## **NIST Data Collection Instruments 004**

# NIST-NOAA Survey Tool for Business Disruption and Recovery Associated With Extreme Events:

General Instrument Applied to the Beaumont and Port Arthur, Texas Small- and Medium-Sized Business and Nonprofit Organizations Community Post-Hurricane Harvey

> Michelle Meyer Joy Semien Jennifer Helgeson

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August 2021



U.S. Department of Commerce *Gina M. Raimondo, Secretary* 

National Institute of Standards and Technology

James K. Olthoff, Performing the Non-Exclusive Functions and Duties of the Under Secretary of Commerce for Standards and Technology & Director, National Institute of Standards and Technology

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National Institute of Standards and Technology Data Collection Instruments 004 Natl. Inst. Stand. Technol. Data Collect. Instr. 004, 90 pages (August 2021)

This publication is available free of charge from: https://doi.org/10.6028/NIST.DCI.004

#### **Abstract**

To gather more in-depth information about how disasters affect businesses and nonprofits, the National Institute of Standards and Technology (NIST) and the National Oceanic and Atmospheric Administration (NOAA) launched a study of business disruption and recovery related to several recent disasters.

This report outlines the survey instrument used as the basis for the research designed and conducted in partnership between Texas Sea Grant and the Texas A&M University Hazard Reduction and Recovery Center (HRRC), The Southern Climate Impacts Planning Program (SCIPP), NIST Applied Economics Office (AEO), and the NOAA Regional Integrated Sciences and Assessment (RISA) Program.

This research protocol uses a mixed-method research approach to study businesses and nonprofit organizations that were impacted by Hurricane Harvey in 2017 and their long-term recovery process. The approach combines both quantitative and qualitative data collection methods of in-person and telephone surveys to obtain organizational disruption and recovery information from organizational owners and managers.

#### Keywords

Adaptive capacity; Built infrastructure; Business recovery; Extreme weather events; Nonprofit recovery; Resilience planning; Recovery; Small businesses; Small- and Medium-sized Enterprises

#### Acknowledgements

The authors wish to thank all those who contributed ideas and suggestions to the development of this report and the survey instrument. We would like to acknowledge the collaboration set forth between the NOAA RISA, Southern Climate Impacts Program (SCIPP), Texas Sea Grant, and the Hazard Reduction and Recovery Center.

We would like to acknowledge investigators of this research project: Pamela Plotkin, Ph.D., Cynthia Lyle M.S., and Walter M. Peacock, M.S. with Texas Sea Grant; Michelle Meyer, Ph.D., and Walter Gillis Peacock, Ph.D., with the Hazard Reduction and Recovery Center at Texas A&M University. Sincere appreciation to the entire research team at Texas A&M University: Joy Semien, Alexander Abuabara, Ryke Moore, Carlo Chunga Pizarro, Melina Matos, and Chandler Wilkins as well as undergraduate students Ricardo Fernandez, Romel Fernandez, Enrique Perez, Yujie Wang, Monicky Saucedo, and Alondra Rosas.

Thanks to Claudia Nierenberg and Ariela Zycherman of the NOAA Climate Program Office for their review, feedback, and guidance throughout the research process. Appreciation extended to Donghwan Gu, Ph.D., Alfredo Roa Henriquez, Ph.D., and David Butry, Ph.D. at the National Institute of Standards and Technology (NIST).

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## Glossary

AEO Applied Economics Office
ATM Automated Teller Machine

CISA Carolinas Integrated Sciences and Assessments

COVID-19 Coronavirus Disease 2019

CPO Climate Program Office

HRRC Hazard Reduction and Recovery Center

NAICS North American Industry Classification System

NIST National Institute of Standards and Technology

NOAA National Oceanic and Atmospheric Administration

NPO Not-for-profit organization

RISA Regional Integrated Sciences and Assessments

SCIPP Southern Climate Impacts Planning Program

SME Small- and Medium-sized Enterprise

SETX Southeast Texas

TAMU Texas A&M University

#### 1. Executive Summary

To gather in-depth information about how disasters affect small- and medium-sized enterprises (SMEs), the National Institute of Standards and Technology (NIST) launched a study of business disruption following several disasters. This study aimed to allow for the development of policies and programs that would improve the overall recovery process for businesses and nonprofits. Coordination of these efforts took place in cooperation with the Climate Program Office (CPO) of the National Oceanic and Atmospheric Association (NOAA). NIST's coastal resilience initiative focused on study sites in the Carolinas (associated with the NOAA Regional Integrated Sciences and Assessments [RISA] team Carolina Integrated Sciences and Assessments [CISA]) and the western Gulf Coast (associated with the NOAA RISA team Southern Climate Impacts Planning Program [SCIPP]).

This report outlines the implementation of a business disruption survey used as the basis for the research design conducted in partnership with NIST, SCIPP, Texas Sea Grant, and the Texas A&M University's Hazard Reduction and Recovery Center (HRRC). The location that this research focuses on was the combined study area of Port Arthur and Beaumont, Texas. The research protocol used a mixed-method research approach to study businesses and nonprofits that were impacted by Hurricane Harvey in 2017. The methodological information for the application of the survey protocol applied in the Carolinas study can be found in Helgeson et al. (2020a).

The research protocol employed both qualitative and quantitative data collection methods to obtain business disruption and recovery information from business owners/managers (referred to "operators") and nonprofit leaders. Inclusion of nonprofit leaders was unique to the Texas application of the study protocol. The information was collected via face-to-face and telephone surveys as well as interviews. The data collection instruments assessed the perceptions and behavior of the operators related to (1) mitigation and preparedness behaviors, (2) operational interruptions, (3) financial stability, (4) short-term disaster recovery, and (5) recovery processes. Risk perceptions toward hazards, past and future, were also assessed.

#### 2. A Note

The objective of this collaborative project across agencies and academic research institutions was to provide cross-sectional data through place-based research that could have some aspects of comparability between the Carolinas and Texas study areas. However, throughout the time of the data collection the Texas study site was impacted by a number of additional acute and prolonged disaster events, which made disentangling impacts from and a clear recovery trajectory associated with Hurricane Harvey challenging. These included (1) an industrial spill (2019), (2) Tropical Storm Imelda (2019), (3) COVID-19 (2020-2021), and (4) Hurricane Laura (2020).

Tropical Storm Imelda impacted the Southeast Texas Gulf Coast two months after implementing data collection in September 2019. According to the National Hurricane Center, the storm dropped 30 inches (76.2 cm) of rain across multiple counties in the region (Latto and Berg, 2019). Flood water in Jefferson County damaged over five thousand homes and businesses. In addition, the storm caused flooding to the two major roadways (I-10 east and HWY 90) in the area preventing the immediate ability to perform high-water rescues (Latto and Berg, 2019). The flooding severely limited the transportation of goods and services throughout the region as floodwaters continued to rise.

Shortly after adapting the research protocol to incorporate and control for Tropical Storm Imelda's immediate impacts and recovery efforts, the county experienced an industrial explosion (Dwyer, 2019). The industrial explosion released 1,3-Butadiene and led to the evacuation of those living and working within a 4-mile (6.4 km) radius, directly impacting our study area (Dwyer, 2019).

Finally, after adapting the research protocol again to address industrial impacts, the United States released a National Emergency Declaration for the COVID-19 pandemic (CDC, 2021). The pandemic has severely limited the ability to collect data in-person, due to the CDC's social distancing guidelines (CDC, 2021) and TAMU research guidelines. In addition, data collection over the telephone has not been possible due to ongoing quarantine measures and closures as required by local ordinances and managed through individual organizational planning. Thus, data collection was stalled from March 2020 through September 2020, at which time it was decided to close data collection and provide the results from the data that had been collected pre-pandemic.

However, lessons learned outlined within this report provide guidance on compound risk and complex events – both for the objects of the study and for research processes themselves. A Ph.D. Dissertation study entitled "Organizational Disruption and Recovery Post Hurricane Harvey in Southeast Texas (SETX)" using the data collected through this protocol is currently underway by Doctoral Candidate Joy Semien and is supported by Texas A&M University.

#### 3. Background and Motivation

According to NOAA, 2017 was the most damaging hurricane season in the Atlantic (NOAA, 2017). The storms with the greatest impact on the United States were Harvey, Irma, and Maria having estimated damage of \$300 billion (NOAA, 2018). In total the season produced 17 named storms, 10 hurricanes, in which six were major hurricanes, ranking as Category 3, 4, or 5 on the Saffir-Simpson scale (NHCCPHC, n.d.; NOAA, 2017). The damages occurring from these events left entire communities without homes and businesses.

Businesses, especially those that are small- and medium-sized, are the economic engine of the community – acting as a conduit for money to flow into and out of the communities (Schrank, Marshall, Hall-Philips, Wiatt, and Jones, 2013). Businesses, directly and indirectly, support community recovery by providing local goods, services, and employment opportunities. This local investment in the community provides support for the local households through personal economic growth and the community tax base (Tierney, 2007; Xiao et al., 2018; Zhang et al., 2009; Xiao and Peacock, 2014; Xiao and Drucker, 2013; Watson et al., 2020). In addition, these organizations can provide a space to increase cultural and social capital while also supporting local community-focused political agendas (Chamlee-Wright and Storr, 2011).

Nonprofit organizations provide human, financial, as well as political resources and assistance at the community level, making them important to community survival (Aeberhard, 2008; Chikoto-Schultz et al., 2018). These institutions provide access to services like shelter, childcare, clothing, and fresh food (Fowler, 2007; Gajewski et al., 2011). Nonprofit organizations often work to increase the capacity of residents by hosting workshops and trainings (Chikoto-Schultz et al., 2018). Like businesses, these organizations play a pivotal role in the disaster readiness and the recovery process, as they are often the first responders in the hardest-hit areas and many serve as "gatekeepers for larger humanitarian and governmental networks to gain access to community members (Chikoto et al., 2013).

Both businesses and nonprofit organizations often experience post-disaster impacts and must endure the recovery process in concurrence with community recovery (Marshall et al., 2015, Watson et al., 2020; Kapucu et al., 2018). This process is challenging to say the least, and many organizations lose their entire inventory, utility operations, supplies, services, and social networks

(Dahlhamer and Tierney, 1996; Marshall et al., 2015). In addition, businesses may experience loss of employment while nonprofit organizations may experience a loss of volunteers, increasing the workload on the core individuals of the organization (Flatt and Stys, 2013; Kapucu et. al., 2011). Understanding the impacts, risk, and recovery processes are pivotal to develop methods to better support these organizations post-disaster. Yet, research on disaster recovery of both businesses, especially small businesses, and nonprofits remains limited. This limitation of available research is problematic as both businesses as well as non-profits are financial and social gatekeepers, respectively, to the communities in which they occupy (Flora and Flora, 2008; Beaulieu, 2014). Without these organizations communities would experience lack financial and social capital inhibiting the overall long-term resilience of the community (Scandlyn et al., 2013; Brett and Oviatt, 2013; Xiao and Van Zandt, 2012).

#### 4. Relevance and Objectives

#### 4.1. Hurricane Harvey

Hurricane Harvey (2017) initially made landfall near Rockport, Texas. Over a six-day period the Category 4 hurricane dropped 27 trillion gallons (102.2 liters) of rainwater (Blake and Zelinsky, 2018; FEMA, 2017). Recorded rainfall depth in some communities was between 65 inches and 70 inches (165.1 cm to 177.8 cm) of rain in a few days (Blake and Zelinsky, 2018). Harvey caused only limited wind damage and most of the physical damage experienced was the result of continuous onset of rainwater (Blake and Zelinsky, 2018). The floodwaters caused severe damage to homes and businesses across Texas. According to the National Hurricane Center (NHC) the impact of the storm produced approximately 68 direct deaths and 35 indirect deaths. Direct deaths are "those occurring as a direct result of the forces of the tropical cyclone" and indirect deaths are those occurring due to "factors [like] heart attacks, house fires, electrocutions from downed power lines, vehicle accidents on wet roads" etc. (Blake and Zelinsky, 2018).

