and successfully can users..." complete actions or tasks as listed in each section.

#### Using the checklists

To use the checklists, start by using the e-pollbook yourself. Consider using the scenarios in the usability test plan (Part Two of this series on the usability and accessibility of e-pollbooks) to help you cover both easy and harder tasks. Check the items on the list against your experience.

Better yet, conduct a usability study of the equipment using our recommended protocol in Part Two of this series on e-pollbooks usability.

Whether you are doing a review or a usability test, you can rate the success against each checklist item using a stop light scale of green, yellow, or red:

Green means that the scenario was completed accurately and easily, without help or any stumbles
in using the e-pollbook.

<sup>&</sup>lt;sup>1</sup> Part 1 of the series on usability and accessibility of e-pollbooks: Usability in the polling place.

<sup>&</sup>lt;sup>2</sup> E-pollbooks usability: A report on the pilot of a usability test for e-pollbooks. https://civicdesign.org/wp-content/uploads/2015/06/epb-pilot-test-report-15-1208-a11y.pdf

- Yellow is for problems completing a scenario, from minor issues (like easily correcting a misspelling of a name in a search or simple mistake in navigation) to major problems (like actions repeated or having to hunt or ask for help)
- **Red** is for scenarios or actions with an important error, like selecting the wrong voter, giving up on a task, or handling a voter incorrectly.

#### **Understanding usability**

To evaluate the usability of an e-pollbook, start with the broad features of *efficiency*, *effectiveness*, and satisfaction.

**Efficiency** is a measure of how well poll workers can complete both routine and unusual tasks. Efficiency is important because checking in voters is one of the bottlenecks that can cause long lines at a polling place.

**Effectiveness** is measured by the accuracy with which poll workers can handle each voter. For example, can they:

- Find and identify the correct voter registration record including records that are easily confusable such as Jr/Sr or similar and common names
- Recognize special conditions, such as whether the voter has already voted or identification requirements
- Take appropriate action to check the voter in or deal with special requirements
- Complete administrative procedures such as logging unusual events or updating records

Finally, **satisfaction** is a measure of poll workers' attitude towards e-pollbooks. This includes both positive attitudes and lack of negative attitudes about them. For example, do they believe that e-pollbooks:

- Help them do their job well
- Make finding voters easy
- Let them check voters in quickly
- Help them interact with voters in a helpful way

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Research referenced in this report was conducted in 2017. The use of e-pollbooks presented throughout the document reflects the state of elections in 2017. In the time since this research was performed, e-pollbooks have made progress addressing usability and accessibility issues. Additionally, as part of its ongoing Election Supporting Technology Evaluation Program (ESTEP) program, in 2023, the Election Assistance Commission (EAC) completed its first voluntary e-poll book pilot to determine if federal certification is a viable solution for the future of e-pollbook usage during elections in the United States<sup>3</sup>. As part of the ESTEP e-pollbooks pilot, the Voluntary Electronic Poll Book Requirements (VEPBR) were developed in collaboration with NIST and include reporting of the user-centered design process and usability testing. This publication is intended

<sup>&</sup>lt;sup>3</sup> https://www.eac.gov/voting-equipment/estep-electronic-poll-books

to provide a deep dive into how to evaluate the usability and accessibility of e-pollbooks in order to meet these VEPBR requirements as well as any state certifications<sup>4</sup> pertaining to usability and accessibility.

This report is Part 3 of the complete report on the usability and accessibility of e-pollbooks:

NIST VTS 100-3pt1: Usability and Accessibility of Electronic Pollbooks: Usability in the Polling Place

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<sup>&</sup>lt;sup>4</sup> EAC clearinghouse of state certification requirements for electronic poll books https://www.eac.gov/testing-and-certification/state-certification-requirements-electronic-poll-books.

