

**NIST Advanced Manufacturing Series 100-12**

# **Annual Manufacturing Review: 2017**



Douglas S. Thomas

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**NIST**  
**National Institute of**  
**Standards and Technology**  
U.S. Department of Commerce

**NIST Advanced Manufacturing Series 100-12**

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Douglas S. Thomas  
*Applied Economics Office  
Engineering Laboratory*

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November 2017



U.S. Department of Commerce  
*Wilbur L. Ross, Jr., Secretary*

National Institute of Standards and Technology  
*Walter Copan, NIST Director and Undersecretary of Commerce for Standards and Technology*

## **Preface**

This study was conducted by the Applied Economics Office (AEO) in the Engineering Laboratory (EL) at the National Institute of Standards and Technology (NIST). The study provides aggregate manufacturing industry data and industry subsector data to develop a quantitative depiction of the US manufacturing industry.

### **Disclaimer**

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## **List of Acronyms**

ASE: Annual Survey of Entrepreneurs  
ASM: Annual Survey of Manufactures  
BEA: Bureau of Economic Analysis  
GDP: Gross Domestic Product  
IBRD: International Bank for Reconstruction and Development  
IDA: International Development Association  
ISIC: International Standard Industrial Classification  
MAPI: Manufacturers Alliance for Productivity and Innovation  
NAICS: North American Industry Classification System  
NIST: National Institute of Standards and Technology  
PPP: Purchasing Power Parity  
SIC: Standard Industrial Classification  
UNSD: United Nations Statistics Division



## Executive Summary

The purpose of this report is to characterize US innovation and industrial competitiveness in manufacturing. It includes tracking domestic manufacturing activity and its supply chain in order to develop a quantitative depiction of US manufacturing in the context of the domestic economy and global industry. This depiction provides change agents, such as public entities and trade groups that invest in advancing the current state of manufacturing, insight into the current state and recent trends in US manufacturing. The report further identifies areas of manufacturing that can have large impacts on costs.

The US remains a major manufacturing nation; however, production and innovation is increasing rapidly in other countries. US manufacturing was significantly impacted by the previous recession and has not returned to pre-recession levels of production or employment.

The US has advantages in technological prowess, innovation, productivity, and research and development; however, education was ranked low in two indices (i.e., IMD World Competitiveness Index and the World Economic Forum's Global Competitiveness Index) and identified as being a problematic factor for doing business, which could negatively impact US advantages in the future. Institutions and institutional framework, which include crime, regulatory frameworks, country credit rating, and government spending among other things, was ranked low in two indices, making them challenges to economic growth. While the US ranks high in measures of innovation, a number of countries still outrank it. A number of costs were identified as challenges to US manufacturing, including high labor costs, which is often associated with the advantage of high productivity.<sup>1</sup>

The Annual Survey of Entrepreneurs identified that more than a third of firms indicated negative impacts in finding qualified labor, taxes, slow business or lost sales, nonpayment from customers, and unpredictability of business conditions. Approximately 17 % indicated negative impacts from changes or updates in technology.<sup>2</sup>

An input-output analysis of US manufacturing reveals that management is a significant cost along with a number of other non-production costs such as wholesale trade. The number of injuries and the injury rate in US manufacturing has a general downward trend, benefiting employees; meanwhile, compensation has had robust growth.

**Competitiveness – Manufacturing Growth:** US compound real (controlling for inflation) annual growth between 1990 and 2015 (i.e., 25-year growth) was 2.3 %, which places the US in the 50<sup>th</sup> percentile of all countries (see Figure 2.1). This growth exceeded that of Germany, France, Canada, Japan, and Australia; however, it is slower than the global

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<sup>1</sup> Bureau of Labor Statistics. Beyond the Numbers: Productivity. June 2017.  
<https://www.bls.gov/opub/btn/volume-6/pdf/understanding-the-labor-productivity-and-compensation-gap.pdf>

<sup>2</sup> US Census Bureau. Annual Survey of Entrepreneurs. <https://www.census.gov/programs-surveys/ase.html>

average (3.1 %) and that of many emerging economies. The compound annual growth for the US between 2010 and 2015 (i.e., 5-year growth) was 1.0 % (see Figure 2.2). This puts the US at the 31<sup>st</sup> percentile below Canada and Germany.