Hurricanes and tropical storms are not new phenomena for this region, as communities often experience continuous and compounding impacts (Perry, 2007). This repeated experience provides researchers with a unique opportunity to examine the recovery of businesses and nonprofits. This study aimed to gather data and deeper understandings to in turn allow for the development of policies and programs that would improve the overall recovery process for businesses and nonprofits.

This study of Hurricane Harvey's organizational impacts coincides with a similar study in Charleston, South Carolina (Helgeson et. al., 2020a). Research topics and case study locations were aligned to support comparability across the studies. Together, the projects provide much more information on ways to support businesses during disaster recovery and successes and challenges to research in areas that are facing increasing frequency and intensity of disasters.

## 4.2. Importance of Considering Business and Nonprofit Recovery

Small businesses and nonprofit organizations, especially those that are local, are both socially and economically significant to the survival of communities. Businesses play a role in providing jobs to residents and serving as an economic tax-base to support the community. While nonprofit

organizations play a role in acting as a community advocate, liaison, as well as social services provider (Fowler et al., 2007; Gajewski et al., 2011).

Small businesses and nonprofit organization operations are volatile post-disaster (Alesch et al., 2001; Kapucu, 2001). Both types of organizations often face reduced funding streams and workforce, which may limit recovery and operations (Kapucu, 2007). These organizations often lack the preparedness resources, supplies, and human capital to support day-to-day operations needed to bounce back from a disaster quickly (Highfield et al., 2014).

#### 4.3. Objectives

The objectives of this project as reflected in the survey instrument are to:

- 1. Understand what factors impact an organization's ability to recover.
- 2. Understand how for-profit and nonprofit organizations compare.
- 3. Understand how socio-vulnerability factors of the organization and the neighborhoods affect their recovery process.

#### 5. Scope and Framing

Previous disaster research has primarily focused on the impact of disasters on the household (Tierney, 1997a). Recently studies of disasters have broadened to incorporate organizations like businesses and nonprofits (e.g., Xiao and Van Zandt, 2012; Xiao et al., 2018). These organizations are similar in their experiences before and after a disaster as they play a pivotal role in the entire communities' response and recovery to disastrous impacts (Watson et al., 2020).

Previous disaster organizational studies focus primarily on the individual impacts to organizations. Rarely does the literature examine the comparative impacts that disasters may have on both businesses and nonprofits within a community. It is proposed that doing so may enable the development of key resources that can support both types of organizations. The literature also focuses heavily on the long-term recovery as compared to the immediate impact, response, and short-term recovery that organizations experience (Marshall et al., 2015, Dahlhamer and Tierney, 1996; Xiao and Van Zandt, 2012).

#### 5.1. Organizational Size and Leadership Structure

Studies like Dahlhamer and Tierney (1998) have indicated that the size of the organization plays a role in the survival of the organization post-disaster impact. Typically, smaller organizations lack the fiscal resources to properly mitigate and prepare for the onset of a disaster (Kroll et. al., 1991). They may also lack the social network that would encourage participation in collective hazard mitigation programming (Clay et al., 2016). Without access to these resources (financial and social), these organizations become susceptible to closure impact (Dahlhammer and D'Souza, 1997; Xiao 2011; Marshall et al., 2015). Larger organizations often have the financial reserves to invest in mitigation practices, such as insurance or physical retrofitting that reduce the risk of damages (Aldrich and Auster, 1986). These organizations are often well connected, with large social networks that often share resources pre-post disaster impact.

Ownership structure has also been shown to indicate the survival of the organization's post-disaster impact (Alesch et al., 2001).

Businesses that are part of a corporation or a franchise typically have access to a broad range of resources that reduces their risk of unintended closure (temporary or permanent) post-disaster impact (Webb et al., 2002). Single location businesses typically are more susceptible to disaster impacts, especially if the single location is inaccessible/or inoperable due to utility loss (Dahlhamer and Tierney, 1998). Businesses that are owner-operated (i.e., having one single owner) also experience difficulties post-disaster as compared to corporations and franchises as they are often limited in resources as well as social networks (Aldrich and Auster, 1986). Owner-operated businesses often experience dual responsibilities in managing damages of the business as well as the needs of their home life (Winter et. al, 2004; Marshall et al., 2 015).

Nonprofit leaders have been shown to have similar experiences to that of business owners (Alesch et al., 2001). Larger nonprofits connected at a regional or national level often have access to a wide range of resources and information that can reduce their vulnerability to disaster impacts. This access may be attributed to the nonprofit leaders' political and social connections. Upon obtaining this information it can then be distributed to their clientele to reduce susceptibility down the chain of services provided by the nonprofit. Nonprofits are typically operated by a board of individuals, the more socially connected these board members are increasing a nonprofit ability to recover post-disaster impact (Rivera and Nickels, 2014).

#### 5.2. Business Age

The length of time an organization has been in operation can indicate its ability to survive disaster impacts. Stinchcombe (1965) indicates that this survival is linked to their tenure as social actors, limited competition, and established clientele. Newer organizations often fall into "liability of newness" as they may lack the fiscal and social resources needed to survive post-disaster impact (Singh and Lumsden, 1990).

#### 5.3. Industry Type

The industry type of organization can be an indicator of recovery post-disaster impact. Webb (2002) showed that businesses that operate in the retail/trade sector are more vulnerable immediately post-disaster. The manufacturing and construction sectors are often more resilient

immediately post-disaster, as the materials sold in these organizations often needed those forced to rebuild post-disaster impact. Service organizations are often able to maintain revenue by retaining clientele through the use of remote services. The ability of a business to remain open during a disaster is imperative to continue to build revenue through sales and services. Businesses that close temporarily can be faced with decreased revenue and may lose clientele to competing organizations.

Nonprofit organizations are often registered with a 501(c)3 designation; they provide services to the public in the realms of religion, health, public societal benefits, environment and animals, international foreign affairs, education, arts, and culture, human services, and food bank (Smith, and Birkland, 2012; Jenkins et al., 2015; Kapucu, 2001). These organizations are necessary to provide resources that support the immediate response and recovery (Joshi, 2010; Smith and Birkland, 2012). Religious institutions often provide edification to spiritual and mental well beings of parishioners, in many cases these organizations can offer disaster supplies and resources (Joshi, 2010). Health, human services, food banks, and other public social benefits often are the most needed post-disaster as they are often tasked with reaching socially vulnerable groups (Kapucu, 2001; Jenkins et al., 2015). Organizations that focus on the environment and animals are also pivotal in assessing environmental impacts as well as collecting stray animals.

#### 5.4. Facility Ownership

The ownership of the physical structure in which the organization operates may play a role in the ability to continue operations post-disaster impact (Webb et al., 2002). Organizations that own the building in which they operate may possess more agency than renters in taking mitigation and preparedness measures pre-disaster (Tierney and Dahlhamer, 1997). Post-disaster these organizations can directly work to make the premises ready to reopen compared to renters who may have to wait on the building owner to approve or undertake steps to properly remodel after receiving damages to the physical structure (ibid.).

#### 5.5. Owner Characteristics

Dahlhamer et al. (1999) indicated that the characteristics of the owner (i.e., race, gender, and income) can influence the level of damage received on the physical structure of the business, as well as the time period required for the organization to recover. Organizations owned and operated by a person of color can receive disproportionately less recovery funding and resources compared to their white counterparts (Alesch et al., 2001; Bullard and Wright, 2009; Bolin and Bolton, 1986). Similarly, female-led organizations often experience a disproportionate recovery process post-disaster impact (Losccco and Robinson, 1991; Loscococo et al., 1991). The personal income of an organizational owner may hinder the recovery process of a business if they lack the financial reserves to invest back into their damaged business and support their own fiscal household needs (Haynes et al., 2019; Marshall and Schrank, 2014).

#### 5.6. Prior Financial Conditions

The number of financial reserves that an organization has before a disastrous impact can influence how they mitigate, prepare, and respond (Dahlahmer and D' Souza, 1997; Dahlhamer, Tierney, and Webb, 1999) Organizations that lack financial reserves before the disaster occurs will not have the fiscal ability to purchase materials needed to mitigate nor prepare to increase their susceptibility to disastrous impact (Haynes et al., 2019; Marshall and Schrank, 2014; Schran et al., 2013). Failure to properly mitigate and prepare can lead to increased damages post-disaster impact and without sufficient liquidity the organization will have to rely heavily on possible insurance money, loans, or other fiscal support (Haynes et al., 2019; Marshall et al., 2015; Tierney, 1997b). This reliance is often problematic for owners of color and those who are low-income, as they may lack the social and human capital to apply and meet the requirements associated with outside fiscal support (Miller and Rivera, 2007; Xiao and Nilawar, 2013; Rufat et al., 2015).

## 5.7. Physical Establishment Damage

A study by Tierney (1997a) that examined business recovery after the 1993 Mid-West Floods indicated that there is a direct correlation between business interruption and damages received. These interruptions were the direct result of damages attained to the operational lifelines of the

organization (Webb, Tierney, and Dahlhamer, 2002). Predictors of recovery can include physical damage, damage to contents, machinery, and equipment (Webb et al., 2002). Organizational operational disruptions increase as the extent of physical damage increases.

#### 5.8. Infrastructure Disruption

Physical infrastructure damage that is common post-disaster (e.g., poor drainage, downed powerlines, loss of access to other utilities, and downed trees), can hinder organizational operations both directly and indirectly (Webb et al., 2002; Durkin, 1985). The inability of the organizational owner, employees, and clients to reach the physical structure of the organization can delay sales leading to revenue decreases. Organizations that only operate from one location and fail to have a back-up operating location are more susceptible to closure as sales decrease (Webb et al., 2002). While organizations that have multiple locations or can operate remotely are less susceptible to experiencing a decrease in sales (ibid.). Infrastructure disruptions can also hinder the import/export of shipments filled with supplies and product distribution.

#### 5.9. Risk Perception

According to organizational disaster recovery studies, risk perception can influence the decision of an organizational leader to prepare and mitigate against impacts before disasters occur (Bourque et al., 2013; Dahlhamer and D'Souza, 1997; Xiao and Peacock, 2014). Misperceptions of risk can increase an organization's susceptibility to disaster impact. Organizations that perceive their risk of impact as minimal will be less likely to take steps to prepare and mitigate before disaster impact regardless of the objective risk faced. This lack of preparedness and mitigation then affects recovery trajectories, often slowing their recovery process.

#### 6. Sampling Procedures

#### 6.1. Respondents

The unit of analysis for this study is the individual organization and draws on a sample of small businesses and nonprofits. To be considered for this study, an organization had to have been in existence before Hurricane Harvey (i.e., August 25, 2017).

This study assessed businesses from the following six economic sectors: wholesale/retail, manufacturing/construction, services, finance/insurance/real estate, and others (agriculture, forestry, fishing, mining, transportation, communications, and utilities). We collapsed the population of businesses into six economic categories based on their North American Industry Classification System (NAICS) code. These six categories are based on an adapted version of a business study conducted by Webb et al. (2002). We omitted automated teller machines (ATM), all schools, colleges and universities, tutoring agencies, health services, public administration, justice, public order and safety, churches, water and sewer companies, as well as all libraries from the studies sample. We also omitted all sole proprietors having less than two employees from the sample. Otherwise we included businesses with up to 250 employees (Watson et al., 2020).