# Checklists

## **General usability features**

If you can answer <i>Yes</i> to	each of these items, the rest of the evaluation is likely to be positive, too.
	Does the screen look clean and easy to use?
	Is it easy to see what is what on the screen?
	Can you tell what the most important information is?
	Are related pieces of information grouped (for example, are name, address, and date of birth together)?
	Is the text big enough (but not too big)?
	Is the text easy to see in different lighting conditions?
	Can you tell what is clickable?
	Are buttons and links large enough to click or tap easily?
	When you click or tap something, can you tell that the device is doing something?
	Are labels on links, icons, and buttons simple and clear?
	Are buttons and links in the right place for the steps in a task and overall workflow?
	Are information and error messages helpful?
	Do messages appear in the most helpful, visible place?
Basic voter chec	k in
How easily and successf	fully can poll workers:
	Get to and return to the starting point
	Get search results
	Navigate and narrow search results
	Identify the correct person in the list of results
	Select the name or address and check a voter in
	Recover from or correct a mistake
	Return to search results from a search they've already done

# Find a voter by scanning an ID

How easily and success	fully can poll workers		
	Handle the scanner		
	Get the scanner in the position to quickly scan the barcode		
	Tell that the scanner has scanned the barcode		
	Check a voter in		
	Respond to and recover from mistakes		
	Determine whether the scanned ID matches the voter record		
	Protect personally identifying information for the voter		
How easily and successfully can <b>voters</b> who are scanning their own ID			
	Position their ID to be scanned		
	Recognize whether the scan was successful		
	See whether the information in their voter record is correct		
Finding a voter	by searching		
How easily and success	fully can poll workers		
	Find the right place to start a search		
	Type part of a name or an address to start a search		
	Get a search result closely matching the voter in one try		
	See which information is required for a search (such as last name versus full name, street names versus full address)		
	Narrow the search results		

## Reviewing the list of voters found

How easily and successfully can poll workers		
	Pick out a specific voter from a list of voters	
	Determine whether a voter	
	☐ Is the person in front of them (is this Jr. Sr., etc.)	
	☐ Has already voted	
	☐ Is in the wrong precinct	
	Expand the search to county, state, or inactive voters	
	Narrow the results list by adding search criteria	
Checking voter s	tatus	
How easily and successf	ully can poll workers	
	Tell who has already voted	
	Find the voter status	
Checking voter of	details	
How easily and successf	ully can poll workers	
	See and read the voter's name or address	
	Recognize and interpret voter status	
Handling update	es and exceptions	
How easily and successf	ully can poll workers	
	Find where to start handling an exception	
	Make necessary changes (and make no other changes)	
	Take the next step to close or complete the exception	

# **Collecting signatures**

How easily and successf	ully can poll workers			
	Get to the right place for voters to sign			
	Tell that the signature form is for the correct voter			
OR				
	Print the paper signature form			
How easily and successf	ully can <b>voters</b>			
	Find the space for signing			
	Sign their name			
	Clear the space and start over			
	Tell that they are signing for the correct voter			
Helping voters in line				
When using a tablet computer to interact with voters in line, how easily and successfully can poll workers				
	Open a version of the poll book on the portable device			
	Manage and hold the e-pollbook			
	Hold the e-pollbook in one hand and interact with the other			
	See and use the data in bad lighting and weather conditions, such as street lights at night, in cold or wet weather			
	Turn the display for voter to see			
OR				
	Print or send a polling place location for a voter			

# Entering text with an on-screen keyboard

If the e-pollbook has an	on-screen keyboard, how easily and successfully can poll workers
	Get to the keyboard when and where it is needed
	Get rid of the keyboard (or hide it) when it is not needed
	Get to all of the fields, controls, and information needed for a task while using the keyboard
	See the necessary voter information and controls while using the keyboard
Supporting poll	workers
How easily and success	fully can poll workers
	Find appropriate supplemental information, procedures, and online training manuals and navigate them
	Follow on-screen scripts
	Follow troubleshooting procedures under stress
	Enter notes about voters or polling place incidents
Accessibility	
How easily and success	fully can poll workers
	Change aspects of the display that will make it easier to see, read, and perform tasks
	Use assistive technology such as a screen reader