**Competitiveness – Manufacturing Industry Size:** US manufacturing value added, as measured in constant 2005 dollars, is the second largest just behind that of China (See Figure 2.3). In current dollars, the US produced \$1.8 trillion in manufacturing valued added while China produced \$2.0 trillion. Among the ten largest manufacturing countries, the US is the 3<sup>rd</sup> largest manufacturing value added per capita (see Figure 2.4). Out of all countries the US ranks 17<sup>th</sup> (see Figure 2.5).

**Competitiveness – Productivity:** For US manufacturing, multifactor productivity, a measure of economic performance that compares the amount of goods and services produced (output) to the amount of combined inputs used to produce those goods and services, declined from 2014 to 2015 (see Figure 4.6). US productivity is relatively high compared to other countries, though. US manufacturing is ranked fifth among 19 countries using BLS data (see Figure 4.7). For all US industries, data from the Conference Board puts the US as 5<sup>th</sup> out of 62 countries (see Figure 4.8). In recent years, productivity growth has been negative or has come to a plateau in many countries and the US seems to be following this pattern. There are competing explanations for why productivity has slowed, such as an aging population, inequality, or it could be the result of the economic recovery. A number of the explanations equate to low levels of capital investment. It is also important to note that productivity is difficult to measure and even more difficult to compare across countries. Moreover, the evidence does not seem to support any particular explanation over another as to why productivity appears to have stalled.

**Competitiveness – Economic Environment:** The US ranked 3<sup>rd</sup> in 2015 in resident patent applications per million people (see Table 5.1), which puts it above the 90<sup>th</sup> percentile. The US ranked 9<sup>th</sup> in research and development expenditures as a percent of GDP in 2015, which puts it at the 88<sup>th</sup> percentile; however, China outspends the US in 10 of 13 manufacturing subsectors. In terms of researchers per million people, the US ranked 14<sup>th</sup>, putting it at the 78<sup>th</sup> percentile. In journal articles per million people it ranked 21<sup>st</sup> in 2013, putting it at the 91<sup>st</sup> percentile.

The IMD Competitiveness Index ranks the US as 3<sup>rd</sup> among 60 countries in competitiveness for conducting business. The US ranks low in public finance, societal framework, and fiscal policy, as seen in Figure 5.1.

The Competitive Industrial Performance Index, published by the United Nations Industrial Development Organization, ranked the US 3<sup>rd</sup> in its economic performance in 2014. This index assesses an economy's ability to competitively produce and export manufactured goods.

The Deloitte Global Manufacturing Competitiveness Index uses a survey of CEOs to rank countries based on managerial perception. The US was ranked 2<sup>nd</sup> out of 40 nations.

High-cost labor, high corporate tax rates, and increasing investments outside of the US were identified as challenges to US industry. Manufacturers indicated that companies were building high-tech factories in the US due to rising labor costs in China, shipping costs, and low cost shale gas in the US.

The World Economic Forum's 2016-2017 Global Competitiveness Report uses 12 items to assess the competitiveness of 140 economies. The US was ranked 3<sup>rd</sup> overall with low rankings in macroeconomic environment, health and primary education, and institutions (Figure 5.2).

**Domestic Specifics – Types of Goods Produced:** The largest manufacturing subsector in the US is chemical manufacturing followed by computer/electronic products, followed by food, beverage, and tobacco products (see Figure 2.12). The 5-year compound annual growth rate, calculated using the PPI, for these sectors are 1.6 %, 2.8 %, and 3.5 %, respectively.

**Domestic Specifics – Economic Recovery:** Manufacturing declined significantly in 2008 and has since nearly returned to its peak level occurring in 2007 (see Figure 2.6). Manufacturing value added declined more than total US GDP, creating a persistent gap. The result is that manufacturing is still 1.4 % below its pre-recession peak level. This is largely driven by nondurable goods manufacturing, which is 9.8 % below its peak occurring in 2007.

Between January 2006 and January 2010, manufacturing employment declined by 19.4 %, as seen in Figure 4.1. As of August 2017, employment is still 12.2 % below its 2006 level. Moreover, manufacturing employment has not returned to pre-recession levels.