The original nonprofit population contained 16 types of non-profits listed by variant 501(c) codes (Table 1). The study assessed nonprofits with the federal classification of a 501c(3): charitable, religious, scientific, literary, and other organizations. We choose to only assess organizations with a 501c(3) designation following the study of Chikoto-Schultz et al. (2018) definition for a nonprofit: "A nonprofit organization as a "critical civil infrastructure" that provides social services to the general public specifically those to the vulnerable populations." We omitted all other 501(c) categories that did not fall within critical civil infrastructure.

In order to act as a representative of a business, an individual had to serve as an owner and/or manager at the location surveyed. To act as a representatibe of a nonprofit, an individual should have held one or more of the following positions: board president, board member, executive director, operating officer, associate director, program coordinator/manager. We sought answers from these respondents under the assumption that given their position in the organization they would have necessary knowledge to respond to address questions.

#### 6.2. Small Businesses and Nonprofits Sampled

This study used a three-stage proportionate stratified random sampling design to select businesses, in which the size of each stratum is proportionate to the size of the population. The original population size for businesses located in Beaumont were 4 286 and 952 for businesses located in Port Arthur. Using this sampling design, we drew a sample size of 600 businesses with a target

sample of 300 under a 90 % confidence interval and a 5 % margin of error. The stratification categories were: (1) flooded/not flooded, (2) business type, and (3) location (Webb et al., 2002; Tierney, 1997b). The first stage of the design aggregated businesses based on their potential to flood, whether or not they flooded during Hurricane Harvey (Hydroshare, 2017; Harris County Flood Control District, 2019; USGS, 2019; ARC GIS, 2019). The second stage was based on the type of business indicated by their NAICS code grouped in one of the six categories (1) wholesale and retail sales, (2) manufacturing, construction, and contracting, (3) business and professional services, (4) finance, insurance, and real estate, (5) agriculture, forestry and fishing, mining, transportation, communications, and utilities, as well as (6) professional management). The third stage aggregated businesses based on their location, either Beaumont or Port Arthur, TX (Webb et al., 2002; Tierney, 1997b).

Business listings were drawn from Reference USA (InfoGroup, 2016) – the year before Hurricane Harvey occurred. Reference USA is a consumer agency that provides business listings. Reference USA is a commercial and residential listing agency for the United States (InfoGroup, 2016). The agency acquires their listings from the Census Bureau and then conducts a triple telephone verification method to verify the existence of business/residence. For this study, we acquired a geo-coded listing of the business name, complete address, type of business, phone number, and ReferenceUSA unique identifier. Following the protocols of studies such as Webb et al. (2002) we choose to omit medical offices and schools. We choose to omit these types of businesses to protect sensitive and identifiable information that may accidentally be exposed while organizational leaders were responding the questionnaire.

The original population size for nonprofits was 1 563 for Beaumont and 456 for Port Arthur. Using this sampling design, we drew a sample size of 300 businesses with a target sample of 200 under a 90 % confidence interval and a 5 % margin of error. Nonprofit listings were drawn from Taxexemptworld.com and ReferenceUSA (InfoGroup, 2016). Like ReferenceUSA, Taxexemptworld.com is a consumer listing agency that specializes in obtaining organizational data for nonprofits and charities based in the United States. The agency collects the organizational data from the IRS website then performs a verification process using 990 forms. After combining the list, we further cleaned the listings to ensure against inclusion of duplicate entries and non-operational nonprofits.

We conducted this cleaning process by verifying the operation of each nonprofit in the sample by using a combination of Google Search, GuideStar (https://www.guidestar.org/search), White Pages, and Facebook. If an organization could not be verified using one or more of these sources, we assumed it inoperable and removed it from the sampling frame.

#### 6.2.1. Industries

A triple proportionate stratified random sampling method was employed to maintain a representative sample of flooding/not-flooded, business type, and the city of the selected organization. Using a triple proportionate stratified random sampling method reduced potential sampling bias that may have resulted in a disproportionate number of organizations drawn. See Table 1 for detailed sample information.

Table 1. Sampling Frame for Businesses in Beaumont and Port Arthur, Texas

	Beaumont Not Flooded (n)	Beaumont Flooded (n)	Beaumont Total (n)	Port Arthur Not Flooded (n)	Port Arthur Flooded (n)	Port Arthur Total (n)
Wholesale and retail sales	26	31	57	3	12	16
Manufacturing, construction, and contracting	8	9	17	1	3	4
Business and professional services	29	35	64	4	8	12
Finance, insurance, and real estate	24	22	45	4	7	11
Other: agriculture, forestry and fishing, mining, transportation, communications, and utilities	7	9	15	3	10	13
Professional and Management	18	26	44	2	4	6
Sample Total	112	131	243	15	42	57

A double proportionate stratified random sampling method was employed to maintain a representative sample of nonprofit organizations consisting of flooding/not flooded, and the city of the selected organization. In this methodology, we omitted organizational type because we choose to only survey nonprofits that had a tax identification of a 501(c)3. Conducting a sampling

method of this stature prevented sampling bias that may have resulted in a disproportionate number of organizations drawn. See Table 2 for detailed sample information.

Table 2. Sampling Frame for Nonprofits in Beaumont and Port Arthur, Texas

	Beaumont Not Flooded (n)	Beaumont Flooded (n)	Beaumont Total (n)	Port Arthur Not Flooded (n)	Port Arthur Flooded (n)	Port Arthur Total (n)
Charitable, religious, scientific, literary, and other organizations	65	125	190	7	53	60

#### 6.2.2. Locations

The sample focused on the combined area of Port Arthur and Beaumont, Texas. The combined land area is 151.7 square miles (392.9 square kilometers) and contains linkages to the Sabine-Neches Waterway which is a busy ship channel. The area is located 33 miles (53.3 square kilometers) from the Gulf Coast bordered by the Sabine Lake. The distance between the communities is 21.7 miles (35 kilometers) containing two major roadways (I-10 and HWY 90). The area is considered multi-hazard as it is prone to both technological and natural hazards due to its prevalence of industrial facilities as well as its proximity to the coast. Before Hurricane Harvey, the area was affected by Hurricanes Ike (2008), Humberto (2007), and Rita (2005).

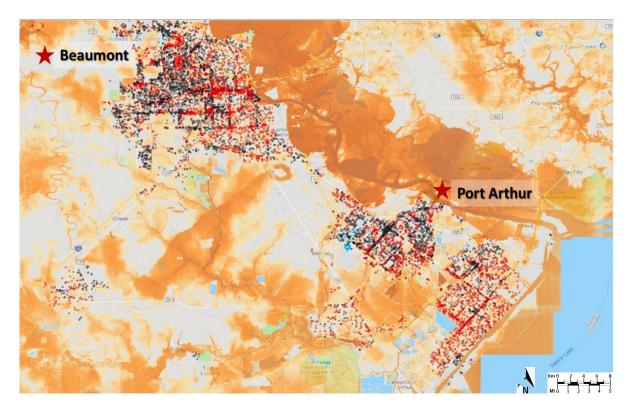


Figure 1. Hurricane Harvey Flood Inundation in Beaumont and Port Arthur, Texas

Description: Hurricane Harvey Flood Inundation in Beaumont and Port Arthur, Texas Source: FEMA – Harvey Flood Depths Grid, HydroShare. Dataset of gridded depth at horizontal resolution of 3 meters, published November 15, 2017, hosted at the University of Texas Advanced Computing Center (TACC). High Water Marks were obtained from the Harris County Flood Control District (HCFCD), US Geological Survey (USGS), and other inspection data; generated by HRRC; Arc GIS; (29 September 2019).

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#### 7. Survey Instrument

The survey instrument can be generalized to assess other extreme weather-related, especially flood-related, events. The instrument used in this study has been adapted from Watson et al. (2000) and Helgeson et al. (2020). The number of survey questions and topics were adjusted to fit the impacts organizations experienced during Hurricane Harvey. The survey questions have been tailored to measure organizational background, perception, organizational interruption, employee information, organizational information, and participant demographics.

#### 7.1. Survey Consent

Surveys were conducted in-person when possible; telephone contact was employed as needed. After introducing ourselves and the research project the following consent script was used; see below. Participants were asked to select "yes" on an electronic tablet to confirm study consent. If the survey was conducted in-person, the participant also received a physical copy of the consent form. Those surveyed over the telephone consented verbally and the consent form was made available by e-mail upon request for those surveyed over the phone. The full consent language is available in Appendix B.

#### 7.2. Survey Sections

The survey instrument consists of nine major sections: (1) organization background, (2) risk perception, (3) damage and business interruption, (4) employee-related questions, (5) organizational recovery, (6) recovery finance and mitigation, (7) organizational information, (8) organizational social networks, and (9) participant demographics. The survey questions in this survey are specific to the events occurring before and after the onset of Hurricane Harvey. To use this survey in the future the name of the storm can be replaced. A summary of each survey section is provided below. The full survey is provided in Appendix A.

#### 7.2.1. Organizational Background

This first section of the survey assessed basic organizational information. Specifically, this section gathered information about the organization, the interviewing process, the type of organization,

the operational status of the organization, the organizational demographics, and details of the business office.

#### Surveyor Name

- Surveyor A
- Surveyor B
- Surveyor C

In-Person Interview or Phone Interview

- In-Person
- Telephone

Is this a business or a nonprofit?

- Business
- Nonprofit

1 tonpront
What is the name of this organization?
Business ID # (BID)
What is the organization's address?
City

- Beaumont
- Port Arthur

## Result Completion Code

- Completed Survey
- Ineligible, no manager/owner to answer.
- Wrong address could not locate.
- Hard refusal
- Soft refusal set time for future interview.
- Soft refusal, left form
- Non-operational business closed BEFORE event.
- Non-operational closed AFTER event / destroyed.
- No answer or response, but evidence/confirmation operating.
- No access (e.g., fence preventing entry)
- Ineligible, business (name) different than the one expected
- Need survey translated to different language.

What is the operational status of this organization?

- Open
- Closed, appears damaged.
- Closed, but repairing damage.
- Permanently Closed

- Moved to alternative location (provide address) \_\_\_\_\_\_\_
- Not sure/do not know (take notes in any information that can help us identify the status of the business
- Nonprofit status revoked.

Is this a minority-owned, woman owned, or veteran-owned business?

- Woman-owned
- Minority-owned
- Veteran-owned
- None

Is this a minority-led, woman-led, or veteran-led business?

- Woman-led
- Minority led
- Veteran-led
- None

Is this organization Federally classified as such?

- Yes
- No

What is your role within this business?

- Owner
- Manager
- Owner and Manager
- Assistant Manger

What is your role within this organization?

- Board President
- Board Member
- Executive Director/Chief Operating Officer
- Associate Director
- Program Coordinator/Manager
- Employee

How many years have you been in this role?

#### 7.2.2. Risk Perception

This second section of the survey assessed risk perception. The questions in this section allowed organizational representatives to self-assess their level of concern for the risk of disaster impact.

As the storm was approaching, how likely did you think it was that your organization...

	Very Likely	Somewhat Likely	Neither likely nor	Not Likely	Not at all likely	DK	NA
			unlikely				
Would be	0	0	0	0	0	0	0
inundated							
with flood							
waters							
Would be	0	0	0	0	0	0	0
severely							
damaged or							
destroyed							
Would lose	0	0	0	0	0	0	0
inventory or							
supplies							
Would	0	0	0	0	0	0	0
experience							
disruption to							
electrical,							
telephone,							
and other							
basic services							
Would be	0	0	0	0	0	0	0
unable to							
reopen							

## As a result of Hurricane Harvey...

	Very	Somewhat	Neither	Not	Not at all	DK	NA
How concerned are you about the possibility of another hazard occurrence?	0	0	0	0	0	0	0
How concerned are you about losing your inventory and supplies in the event of another hazard impact?	0	0	0	0	0	0	0
How concerned are you about experiencing disruption to electrical, telephone, and other	0	0	0	0	0	0	0

	Very	Somewhat	Neither	Not	Not at all	DK	NA
basic services?							
How prepared are you in the event another hazard occurs?	0	0	0	0	0	0	0
How well do you know how to access hazard- related resources and information?	0	0	0	0	0	0	0
Rate the possibility of experiencing severe damages to your organization again.	0	0	0	0	0	0	0

#### 7.2.3. Damage and Business Interruption

This section of the survey assessed self-perceived preparedness, damage assessment, organizational interruption, and hazard warning communication. The self-perceived preparedness included activities taken before and after the onset of the hurricane.

This section also assessed damages resulting from Hurricane Harvey and the impacts that led to operational interruptions. This study adapted the Xiao et al. (2020) damage table to serve as a self-quantifying tool to account for damages incurred, as reported by the organizational representatives.

This section collected information regarding temporary closures, the reasons organizations decided to close, as well as the timeline of the closure. The survey also collected information on the methods used to acquire hazard warnings by organizational representatives.

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DAMAGE AND BUSINESS INTERRUPTION - Now we would like to ask questions related to damages and business interruptions.

Did you undertake any of the following activities to prepare for potential hazards?

you undertake		urricane H			Since Hurricane Harvey have you or will you				
	Yes	No	DK	NA	Yes	No	DK	NA	
Attend	0	0	0	0	0	0	0	0	
disaster									
preparedness									
meetings or									
training (in-									
person/online)									
Receive	0	0	0	0	0	0	0	0	
disaster-									
related									
information									
Backup all	0	0	0	0	0	0	0	0	
important									
documents									
(offsite or									
cloud)									
Make Plans	0	0	0	0	0	0	0	0	
for a									
temporary									
location									
Maintain	0	0	0	0	0	0	0	0	
offsite									
backups									
Develop an	0	0	0	0	0	0	0	0	
emergency	Ü								
response plan									
**If so, do	0	0	0	0	0	0	0	0	
you feel the	o o			Ü	Ü				
emergency									
response plan									
enabled you									
to recover									
your									
operations									
more quickly									
than if you									
had no plan?									
Develop a	0	0	0	0	0	0	0	0	
business	o o			Ü	Ü				
continuity									
plan									
**If so, do	0	0	0	0	0	0	0	0	
you feel the									
business									
continuity									
plan enabled									
you to recover									
-									
your		1	1						

	Before H	urricane H	arvey did y	ou	Since Hurricane Harvey have you or will you				
	Yes	No	DK	NA	Yes	No	DK	NA	
operations									
more quickly									
than if you									
had no plan?									
Develop a	0	0	0	0	0	0	0	0	
disaster									
recovery plan									
**If so, do	0	0	0	0	0	0	0	0	
you feel the									
disaster									
recovery plan									
enabled you									
to recover									
your									
operations									
more quickly									
than if you									
had no plan?									
Lift inventory	0	0	0	0	0	0	0	0	
and other									
supplies off									
the ground									
Board up	0	0	0	0	0	0	0	0	
windows,									
brace shelves,									
etc.									
Purchase	0	0	0	0	0	0	0	0	
increased									
insurance									
Elevate the	0	0	0	0	0	0	0	0	
height of the									
building's									
foundation	_	_	_	_	_	_	_	_	
Increase	0	0	0	0	0	0	0	0	
Landscaping									
as a form of									
mitigation									
practice	_	_	_	_	_	_		_	
Dry Proofing	0	0	0	0	0	0	0	0	
the buildings									
structure	_		_	_	_	_	_	_	
Flood- Proofing the	0	0	0	0	0	0	0	0	
buildings									
structure	1	1			1		<u> </u>		

Did Hurricane Harvey flood waters touch this building?

- Yes
- No
- DK
- NA

If yes, approximately how high did the waters reach in the building:

	0	2	4	6	8	10	12	14	16	18	20
Feet											

What kind of physical damage (if any) was caused by Hurricane Harvey and how severe was the damage? (For clarification on damage levels see the table with detailed damage descriptions)

`	-				8 1 /				
	No Damage	Minor Damage	Moderate Damage	Severe Damage	Completely Damaged	DK	NA		
Building	0	0	0	0	0	0	0		
Contents	0	0	0	0	0	0	0		
Inventory	0	0	0	0	0	0	0		
Machinery/ equipment	0	0	0	0	0	0	0		
Important (hard copy) documents	0	0	0	0	0	0	0		

Now we would like to ask questions related to UTILITIES (water, electrical power, sewer, etc.) failed during Hurricane Harvey.

					long? repaired?		у		
	Yes	No	DK	NA	Hours	Days	Yes	No	N/A
Electric	0	0	0	0			0	0	0
Power									
** If so, did	0	0	0	0			0	0	0
this									
business									
use a									
backup									
generator?									
Water	0	0	0	0			0	0	0
** If so, did	0	0	0	0			0	0	0
this									
business									
use a									
backup									
water									
supply?									
Sewer	0	0	0	0			0	0	0
Natural	0	0	0	0			0	0	0
Gas									
Landline	0	0	0	0			0	0	0
Phone									
Cell Phone	0	0	0	0			0	0	0
Internet	0	0	0	0			0	0	0

Did this organization	use any other b	oackup systems	besides a generator	or water supply?
• Yes				

•	No	

_	DV	
•	אנו	

f [yes] please describe	
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Immediately after Hurricane Harvey, operations were at what level of capacity?

- Full Capacity
- Half Capacity
- Partial Capacity
- Operations Completely Ceased

How long did it take for your organization to resume operations (in days)? (dk=999)

As a result of Hurricane Harvey has the business gross revenue

- Decreased Greatly
- Decreased Slightly
- Stayed the Same
- Increased Slightly
- Increased Greatly

Has the organization donations and/or external funding...?

- Decreased Greatly
- Decreased Slightly
- Stayed the Same
- Increased Slightly
- Increased Greatly

Now we would like to ask you about any accessibility problems that this business experienced.

				If [YES] How long? (no=0;dk=999)	
	Yes	NO	DK	Hours	Days
Did this organization experience any street or sidewalk closures?	0	0	0		
Were streets flooded, but vehicles could pass?	0	0	0		
Were streets around the organization severely	0	0	0		

				If [YES] How long? (no=0;dk=999)		
	Yes	NO	DK	Hours	Days	
flooded -						
vehicles could						
not pass-						
through						
streets?						
Was there a	0	0	0			
stoppage or						
delay in the						
delivery of						
supplies that						
interrupted						
organization						
activities?						
Did Hurricane	0	0	0			
Harvey flood						
waters impact						
the						
neighborhood						
surrounding						
this						
organization?						

When did the closure occur?

- Before the event
- During the event
- After the event
- Did not close.

When was the decision to close the organization made (in HOURS)? (During =0; dk=999) \_\_\_\_ What prompted the closure?

- Loss of utilities
- Flooding
- Government Mandate
- Other \_\_\_\_\_

Was closure required because the organization could not function given damages caused by Hurricane Harvey?

- Yes
- No

Who made the final determination to close the business?

- Owner
- Manager
- Local policy/requirement
- Other

Who made the final determination to close this organization?

- Executive Director/ Chief Operating Officer
- Associate Director
- Program Coordinator/Manager
- Local Policy/requirement
- Board Members
- Other

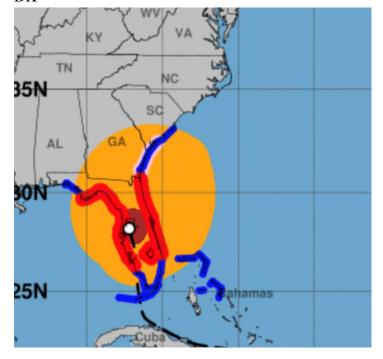
What was the most important information used to close your organization?

Which statement most influenced your decision to close your business?

- Seeing area organization close
- Seeing friends, relatives, neighbors, or coworkers evacuating
- Hearing an announcement of a hurricane "watch" or "warning"
- Hearing local authorities issue official recommendations.
- Previous personal experience with hurricane storm conditions
- Concern about protecting your business from storm impact.
- Concern about lost revenue

Did you use the below graphical information to track the event and to decide when to close?

- Yes
- No
- DK



Which of the following did you use to get your information? (Mark all that apply)

- Local network TV news
- National TV
- Weather Channel
- Accuweather
- Local Government
- Community Leaders
- Radio
- Internet Source
- Friends/Family
- Social Media
- National Weather Service (directly)
- Organizations

• Other:	
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How were the status of the organization communicated (e.g., open or not) to potential customers and the public (mark all that apply)?

- Telephone
- E-mail
- Text Message
- Social Media
- TV
- Newspaper
- Radio
- Word of Mouth

	$\sim 1$	
•	()thore	
•	Other:	

Can this organization operate without a physical location?

- Not dependent on physical location at all
- Somewhat dependent on a physical location
- Extremely dependent on a physical location

## 7.2.4. Employee related information

The employee-related section of the survey assesses employee-related preparedness and impact. Initially we asked organizational representatives to identify alternative work locations, hours spent at work. Next, we asked organizational representatives to identify methods used to communicate with employees' pre-post and during the onset of Hurricane Harvey.

How long did it take after the event for employees to access this work location (in days)? (dk=999 – otherwise leave blank)

Was there an alternative work location available for employees to work while the primary location was closed?

- Yes
- No
- DK

If [YES] How far away was the alternative work location from the primary location (in miles)? (dk=999)

What type of location was used?

- Another physical location owned by the business
- Third-party provided location
- Employee's home

Did Employees have to spend extra hours at work...

	YES	NO	DK
Before the event	0	0	0
<b>During the event</b>	0	0	0
After the event	0	0	0

How did the organization communicate the operational status of its work schedule to employees?

- Telephone
- E-mail
- Text message
- Social Media
- TV
- Newspaper
- Other:

Did you experience any issues with employee's ability to report to work, once you began operations post, Hurricane Harvey?

	Employees could not report to work due to								
	Yes	No	DK						
Transportation	0	0	0						
Problems									
Personal Vehicle	0	0	0						
Problems									
Need to fix homes	0	0	0						
Forced to	0	0	0						
evacuate/leave homes									

Care giving	0	0	0
responsibilities			
(children, elderly, sick)			
Disaster-related	0	0	0
physical health issues			
Disaster-related mental	0	0	0
health issues			
Road network	0	0	0
problems			
Damage to home	0	0	0
Are you aware of any	0	0	0
employee long-term			
health effects arising			
from the event (e.g.,			
cardiovascular disease,			
mobility issues)?			

# 7.2.5. Organizational Recovery

The organizational recovery section asked business representatives about the impacts that Hurricane Harvey had on the organization's profitability as well as information about the timelines in which they may have experienced an increase/decrease in customers.

This section asked nonprofits if they experienced a mission change. This section also asked about the timeline in which they may have experienced an increase/decrease in clients and volunteers.