**Domestic Specifics – Manufacturing Supply Chain Costs:** High cost areas have a disproportional impact on productivity; thus, research in these areas, potentially, have a higher return on investment. Wholesale trade, the management of companies and enterprises, and oil and gas extraction are a major supply chain cost for manufacturing as a whole and among selected subsectors as well (see Table 3.4). General and operations managers, sales representatives (wholesale), first-line supervisors of production and operating workers, accountants and auditors, industrial production managers, and financial managers are listed as a top 20 labor cost in every industry category (see Table 3.5). Manufacturing as a whole also has team assemblers; industrial engineers; heavy and tractor-trailer truck drivers; and laborers/freight, stock, and material movers listed among the top ten. In 2014, the US imported approximately 23.1 % of its intermediate imports (see Table 3.3). As a proportion of output and imports (i.e., a proportion of the total inputs), intermediate imports represented 13.0 %.

**Domestic Specifics – Manufacturing Safety and Compensation:** In addition to the personal pain and suffering, an injured worker is also a lost asset for society. Fatalities, injuries, and the injury rate has been on an overall downward trend since 2000 (see Figure 4.2). Nonfatal injuries per 100 full-time workers has declined from 9.0 in 2000 to

3.8 in 2015. Employee compensation, which includes benefits, has had a 5-year compound annual growth of 3 % (see Figure 4.5). Labor productivity is up while multifactor productivity is down.

# 1 Introduction

## 1.1 Background

Public entities have a significant role in the US innovation system.<sup>3</sup> The federal government has had a substantial impact in developing, supporting, and nurturing numerous innovations and industries, including the Internet, telecommunications, aerospace, semiconductors, computers, pharmaceuticals, and nuclear power among others, many of which may not have come to fruition without public support.<sup>4</sup> Although the Defense Advanced Research Projects Agency (DARPA), Small Business Innovation Research Program (SBIR), and Advanced Technology Program (ATP) have received attention in the scholarly community, there is generally limited awareness of the government's role in US innovation. The vastness and diversity of US federal research and development programs along with their changing nature make them difficult to categorize and evaluate,<sup>5</sup> but their impact is often significant. For instance, the origins of Google are rooted in a public grant through the National Science Foundation.<sup>6, 7</sup> One objective of public innovation is to enhance economic security and improve our quality of life<sup>8</sup>, which is achieved in part by advancing efficiency in which resources are consumed or impacted by production. This includes decreasing inputs and negative externalities (e.g., environmental impacts) while increasing output and the function of the product, as seen in Figure 1.1. In pursuit of this goal, the National Institute of Standards and Technology (NIST) has expended resources on a number of projects, such as support for the development of the International Standard for the Exchange of Product Model Data (STEP),<sup>9</sup> which reduces the need for duplicative efforts such as re-entering design data. Another effort to advance efficiency is the development of the Core Manufacturing Simulation Data (CMSD) specification, which enables data exchange for manufacturing simulations.<sup>10</sup>

<sup>3</sup> Block, Fred L and Matthew R. Keller. *State of Innovation: The US Government's Role in Technology Development*. New York, NY; Taylor & Francis; 2016.

<sup>4</sup> Wessner CW and Wolff AW. *Rising to the Challenge: US Innovation Policy for the Global Economy*. National Research Council (US) Committee on Comparative National Innovation Policies: Best Practice for the 21st Century. Washington (DC): National Academies Press (US). 2012. <http://www.ncbi.nlm.nih.gov/books/NBK100307/>

<sup>5</sup> Block at 27.