This section asked both organizational types about their access to supplies. In addition, organizational representatives were also asked to self-rate the level of recovery which the organization had achieved at the time the survey occurred.

How has Hurricane Harvey affected the profitability of your business?

- No effect
- Somewhat affected
- Moderately affected
- Greatly affected

How has Hurricane Harvey affected the impact (mission) of your nonprofit?

- No effect
- Somewhat affected
- Moderately affected
- Greatly affected

	Due to Hurrica experience	ne Harvey, did	this business	What was the % increase/decrease (no-0; dk=999)	For What time periods did this business see an increase in customers? (no=0; dk=999)
	Yes	No	DK	%	Time in (days)
An increase in customers	0	0	0		
A loss of customers	0	0	0		

	Due to Hurrica organization ex		What was the % increase/decrease (no-0; dk=999)	For What time periods did this organization see an increase in customers? (no=0; dk=999)	
	Yes	No	DK	0/0	Time in (days)
An increase in clients	0	0	0		
A loss of clients	0	0	0		
An increase in volunteers	0	0	0		
A loss of volunteers	0	0	0		

Please indicate your level of agreement with the following statement: "We now source from more suppliers outside our city than we did before a disaster."

- Strongly Agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly Disagree

Where do you feel your organization stands in the process of recovery today?

- Still in operation but will never recover (please explain)
- Still in survival/response mode
- Recovering
- Mostly recovered
- Fully Recovered

# 7.2.6. Recovery Finance and Mitigation

The next section asks organizational representatives about their recovery, finance, and mitigation. In this section, we ask organizations if they had flood insurance, if they filed a claim, and if money was received. We also asked respondents to identify other assistance they may have received after the event. In addition, we asked respondents about their previous experience with flooding and hurricanes.

Now we would like to ask you questions regarding your recovery finance and mitigation. Did you...

		ve flo		ha	-	ed to	e		Received Money		When did you receive the money (month s after event) (no=0; dk =999)	% insurance covered (no =0; dk =999)			
	Υ	N	DK	Υ	N	DK	Υ	N	Pending	DK	N	Pending	DK	Months	%
Building															
Content (business															
insurance/															
most relevant to															
renters)															
Business															
interruption															

Did you receive any of the following assistance in recovery?

	Applied			Received			When did you receive the money (months after event) (no = 0; dk =999)
	Yes	No	DK	Yes	No	DK	Months
FEMA financial assistance	0	0	0	0	0	0	
SBA (Small Business Administration) loan	0	0	0	0	0	0	
Other federal or state funds (specify):	0	0	0	0	0	0	
Local government funds (specify):	0	0	0	0	0	0	
Financial assistance from any church or	0	0	0	0	0	0	

	Applied			Received			When did you receive the money (months after event) (no = 0; dk =999)
	Yes	No	DK	Yes	No	DK	Months
other NGOs (non- government organization)?							
Clean up or repair help from church or other NGOs?	0	0	0	0	0	0	
Loan from a Bridge Loan Program*	0	0	0	0	0	0	
Private/bank loans	0	0	0	0	0	0	

How	long do y	you estimate 1	this organizat	ion could fu	unction in a	deficit (in	months)? (no	=0; DK
= lea	ve blank							

Have there been changes in the severity and frequency of extreme events affecting your organization?

	Decreasing Greatly	Decreasing	Unchanged	Increasing	Increasing Greatly
Severity	0	0	0	0	0
Frequency	0	0	0	0	0

How many similar events have occurred at this location that has required your business to close temporarily (e.g., the organization was inaccessible, decided to close)? (none =0; dk=999)

	Number
Hurricane Related	
Flooding-related (Before Harvey)	
Flooding-related (After Harvey)	

Are there resources you've gotten from your local government that has been useful?

- Distributed Supplies
- Templates for Business Continuity Plans
- Templates for Emergency Management Plans
- Templates for Recovery Plans
- Funding Resources for staff and time
- Preparedness Trainings and workshops
- Expert opinion or consultation on disaster planning

<ul> <li>Interagency Cooperatio</li> </ul>

•	Other:	
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#### 7.2.8. Business Information

The business information section asks organizational representatives to provide information on the business characteristics, such as their primary line of business, ownership structure, and number of employees.

In which year was the business established at this location? \_\_\_\_(year) What is your primary line of business?

- Construction
- Manufacturing
- Retail Trade
- Service
- Other

	Before Hurricane Harvey (no=0;dk=999)		After Hurricane Harvey (no =0; dk = 999)		
	Part-Time Full Time		Part-Time	Full Time	
How many					
employees did/does					
this business have?					

How many of this business's current employees worked for this business... (no=0; DK = 999)

	Before Hurricane Harvey (no=0; dk=999)			
	Part-Time Full Time			
Prior to Hurricane Harvey				

Does this business own or rent the building?

- Own (including buying the building with mortgage)
- Rent
- Other

What was the business ownership structure before Hurricane Harvey?

- Single Owner
- Partnership (multiple owners)
- Corporation
- Franchise
- Cooperative

•	Other	(please	specify):	
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# 7.2.8. Nonprofit Information

This next section asks nonprofit representatives to provide information on the characteristics of the organization such as their primary line of service, ownership structure, number of employees/volunteers, and fiscal resources used for recovery.

In which year was the nonprofit established at this location? \_\_\_\_(year) Does this organization own or rent the building?

- Own (including buying the building with mortgage)
- Rent
- Other:

	Before Hurrica dk=999)	ne Harvey (no=0;	After Hurricane Harvey (no =0; dk = 999)		
	Part-Time	Full Time	Γime Part-Time Full Tin		
How many employees did/does					
this nonprofit have?					

How many of this organization's current employees worked for this business... (no=0; DK=999)

	Before Hurricane Harvey (no=0; dk=999)		
	Part-Time Full Time		
Before Hurricane			
Harvey			

Did your organization experience...

	YES	NO	DK
An inability to reach clients	0	0	0
Increase demand for services	0	0	0

Did your organization have to use any of the following to recover from the disaster?

- Membership fees
- Investment income
- Fee for service goods
- Foundation Grants
- Government grants
- Government contract
- Corporate donations
- Individual Grants
- Other:

What type of services do you provide? (Mark all that apply)

- Religion
- Health
- Public Societal Benefits
- Environment and animals
- International Foreign Affairs
- Education, arts, and culture
- Human Services
- Food Bank

<ul><li>Other</li></ul>	:			

# 7.2.9. Organizational Social Networks

This next session asses asks respondents to identify if they experienced security issues as well as ask organizational leaders to identify if they previously worked with the local government to develop a recovery plan. This section asks respondents about their connections with other organizations and groups that focus on continuity as well as hazardous impacts.

	Yes	No	DK	N/A
During the hazard event did the organization experience any major security issues. i.e., looting, stealing, etc.	0	0	0	0
Did your organizations' inventory have to experience any necessary price increases?	0	0	0	0
Have you worked with local emergency management to develop a recovery plan for your organization?	0	0	0	0

Now we would like to ask you questions regarding your social networks.

	Yes	No	DK
Is the organization a member of a business network? (i.e.,	0	0	0
VOAD, chambers of commerce)			
Is the organization a member of a business network that focuses	0	0	0
on disaster? (i.e., VOAD, chambers of commerce)			
Did your organization share information with other	0	0	0
organizations related to the disaster? (i.e., VOAD, chambers of			
commerce)			

Now we would like to ask you questions regarding your social networks.

	Yes	No	DK
Is the organization a member of any other organizations active	0	0	0
in disasters? (i.e., VOAD, chambers of commerce)			
Did your organization share information with community	0	0	0
members related to the disaster? (i.e., VOAD, chambers of			
commerce)			
Did your organization share information with other	0	0	0
organizations related to the disaster? (i.e., VOAD, chambers of			
commerce)			

# 7.2.9. Participant Demographics

The participant demographic section asks questions about the respondent's personal demographic information. Questions in this section assess the level of education, race, age, income.

The next few questions ask about your personal demographic information, not the business.

What is your age (in years)?\_\_\_\_\_

What is your highest level of education?

- Some high school but did not finish.
- Completed High School
- Some College but did not finish.
- Associate Degree
- Bachelors Degree
- Masters or higher degree

What is your race? Select one or more (check all relevant)

- White
- Black or African American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Pacific Islander
- Hispanic
- Other

What is your household income? (Per year before taxes)

- Under \$20,000
- \$20,000 \$39,999
- \$40,000-\$59,999
- \$60,000 -\$79,999
- \$80,000-\$99,999
- Above \$100,000

Do you have any other comments to add?	
--	--

#### 7.9.10. Thank You

The final section of the survey provides a brief thank you along with a contact form. Contact information was only collected for nonprofits representatives in the event of a follow-up interview.

If you would be willing to participate in an interview regarding your organization's efforts throughout the community recovery, please provide your contact information below:

- o Name:
- o E-mail:
- o Phone number:

Thank you for taking the survey!

#### 8. Data Collection Methodology

#### 8.1. Training

This project solicited support from eight undergraduate students, one master's degree student, two doctoral students, and two planning specialists. Each team member was required to attend a *Survey Bootcamp* designed by co-author Joy Semien and complete the IRB-required CITI Human Research Training program. The *Survey Bootcamp* provided instructions on survey administration and data entry; this two-hour informational training consisted of one-hour practice scenarios and a one-hour real survey practice. The Table of Contents for the associated *Research Field Guide*, which provided over 100 pages of practical information and guidance can be found in Appendix D; a full copy may be requested from the authors of this report.

#### 8.2. Daily Data Collection

Field surveyors were tasked with administering surveys in the field for eight hours a day five days a week for three weeks. Telephone surveyors were tasked with administering surveys over the telephone throughout the fall 2020 semester (September-November). It was estimated that one survey could be administered in thirty minutes. On average the surveyors completed approximately seven to ten surveys each day.

Surveyors were encouraged to be well prepared prior to administering a survey. Surveyors' supplies included electronic tablets, extra surveys, pens, note-pads leave-behind materials, and survey cards. Electronic tablets were used to record the survey on Qualtrics, extra surveys and pens were brought along in case of technical issues with the electronic tablets, and a notepad was used to record surveyor notes. Survey cards, having shorten version of some survey questions, were also carried along with the surveyors to help guide participants through survey questions. These survey cards helped to reduce bias and survey fatigue as a result of the length of time it took to orally disseminate survey questions. Survey cards were only used for in-person field survey dissemination.

Field teams were required to stay in teams of two whereas one surveyor could serve as a notetaker, and the other surveyor could serve as the administrator of the survey. Surveyors were heavily encouraged to take consistent field notes incase discrepancies of entered data arise in the future.

Surveyors used the rule of three to acquire samples from organizations visiting organizations three times to obtain a respondent. If a respondent could not be obtained after visiting three times the organization was replaced with a new possible sample of the same organization type.

Upon completing a survey, surveyors were encouraged to at once upload the survey over wi-fi into a secured server. Completed forms were labeled:

- (S) Submitted online
- (I) Incomplete Survey
- (C) Complete but need online submission

In person field surveyors debriefed daily to discuss problems, concerns, possible changes, and overall activity. Debriefing sessions also discussed: The types of businesses revisited, average time it takes to administer the survey, swiftness, and effectiveness of the surveyor's ability to administer the survey, as well as the number of surveys completed. For telephone surveyors the debriefing sessions were administered once a week, in which the principal investigator used a t-table to discuss problems and solutions for administering the survey. Surveyors were encouraged to double check the survey for completion being sure to check against missing answer choices.