<sup>6</sup> National Science Foundation. "On the Origins of Google." [https://www.nsf.gov/discoveries/disc\\_summ.jsp?cntn\\_id=100660](https://www.nsf.gov/discoveries/disc_summ.jsp?cntn_id=100660)

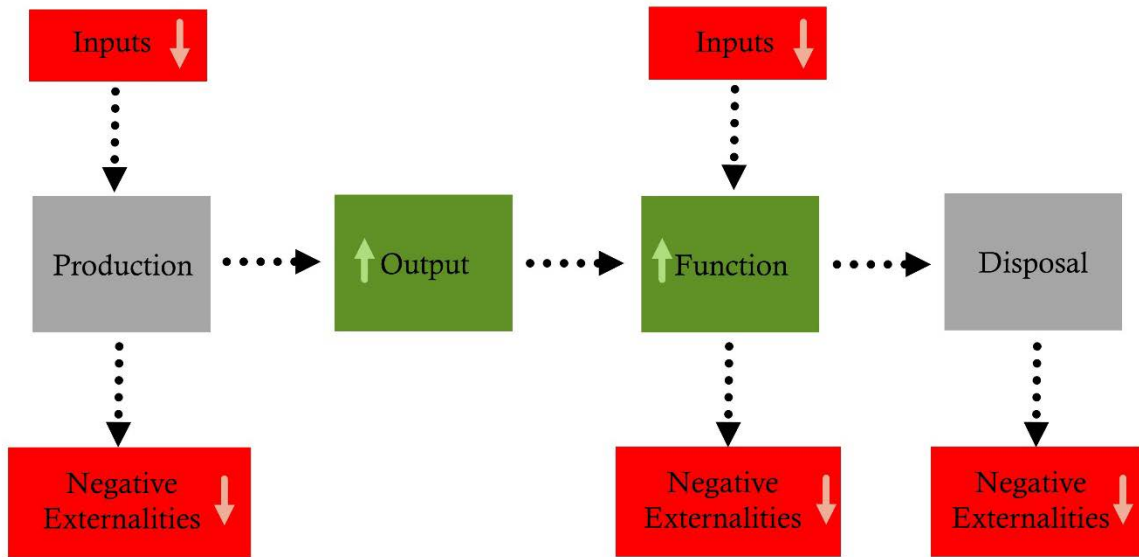
<sup>7</sup> Block, Fred L and Matthew R. Keller. *State of Innovation: The US Government's Role in Technology Development*. New York, NY; Taylor & Francis; 2016: 23.

<sup>8</sup> National Institute of Standards and Technology. "NIST General Information." [http://www.nist.gov/public\\_affairs/general\\_information.cfm](http://www.nist.gov/public_affairs/general_information.cfm)

<sup>9</sup> Robert D. Niehaus, Inc. *Reassessing the Economic Impacts of the International Standard for the Exchange of Product Model Data (STEP) on the US Transportation Equipment Manufacturing Industry*. November 26, 2014. Contract SB1341-12-CN-0084.

<sup>10</sup> Lee, Yung-Tsun Tina, Frank H. Riddick, and Björn Johan Ingemar Hohansson (2011). "Core Manufacturing Simulation Data – A Manufacturing Simulation Integration Standard: Overview and Case Studies." *International Journal of Computer Integrated Manufacturing*, vol 24 issue 8: 689-709.

**Figure 1.1: Illustration of Objectives**



## 1.2 Purpose of this Report

The purpose of this report is to characterize US innovation and industrial competitiveness in manufacturing, as it relates to the objectives illustrated in Figure 1.1. It includes tracking domestic manufacturing activity and its supply chain in order to develop a quantitative depiction of US manufacturing in the context of the domestic economy and global industry. There are five aspects that encapsulate the information discussed in this report:

- **Growth and Size:** The size of the US manufacturing industry and its growth rate as compared to other countries reveals the relative competitiveness of the industry.
  - Metrics: Value added, value added per capita, compound annual growth
- **Productivity:** It is necessary to use resources efficiently to have a competitive manufacturing industry. Productivity is a major driver of the growth and size of the industry.
  - Metrics: Labor productivity index, multifactor productivity index, output per hour, output per hour index
- **Economic Environment:** A number of factors, including research, policies, and societal trends, can affect the productivity and size of the industry.
  - Metrics: Research and development expenditures as a percent of GDP, journal articles per capita, researchers per capita, competitiveness indices
- **Stakeholder Impact:** Owners, employees, and other stakeholders invest their resources into manufacturing with the purpose of receiving some benefit. The costs and return that they receive can drive industry productivity and growth. However, data is limited on this topic area.



- Metrics: Number of employees, compensation, net income, safety incidents
- Areas for Advancement: It is important to identify areas of investment that have the potential to have a high return, which can facilitate productivity and growth in manufacturing.
  - Metrics: High cost supply chain components, low ranking factors for the economic environment

Currently, this annual report discusses items related to inputs for production and outputs from production. It does not discuss negative externalities, the inputs that are used in the function of a product (e.g., gasoline for an automobile), or the function of the product; however, these items might be included in future reports.

### 1.3 Scope and Approach

There are numerous aspects one could examine in manufacturing. This report discusses a subset of stakeholders and focuses on US manufacturing. Among the many datasets available, it utilizes those that are prominent and are consistent with economic standards. These criteria are further discussed below.

*Stakeholders:* This report focuses on the employees and the owners/investors, as the data available facilitates examining these entities. Future work may move toward examining other stakeholders in manufacturing, such as the consumers and general public.

*Geographic Scope:* Many change agents are concerned with a certain group of people or organizations. Since NIST is concerned with "US innovation and competitiveness," this report focuses on activities within national borders. In a world of globalization, this effort is challenging, as some of the parts and materials being used in US-based manufacturing activities are imported. The imported values are a relatively small percentage of total activity. The US imported 10.8 % of its supply chain, as measured in terms of 2009 imported value added (i.e., supply chain value added used by a nation's manufacturing industry as a percent of all value added associated with that nation's manufacturing industry).<sup>11</sup> These imports have environmental impacts, require natural resources, and utilize labor; thus, they are important in regards to a firm's production. NIST, however, promotes US innovation and industrial competitiveness; therefore, consideration of these imported goods and services are outside of the scope of this report.

*Standard Data Categorization:* US domestic data tends to be organized using the NAICS, which is the standard used by federal statistical agencies classifying business establishments in the United States. NAICS was jointly developed by the US Economic Classification Policy Committee, Statistics Canada, and Mexico's Instituto Nacional de Estadística y Geografía, and was adopted in 1997. NAICS has several major categories each with subcategories. Historic data and some organizations continue to use the

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<sup>11</sup> Thomas, Douglas S. The US Manufacturing Value Chain: An International Perspective. February 2014. NIST Technical Note 1810. [http://www.nist.gov/customcf/get\\_pdf.cfm?pub\\_id=914022](http://www.nist.gov/customcf/get_pdf.cfm?pub_id=914022)

predecessor of NAICS, which is the Standard Industrial Classification system (SIC). NAICS codes are categorized at varying levels of detail. The broadest level of detail is the two digit NAICS code, which has 20 categories. More detailed data is reported as the number of digits increase; thus, three digits provide more detail than the two digit and the four digit provides more detail than the three digit. The maximum is six digits. Sometimes a two, three, four, or five digit code is followed by zeros, which do not represent categories. They are null or place holders. For example, the code 336000 represents NAICS 336. International data tends to be in the International Standard Industrial Classification (ISIC) version 3.1, a revised United Nations system for classifying economic data. Manufacturing is broken into 23 major categories (ISIC 15 through 37), with additional subcategorization. This data categorization works similar to NAICS in that additional digits represent additional detail.

*Data Sources:* Thomas (2012) explores a number of data sources for examining US manufacturing activity.<sup>12</sup> This report selects from sources that are the most prominent and reveal the most information about the US manufacturing industry. These data include the United Nations Statistics Division's National Accounts Main Aggregates Database and the US Census Bureau's Annual Survey of Manufactures, among others.<sup>13</sup> Because the data sources are scattered across several resources, there are differences in what yearly data is available for a particular category or topic. In each case, the most-up-to-date and available information is provided for the relevant category.

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<sup>12</sup> Thomas, Douglas S. The Current State and Recent Trends of the US Manufacturing Industry. NIST Special Publication 1142. <http://nvlpubs.nist.gov/nistpubs/SpecialPublications/NIST.SP.1142.pdf>

<sup>13</sup> See <http://unstats.un.org/unsd/snaama/dnlList.asp> and <http://www.census.gov/manufacturing/asm/>

## 2 Value Added

Value added is the primary metric used to measure economic activity. It is defined as the increase in the value of output at a given stage of production; that is, it is the value of output minus the cost of inputs from other firms.<sup>14</sup> The primary elements that remain after subtracting inputs is taxes, compensation to employees, and gross operating surplus; thus, the sum of these also equal value added. Gross operating surplus is used to calculate profit, which is gross operating surplus less the depreciation of capital such as buildings and machinery. The sum of all value added for a country is that nation's Gross Domestic Product (GDP).