#### 8.3 Data Entry

This study used *Qualtrics* as a data collection tool to record survey responses on tablets. Students were given a *Qualtrics* web link to the survey in which they recorded participant responses to all survey questions. In addition, students were instructed to take detailed notes using a note-taking outline (See Appendix A) and to enter completion data into an Excel-based document, shared on the Google Drive platform. There was also a *Business Communication Tracking* master list available (see Appendix E) to help the full team keep track of the status of each institution visited and whether a survey had been completed.

#### 9. Conclusions and Lessons Learned

This study faced a wide range of challenges and was halted prior to completing the contact with all originally sampled organizations. At the time of fieldwork pause, we had sampled 368 organizations out of the initial 500 total target organizations (300 non-profits and 200 businesses). We contacted 265 organizations out of the 500 organizations attempted for contact. Of these 265 organizations, 90 organizations refused participation, 79 organizations asked us to revisit, and 96 organizations completed the surveys. Of the 96 organizations that completed the survey, 66 were businesses and 30 were nonprofits. Small business respondents stated the ownership structure primarily consisted of single owners, partnerships, and corporations. Of those responding 34% indicated that they were a minority-owned businesses (i.e., racial-ethnic minority, woman, or veteran-owned), and 69 % indicated that the were a minority-led nonprofit.

Limitations of the study design relative to external circumstances led to the early closure of the study. The limitation was inclusive of compound hazard events like Hurricane Harvey, Tropical Storm Imelda, an industrial spill, and COVID-19; Hurricane Laura also occurred post-data collection closure. The multiple and compound disasters happening during data collection on a topic that is about disaster impact and recovery trajectories created data collection challenges and theoretical challenges. In terms of data collection, the team was able to adapt the way we administered the survey questions to remind respondents to think about Hurricane Harvey, opposed to other disaster events, like Imelda and the industrial spill.

Participants who encountered compound hazards had a difficult time differentiating between hazard occurrences and attributable damage and interruptions. This lack of differentiation suggests hazard researchers who focus on organizational disruptions and recovery specifically should reconsider the implications of studying compound events, multiple events, and starting and stopping data collection.

Adapting to the massive societal disruption from the COVID-19 pandemic proved to be more challenging and was unprecedented. The resulting methodological and theoretical, as well as practical concerns ultimately led to the decision to close the study early. In March 2020, data collection was at full capacity and proceeding well. Data collection paused during the closure of TAMU for two weeks at the start of the pandemic shutdown. Data collection remained paused as

TAMU determining protocols for human subject research, which ultimately rescinded all research travel and in-person data collection. At that time, telephone protocols were put into place to contact all the sampled organizations. With the closures of most businesses across the state of Texas and many primarily working from home, phone contact at the business location was unsuccessful. The research team decided to remain paused, in hopes that the pandemic transmission period would subside, and data collection could continue later in the summer of 2020. By September of 2020, it was determined that this would not be possible and data collection officially closed. Undergraduate students did, in the meantime, follow the sampled businesses on their websites and Facebook to track their open/closure status during the pandemic.

Ethically, we also determined that closing data collection was necessary. Participating in disaster research has been documented to be therapeutic for respondents (Legerski and Burnell, 2010; Collogan, Tuma, Dlan-Sewell, Borja, and Fleschman, 2004). That statement, though, relates to individuals who are interviewed after a disaster, whether during response or recovery. Interviewing during the COVID-19 pandemic about disaster impacts and recovery for a different disaster seemed ethically questionable – especially for small businesses and nonprofits that were closed for an unforeseen amount of time, were experiencing overall uncertainty in their work and home lives and were generally in crisis or survival mode. We determined it was best not to attempt further contact while COVID-19 impacts were actively ongoing.

Theoretically, the pandemic introduced a large, compound hazard and recovery process that raises questions not currently addressed in the hazards and disaster methods literature (Simonovic et al., 2021; Ashraf, 2021; Quigley et al., 2021). COVID-19 is unique in terms of embodying aspects characteristic of both acute and chronic disasters, which challenges theoretical paradigms well-established in the literature, especially as it relates to organizational survival (Helgeson et al., 2020).

We could not determine just how different subjects' responses would be post-COVID-19 or during COVID-19 compared to those collected before COVID-19. Would the study have to turn into a natural experiment that would be more about COVID-19 than the original intent of recovery from Hurricane Harvey? This methodological change would have been feasible *if* we knew that the organizations were able to differentiate between Harvey (and Imelda and the industrial incident)

and COVID-19 impacts and recovery. Would the ongoing pandemic have clouded the memory of Harvey impacts and recovery? How would respondents assess the impact and recovery from Harvey, now in light of the extreme and widespread damage of the pandemic closures? We could not determine that the data collected before the pandemic and after the pandemic would be comparable or that the questions themselves would provide reliable and valid measures of recovery trajectories associated with Harvey considering the significant change in the social context.

These methodological, ethical, and theoretical issues call for additional research on and expansion of disaster research methods when the subjects are dealing with complex events that are not easy disentangled (i.e., undergoing or have gone through compound, complex, and sequential disasters). Methodologically, the question is whether subjects can accurately report the impacts and recovery to the different events in one instrument or data collection process? Having secondary data to confirm subjects' responses could provide validity and reliability checks for measures in such studies. Also, rapid response research that is completed within days of the disaster and then conducted longitudinally following the next disaster – though hard to predict – would be needed to check changes in subjects' responses following compound and sequential events. Both of these call for much larger investments of research funding for teams of researchers across the country who can quickly enter the field and have the resources for longitudinal follow-ups. It also calls for the need to have core data collection protocols and instruments in place that are easily adjusted based on the event type and location.

This study calls for additional research on research ethics, specifically subjects' experiences in research studies in disaster settings. Questions remain around the burden of research sampling on subjects – who are free to decline participation – but nonetheless are interrupted during their response or recovery. Questions also remain as to how respondents who represent organizations like businesses and nonprofits feel about study participation in comparison to individuals affected by disaster directly, such as households. Finally, if we want to reduce burden on respondents, this means added coordination between researchers and institutions so that subjects are not sampled multiple times for different, but similar studies. Especially knowing that in the current modern society, individuals and organizational representatives are surveyed and researched numerous times by academics, private organizations, media polls, and many others, we must continue to find ways to coordinate research studies to limit this burden.

Beyond this large challenge of the complexity surrounding multiple disasters, limitations also included other data collection challenges. We found that higher response rates to the survey were often received from businesses as compared to nonprofits. As a result, we adapted nonprofit data collection to a more inductive qualitative interview strategy. This does reduce direct comparability of results between businesses and nonprofits as many nonprofits did not complete the same structured survey data collection instrument. In administering the survey, we found that those organizational operators approached on Mondays and Fridays had a higher rate of refusal or made more requests to return on a different day in contrast to the middle days of the workweek (i.e., Tuesday, Wednesday, and Thursday).

While the limitations of this study were challenging, this research laid the groundwork for continuing studies that address some of these theoretical and methodological questions. The research team secured funding to return to the sampled organizations in this study with follow-up questions following COVID-19. This data collection began in March 2021. Those data will be compared with additional responses from the part of the sample that was not reached pre-COVID-19 and add additional study areas surrounding Lake Charles, Louisiana which was affected by Hurricane Laura during the pandemic. Using similar survey instruments, we will look for challenges faced by organizations that had already experienced Hurricane Harvey before the pandemic as well as those that were undergoing pandemic disruption when Hurricane Laura occurred.

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## **Appendix A – Complete Survey**

# **Organizational Background**

This first section of the survey assesses basic organizational information. Surveyor Name

- Surveyor A
- Surveyor B
- Surveyor C

In-Person Interview or Phone Interview

- In-Person
- Telephone

Is this a business or a nonprofit?

- Business
- Nonprofit

What is the name of this organization?

• \_\_\_\_\_

Business ID # (BID)

•

What is the organization's address?

• \_\_\_\_\_

City

- Beaumont
- Port Arthur

Result Completion Code

- Completed Survey
- Ineligible, no manager/owner to answer.
- The wrong address could not locate.
- Hard refusal
- Soft refusal set time for a future interview.
- Soft refusal left form
- Non-operational business closed BEFORE the event.
- Non-operational closed AFTER event / destroyed.
- No answer or response, but evidence/confirmation operating.
- No access (e.g., fence preventing entry)
- Ineligible, business (name) different than the one expected
- Need survey translated to a different language.

What is the operational status of this organization?

- Open
- Closed, appears damaged.

- Closed, but repairing the damage.
- Permanently Closed
- Moved to alternative location (provide address) \_\_\_\_\_\_\_\_
- Not sure/do not know (take notes in any information that can help us identify the status of the business
- Nonprofit status revoked.

Is this a minority-owned, woman-owned, or veteran-owned business?

- Woman-owned
- Minority-owned.
- Veteran-owned
- None

Is this a minority-led, woman-led, or veteran-led business?

- Woman-led
- Minority led.
- Veteran-led
- None

Is this organization Federally classified as such?

- Yes
- No

What is your role within this business?

- Owner
- Manager
- Owner and Manager
- Assistant Manger

What is your role within this organization?

- Board President
- Board Member
- Executive Director/Chief Operating Officer
- Associate Director
- Program Coordinator/Manager
- Employee

How many years have you been in this role? \_\_\_\_\_

# Risk Perception

As the storm was approaching, how likely did you think it was that your organization...

	Very Likely	Somewhat Likely	Neither likely nor unlikely	Not Likely	Not at all likely	DK	NA
Would be inundated with flood	0	0	0	0	0	0	0
waters							
Would be severely damaged or destroyed	0	0	0	0	0	0	0
Would lose inventory or supplies	0	0	0	0	0	0	0
Would experience disruption to electrical, telephone, and other basic services	0	0	0	0	0	0	0
Would be unable to reopen	0	0	0	0	0	0	0

As a result of Hurricane Harvey...

	Very	Somewhat	Neither	Not	Not at all	DK	NA
How concerned are you about the possibility of another hazard occurrence?	0	0	0	0	0	0	0
How concerned are you about losing your inventory and supplies in the event of another hazard impact?	0	0	0	0	0	0	0
How concerned are you about experiencing disruption to electrical, telephone, and other	0	0	0	0	0	0	0

	Very	Somewhat	Neither	Not	Not at all	DK	NA
basic	-						
services?							
How	0	0	0	0	0	0	0
prepared are							
you in the							
event another							
hazard							
occurs?							
How well do	0	0	0	0	0	0	0
you know how							
to access							
hazard-							
related							
resources and							
information?							
Rate the	0	0	0	0	0	0	0
possibility of							
experiencing							
severe							
damages to							
your							
organization							
again.							

# Damage and business interruption

DAMAGE AND BUSINESS INTERRUPTION - Now we would like to ask questions related to damages and business interruptions.

Did you undertake any of the following activities to prepare for potential hazards?

	Before Hu		rvey did yo	ou			vey have yo	ou or will
	Yes	No	DK	NA	Yes	No	DK	NA
Attend	0	0	0	0	0	0	0	0
disaster								
preparedness								
meetings or								
training (in-								
person/online)								
Receive	0	0	0	0	0	0	0	0
disaster-								
related								
information								
Backup all	0	0	0	0	0	0	0	0
important								
documents								
(offsite or								
cloud)								
Make Plans	0	0	0	0	0	0	0	0
for a								
temporary								
location								
Maintain	0	0	0	0	0	0	0	0
offsite								
backups								
Develop an	0	0	0	0	0	0	0	0
emergency								
response plan								
**If so, do	0	0	0	0	0	0	0	0
you feel the								
emergency								
response plan enabled you								
to recover								
your								
operations								
more quickly								
than if you								
had no plan?								
Develop a	0	0	0	0	0	0	0	0
business								
continuity								
plan								
**If so, do	0	0	0	0	0	0	0	0
you feel the								
business								
continuity								
plan enabled								
you to recover								

	Before H	urricane Ha	arvey did y	ou	Since Hurricane Harvey have you or will you				
	Yes	No	DK	NA	Yes	No	DK	NA	
your operations more quickly than if you had no plan?									
Develop a disaster recovery plan	0	0	0	0	0	0	0	0	
**If so, do you feel the disaster recovery plan enabled you to recover your operations more quickly than if you had no plan?	0	0	0	0	0	0	0	0	
Lift inventory and other supplies off the ground	0	0	0	0	0	0	0	0	
Board up windows, brace shelves, etc.	0	0	0	0	0	0	0	0	
Purchase increased insurance	0	0	0	0	0	0	0	0	
Elevate the height of the buildings foundation	0	0	0	0	0	0	0	0	
Increase Landscaping as a form of mitigation practice	0	0	0	0	0	0	0	0	
Dry-Proofing the buildings structure	0	0	0	0	0	0	0	0	
Flood- Proofing the buildings structure	0	0	0	0	0	0	0	0	

Did Hurricane Harvey flood waters touch this building?

- Yes
- No

- DK
- NA

If yes, approximately how high did the waters reach in the building:

	0	2	4	6	8	10	12	14	16	18	20
Feet											

What kind of physical damage (if any) was caused by Hurricane Harvey and how severe was the damage? (For clarification on damage levels see Appendix C with detailed damage descriptions)

	No Damage	Minor Damage	Moderate Damage	Severe Damage	Completely Damage	DK	NA
Building	0	0	0	0	0	0	0
Contents	0	0	0	0	0	0	0
Inventory	0	0	0	0	0	0	0
Machinery/equipm ent	0	0	0	0	0	0	0
Important (hard copy) documents	0	0	0	0	0	0	0

Now we would like to ask questions related to UTILITIES (water, electrical power, sewer, etc.) failed during Hurricane Harvey.

		ult of Huri nization ex			If YES, I long? (no=0;dk		Are Ser	7	
	Yes	No	DK	NA	Hours	Days	Yes	No	N/A
Electric	0	0	0	0	110415	zujs	0	0	0
Power									
** If so, did	0	0	0	0			0	0	0
this business									
use a backup									
generator?									
Water	0	0	0	0			0	0	0
** If so, did	0	0	0	0			0	0	0
this business									
use a									
backup									
water supply?									
Sewer	0	0	0	0			0	0	0
Natural	0	0	0	0			0	0	0
Gas									
Landline Phone	0	0	0	0			0	0	0
Cell Phone	0	0	0	0			0	0	0
Internet	0	0	0	0			0	0	0

Did this organization use any other backup systems besides a generator or water supply?

- Yes
- No
- DK

If [yes] please describe	
--------------------------	--

Immediately after Hurricane Harvey, operations were at what level of capacity?

- Full Capacity
- Half Capacity
- Partial Capacity
- Operations Completely Ceased

How long did it take for your organization to resume operations (in days)? (dk=999)

As a result of Hurricane Harvey has the business gross revenue

- Decreased Greatly
- Decreased Slightly
- Stayed the Same
- Increased Slightly
- Increased Greatly

Has the organization donations and/or external funding...

- Decreased Greatly
- Decreased Slightly
- Stayed the Same
- Increased Slightly
- Increased Greatly

Now we would like to ask you about any accessibility problems that this business experienced... Now we would like to ask you about any accessibility problems that this business experienced.

				If [YES] How long? (no=0;dk=999)		
	Yes	NO	DK	Hours	Days	
Did this	0	0	0			
organization						
experience						
any street or						
sidewalk						
closures?						
Were streets	0	0	0			
flooded, but						
vehicles could						
pass?						
Were streets	0	0	0			
around the						
organization						
severely						
flooded -						
vehicles could						
not pass						

			If [YES] How long? (no=0;dk=999)		
	Yes	NO	DK	Hours	Days
through streets?					
Was there a stoppage or delay in the delivery of supplies that interrupted organization activities?	0	0	0		
Did Hurricane Harvey floodwaters impact the neighborhood surrounding this organization?	0	0	0		

When did the closure occur?

- Before the event
- During the event
- After the event
- Did not close

When was the decision to close the organization made (in HOURS)? (During =0; dk=999)

•		

What prompted the closure?

- Loss of utilities
- Flooding
- Government Mandate
- Other

Was closure required because the organization could not function given damages caused by Hurricane Harvey?

- Yes
- No

Who made the final determination to close the business?

- Owner
- Manager
- Local policy/requirement
- Other

Who made the final determination to close this organization?

• Executive Director/ Chief Operating Officer

- Associate Director
- Program Coordinator/Manager
- Local Policy/requirement
- Board Members

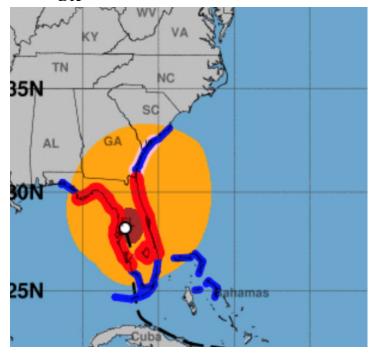
<ul><li>Other</li></ul>	
-------------------------	--

What was the most important information used to close your organization? \_\_\_\_\_\_ Which statement most influenced your decision to close your business?

- Seeing area organization close
- Seeing friends, relatives, neighbors, or coworkers evacuating
- Hearing an announcement of a hurricane "watch" or "warning"
- Hearing local authorities issue official recommendations
- Previous personal experience with hurricane storm conditions
- Concern about protecting your business from storm impact
- Concern about lost revenue

Did you use the below graphical information to track the event and to decide when to close?

- Yes
- No
- DK



Which of the following did you use to get your information? (mark all that apply)

- Local network TV news
- National TV

- Weather Channel
- Accuweather
- Local Government
- Community Leaders
- Radio
- Internet Source
- Friends/Family
- Social Media
- National Weather Service (directly)
- Organizations

• Other:	
----------	--

How was the status of the organization communicated (e.g. open or not) to potential customers and the public (mark all that apply)?

- Telephone
- E-mail
- Text Message
- Social Media
- TV
- Newspaper
- Radio
- Word of Mouth
- Other:

Can this organization operate without a physical location?

- Not dependent on physical location at all
- Somewhat dependent on a physical location
- Extremely dependent on a physical location

<b>Employee related information</b>
-------------------------------------

How long did it take after the event for employees to access this work location (in days)? (dk=999 – otherwise leave blank) \_\_\_\_\_

Was there an alternative work location available for employees to work while the primary location was closed?

- Yes
- No
- DK

If [YES] How far away was the alternative work location from the primary location (in miles)? (dk=999)

•

What type of location was used?

- Another physical location owned by the business
- Third-party provided location
- Employee's home

Did Employees have to spend extra hours at work...

	YES	NO	DK
Before the event	0	0	0
<b>During the event</b>	0	0	0
After the event	0	0	0

How did the organization communicate the operational status of their work schedule to employees?

- Telephone
- E-mail
- Text message
- Social Media
- TV
- Newspaper
- Other:

Did you experience any issues with employee's ability to report to work, once you began operations post, Hurricane Harvey?

	Employees could not report to work due to								
	Yes No DK								
Transportation	0	0	0						
Problems									
Personal Vehicle	0	0	0						
Problems									
Need to fix homes	0	0	0						
Forced to	0	0	0						
evacuate/leave homes									

	Employees could not report to work due to									
	Yes	No	DK							
Caregiving	0	0	0							
responsibilities										
(children, elderly, sick)										
Disaster-related	0	0	0							
physical health issues										
Disaster-related mental	0	0	0							
health issues										
Road network	0	0	0							
problems										
Damage to home	0	0	0							
Are you aware of any	0	0	0							
employee long-term										
health effects arising										
from the event (e.g.										
cardiovascular disease,										
mobility issues)?										

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## **Organizational Recovery**

How has Hurricane Harvey affected the profitability of your business?

- No effect
- Somewhat affected
- Moderately affected.
- Greatly affected

How has Hurricane Harvey affected the impact (mission) of your nonprofit?

- No affect
- Somewhat affected.
- Moderately affected
- Greatly affected.

	Due to Hurrica experience	ne Harvey, did	What was the % increase/decrease (no-0; dk=999)	For What periods did this business see an increase in customers? (no=0; dk=999)	
	Yes	No	DK	%	Time in (days)
An increase in customers	0	0	0		
A loss of customers	0	0	0		

	Due to Hurric organization e	ane Harvey, did experience	What was the % increase/decrease (no-0; dk=999)	For What time periods did this organization see an increase in customers? (no=0; dk=999)	
	Yes	No	DK	%	Time in (days)
An increase in clients	0	0	0		
A loss of clients	0	0	0		
An increase in volunteers	0	0	0		
A loss of volunteers	0	0	0		

Please indicate your level of agreement with the following statement: "We now source from more suppliers outside our city than we did before a disaster."

- Strongly Agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly Disagree

Where do you feel your organization stands in the process of recovery today?

- Still in operation but will never recover (please explain)
- Still in survival/response mode
- Recovering
- Mostly recovered.
- Fully Recovered

# **Recovery Finance and Mitigation**

Now we would like to ask you questions regarding your recovery finance and mitigation. Did you...

		ave flood surance			ired t insur		Filed Claim Received		eived Mone	У	When did you receive the money (months after event) (no=0; dk =999)	% insurance covered (no =0; dk =999)			
	Yes	No	DK	Yes	No	DK	Yes	No	Pending	DK	No	Pending	DK	Months	%
Building															
Content (Business insurance/most relevant to renters)															
Business interruption															

Did you receive any of the following assistance in recovery?

	Applied			Received			When did you receive the money (months after event) (no = 0; dk =999)
	Yes	No	DK	Yes	No	DK	Months
FEMA Financial Assistance	0	0	0	0	0	0	
SBA (Small Business	0	0	0	0	0	0	
Administration) Loan							
Other Federal or State	0	0	0	0	0	0	
Funds (specify):							
<b>Local Government Funds</b>	0	0	0	0	0	0	
(Specify):							
Financial Assistance from	0	0	0	0	0	0	
Any Church or Other NGOs							
(Non-Government							
Organization)?							
Clean up or Repair Help	0	0	0	0	0	0	
From Church or Other							
NGOs?							
Loan From a Bridge Loan Program*	0	0	0	0	0	0	
Private/Bank Loans	0	0	0	0	0	0	

How long do you estimate this organization could function in a deficit (in months)? (no= 0; DK
= leave blank)
Have there been changes in the severity and frequency of extreme events affecting your
organization?

Decreasing	Decreasing	Unchanged	Increasing	Increasing
Greatly				Greatly

Severity	0	0	0	0	0
Frequency	0	0	0	0	0

How many similar events have occurred at this location that has required your business to close temporarily (e.g. the organization was inaccessible, decided to close)? (none =0; dk=999)

	Number
Hurricane Related	
Flooding-related (Before Harvey)	
Flooding-related (After Harvey)	

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## Organizational information

Are there resources you have gotten from your local government that has been useful?