### 2.1 International Comparison

There are a number of sources of international estimates of value added for manufacturing. The United Nations Statistics Division National Accounts Main Aggregates Database has a wide-ranging dataset that covers a large number of countries over a significant period of time. In 2015, there was \$10.2 trillion in value added (i.e., GDP) by global manufacturing in constant 2005 dollars, which is 18 % of the value added by all industries (\$56.5 trillion), according to the United Nations Statistics Division.<sup>15</sup> Since 1970, manufacturing ranged between 14.9 % and 18.0 % of global GDP. The top 10 manufacturing countries accounted for \$7.0 trillion or 68.9 % of global manufacturing value added: China (19.7 %), United States (18.0 %), Japan (10.5 %), Germany (6.9 %), India (2.9 %), France (2.7 %), Italy (2.6 %), United Kingdom (2.4 %), Mexico (1.7 %), and Spain (1.5 %).<sup>16</sup>

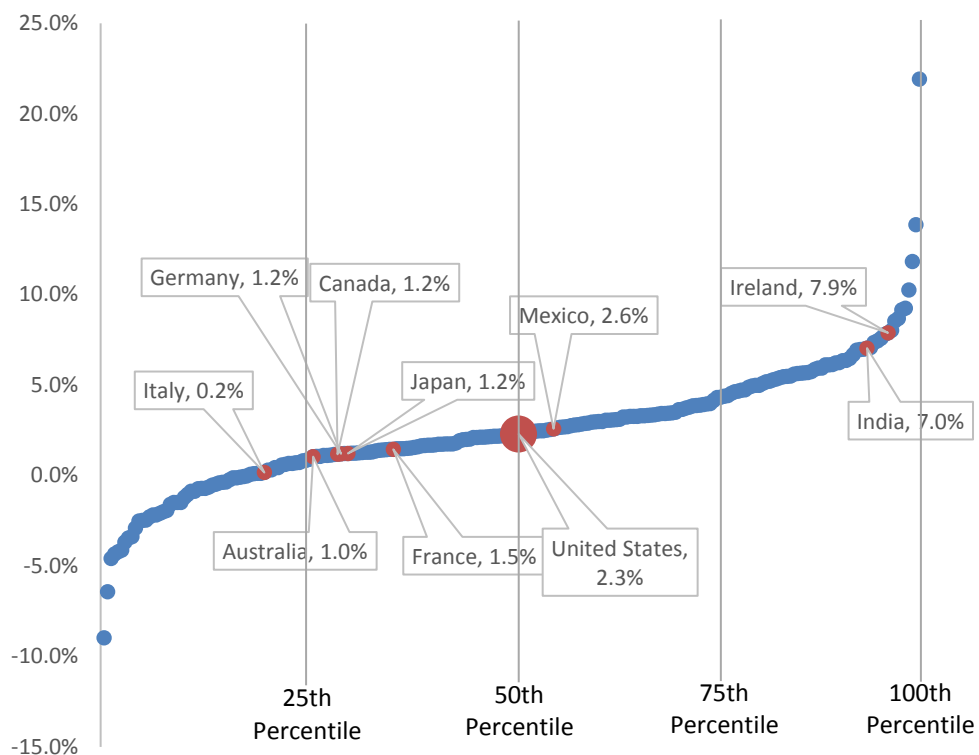
As seen in Figure 2.1, US compound real (i.e., controlling for inflation) annual growth between 1990 and 2015 was 2.3 %, which places the US in the 50<sup>th</sup> percentile of all countries reported. This growth exceeded that of Germany, France, Canada, Japan, and Australia; however, it is slower than the global average (3.1 %) and that of many emerging economies. It is important to note that emerging economies can employ idle or underutilized resources and adopt technologies that are already proven in other nations to achieve high growth rates. Developed countries are already utilizing resources and are employing advanced technologies; thus, comparing US growth to the high growth rates in China or India has limited meaning. As seen in Figure 2.2, the compound annual growth for the US between 2010 and 2015 was 1.0 %. This puts the US at the 31<sup>st</sup> percentile below Canada and Germany.