- Distributed Supplies
- Templates for Business Continuity Plans
- Templates for Emergency Management Plans
- Templates for Recovery Plans
- Funding Resources for staff and time
- Preparedness trainings and workshops
- Expert opinion or consultation on disaster planning
- Interagency Cooperation

er:

12	usiness	Intorn	natian
11	112111622		

In which year was the business established at this location? \_\_\_\_(year)

What is your primary line of business?

- Construction
- Manufacturing
- Retail Trade
- Service
- Other

	• ` '		After Hurricane Harvey (no =0; dk = 999)	
	Part Time	Full Time	Part Time	Full Time
How many				
employees did/does				
this business have?				

How many of this business's current employees worked for this business... (no=0; dk = 999)

	Before Hurricane Harvey (no=0; dk=999)		
	Part Time	Full Time	
<b>Prior to Hurricane Harvey</b>			

Does this business own or rent the building?

- Own (including buying the building with a mortgage)
- Rent
- Other

What was the business ownership structure before Hurricane Harvey?

- Single Owner
- Partnership (multiple owners)
- Corporation
- Franchise
- Cooperative
- Other (please specify): \_\_\_\_\_

## **Nonprofit Information**

In which year was the nonprofit established at this location? \_\_\_\_(year)

Does this organization own or rent the building?

- Own (including buying the building with a mortgage)
- Rent
- Other

	Before Hurricane Harvey (no=0; dk=999)		After Hurricano 999)	e Harvey (no =0; dk =
	Part-Time	<b>Full Time</b>	Part-Time	Full Time
How many employees did/does this nonprofit have?				

How many of this organization's current employees worked for this business... (no=0; DK = 999)

	Before Hurricane Harvey (no=0; dk=999)		
	Part-Time	Full Time	
Before Hurricane Harvey			

Did your organization experience...

	YES	NO	DK
An inability to reach clients	0	0	0
Increase demand for services	0	0	0

Did your organization have to use any of the following to recover from the disaster?

- Membership fees
- Investment income
- Fee for service goods
- Foundation Grants
- Government grants
- Government contract
- Corporate donations
- Individual Grants
- Other:

What type of services do you provide? (Mark all that apply)

- Religion
- Health
- Public Societal Benefits
- Environment and animals
- International Foreign Affairs
- Education, arts, and culture

- Human Services
- Food Bank
- Other: \_\_\_\_\_

# **Organizational Social Networks**

	Yes	No	DK	N/A
During the hazard, the event did the organization experience any major security issues. (ie. looting, stealing etc.)	0	0	0	0
Did your organizations' inventory have to experience any necessary price increases?	0	0	0	0
Have you worked with local emergency management to develop a recovery plan for your organization?	0	0	0	0

Now we would like to ask you questions regarding your social networks.

	Yes	No	DK
Is the organization a member of a business network?	0	0	0
(i.e. VOAD, chambers of commerce)			
Is the organization a member of a business network	0	0	0
that focuses on disaster? (i.e. VOAD, chambers of			
commerce)			
Did your organization share information with other	0	0	0
organizations related to the disaster? (i.e. VOAD,			
chambers of commerce)			

Now we would like to ask you questions regarding your social networks.

	Yes	No	DK
Is the organization a member of any other	0	0	0
organizations active in disasters? (i.e. VOAD,			
chambers of commerce)			
Did your organization share information with	0	0	0
community members related to the disaster? (i.e.			
VOAD, chambers of commerce)			
Did your organization share information with other	0	0	0
organizations related to the disaster? (i.e. VOAD,			
chambers of commerce)			

## **Participant Demographics**

The next few questions ask about your personal demographic information, not the business.

What is your age	(in years)	
------------------	------------	--

•

What is your highest level of education?

- Some high school but did not finish.
- Completed High School
- Some College but did not finish.
- Associate Degree
- Bachelors
- Masters or higher degree

What is your race? Select one or more (check all relevant)

- White
- Black or African American
- American Indian or Alaska Native
- Asian
- Native Hawaiian or Pacific Islander
- Hispanic
- Other

What is your household income? (per year before taxes)

- Under \$20,000
- \$20,000 \$39,999
- \$40,000-\$59,999
- \$60,000 -\$79,999
- \$80,000-\$99,999
- Above \$100,000

Do you have any other comments to add?

•

Thank You

If you would be willing to participate in an interview regarding your organization's efforts throughout the community recovery, please provide your contact information below:

- o Name:
- o E-mail:
- O Phone number:

## Result Completion Code

- Completed Survey
- o Ineligible, no manager/owner to answer.
- The wrong address could not locate.
- Hard refusal
- o Soft refusal set time for a future interview.
- Soft refusal left form
- Non-operational business closed BEFORE the event.
- Non-operational closed AFTER event / destroyed.
- o No answer or response, but evidence/confirmation operating.
- o No access (e.g., fence preventing entry)
- o Ineligible, business (name) different than the one expected
- o Need survey translated to a different language.

#### THANK YOU VERY MUCH FOR COMPLETING THE SURVEY!

This collection of information contains Paperwork Reduction Act (PRA) requirements approved by the Office of Management and Budget (OMB). Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the PRA unless that collection of information displays a currently valid OMB control number. For this collection, the OMB Control number is:0693-0078 with an expiration date: July 31, 2019. Public reporting burden for this collection is estimated to be 15 minutes per survey, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed and completing and reviewing the collection of information. Send comments regarding this burden estimate or any aspect of this collection of information, including suggestions for reducing this burden, to the National Institute of Standards and Technology, Attn: Dr. Jennifer Helgeson, NIST, 100 Bureau Drive, MS 8603, Gaithersburg, MD 20899-1710, telephone 301-975-6133, or via email: jennifer.helgeson@nist.gov.

## Appendix B – Consent Script

Post-Hurricane Harvey Field Study in Beaumont/Port Arthur, Texas Organization Recovery Survey Consent Script

We are conducting a research study on recovery following the flooding that occurred in Beaumont/Port Arthur, Texas in the days following Hurricane Harvey. Hurricane Harvey hit Texas first and then traveled across the Gulf coast hitting Louisiana as a tropical storm on August 25, 2017. We would like to speak with you about how this event affected your organization. We are interested in learning about the process of recovering from the flooding. There have been a few different flood events since Hurricane Harvey, but we ask that you answer the survey with regards to your experience with Hurricane Harvey. There are some sections that ask about flood events more generally as well.

This study is part of a larger project led by the National Oceanic and Atmospheric Administration (NOAA) RISA and the National Institute of Standards and Technology (NIST). Locally, the Texas Sea Grant Offices and the Hazard Reduction and Recovery centers are leading this effort.

We would like to ask you some brief survey questions about your organization's experience after the flood as well as some details about your organization during this time. Participation will take approximately 15 to 20 minutes, depending on the experience of your organization with Hurricane Harvey. Your participation is voluntary. If you decide to participate in the study, you may withdraw your consent and stop participation at any time without penalty.

We will be collecting information about the damage to your organization, the repair process, and how the flood disrupted your organizations' employees, services, and revenues. When we report and share our findings, we will combine the data from all participants into summary statistics and tables so no unique individual or organization can be identified. There are NO KNOWN RISKS or direct benefits to you. We hope to gain more knowledge on how you and others were affected by Hurricane Harvey and the flooding so that we can learn from your experiences to help Beaumont/Port Arthur and other communities better prepare for similar events in the future.

If you are the owner, manager, chief executive officer, etc. of the organization that was here at the time of Hurricane Harvey and the flooding OR someone who knows about what happened to the organization would you be willing to complete the survey?

This collection of information contains Paperwork Reduction Act (PRA) requirements approved by the Office of Management and Budget (OMB). Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the PRA unless that collection of information displays a currently valid OMB control number. For this collection, the OMB Control number is:0693-0078 with an expiration date: July 31, 2019. Public reporting burden for this collection is estimated to be 15 minutes per survey, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed and completing and reviewing the collection of information. Send comments regarding this burden estimate or any aspect of this collection of information, including suggestions for reducing this burden, to the National Institute of Standards and Technology, Attn: Dr. Jennifer Helgeson, NIST, 100 Bureau Drive, MS 8603, Gaithersburg, MD 20899-1710, telephone 301-975-6133, or via email:jennifer.helgeson@nist.gov.

# Appendix C – Descriptions of Business Damage States

#### Field Study Business Damage Survey

## Descriptions of Business Damage States

	Description	DS0	DS1	DS2	DS3	DS4
Buildings	Business building/stru ctural damage	No damage; No contact to electrical or plumbing, etc. in crawlspace. No contact with floor joists. No sewer backup	Water touches floor joists up to minor water enters building; damage to carpets, pads, baseboards, flooring. Approximately 1" in the building but no drywall damage. Could have some mold in crawlspace. Could have minor sewer backup and/or minor mold issues.	Water level approximately 2 feet with associated drywall damage and electrical damage, water heater and other major equipment. Doors or windows may need replacement. Could have major sewer backup and /or major mold issues.	Water level 2 feet to 8 feet; substantial drywall damage, electrical panel destroyed, office cabinets or storage racks; lighting fixtures on walls destroyed; ceiling lighting may be ok. Studs reusable; some may be damaged. Could have major sewer backup and/or major mold issues.	Significant structural damage present; all drywall, cabinets etc. destroyed. Could be floated off foundation. Building must be demolished or potentially replaced.
Content/ Inventory	Physical	No damage	All reusable/usable easily once dried, with zero or slight value drop	About 60% reusable with drying and cleaning, and moderate value drop	About 30% reusable with drying and cleaning, and significant value drop	Non-reusable once dried and total loss
	Virtual (Data/ Information, etc.)	No damage	All recoverable easily	About 60% recoverable	About 30% recoverable	Non-recoverable
Machinery/	Singular	No damage	Operational easily once dried, with zero or slight value drop	Partially operational at 60% capacity after drying and cleaning, and replacement of parts. Moderate value drop	Partially operational at 30% capacity after drying and cleaning, and replacement of parts. Significant value drop	Non-operational, full replacement is required
Equipment	Inter-reliant	No damage	All operational easily once dried, with zero or slight value drop	About 60% operational after drying and cleaning, with moderate value drop	About 30% operational after drying and cleaning, with significant value drop	Non-operational, full replacement and inter- reliant operating process are required

(Source: Xiao et al., 2020).

## **Appendix D – Field Guide, Table of Contents**

For copy of the full Field Guide as presented to the survey team, please contact NIST DCI authors.

#### A FIELD GUIDE

To study Business and Non-profit Disruption and Recovery Related to Hurricane Harvey

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#### A SPECIAL THANK YOU

- If you are reading this, it means that you have agreed to be part of our survey team! Thank you for your willingness and participation in the study. We are truly looking forward to working with each one of you.
- Though the manual may seem a little dense, it is important that you understand your roles and responsibilities as data collectors. The success of this project relies on your ability to properly perform the assessment.
- So with that being said, if you don't understand any of the concepts as outlined in the manual please ask. We would love to assist you.

# Appendix E – Business Communication Tracking

- o Business Identification (BID)
- o Sample Code
- First Name
- Last Name
- Business Name
- Address
- o City
- o State
- o Zip Code
- o Area Code
- o Phone Number
- o E-mail
- o Target Trip Date
- o Initials of Surveyor
- o Attempt Date 1
- o Attempt Date 2
- o Attempt Date 3
- o Complete Survey (Y/N)
- o Survey Response Documented (Y/N)
- Need2revisit (Y/N)
- Need replacement (Y/N)
- o Replacement\_given (Y/N)
- o Need to adjust in final results?
- Notes
- o Telephone/ in person (T/I)