As seen in Figure 2.3, US manufacturing value added, as measured in constant 2005 dollars, is the second largest just behind that of China. In current dollars, the US produced \$1.8 trillion in manufacturing value added while China produced \$2.0 trillion. Among the ten largest manufacturing countries, the US is the 3<sup>rd</sup> largest manufacturing

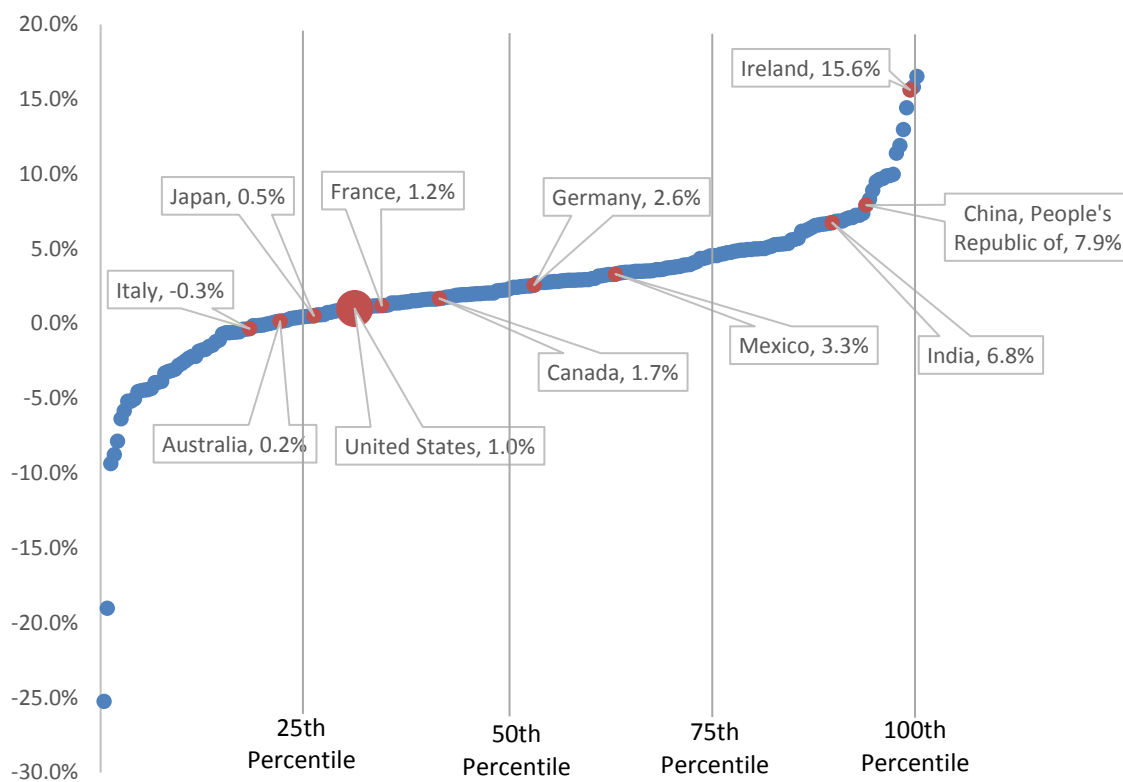
<sup>14</sup> Dornbusch, Rudiger, Stanley Fischer, and Richard Startz. 2000. *Macroeconomics*. 8th ed. London, UK: McGraw-Hill.

<sup>15</sup> In current prices, global manufacturing accounts for \$11.7 trillion and global value added is \$70.6 trillion

<sup>16</sup> United Nations Statistics Division. "National Accounts Main Aggregates Database." <http://unstats.un.org/unsd/snaama/Introduction.asp>



**Figure 2.1: National 25-Year Compound Annual Growth, by Country (1990 to 2015): Higher is Better**

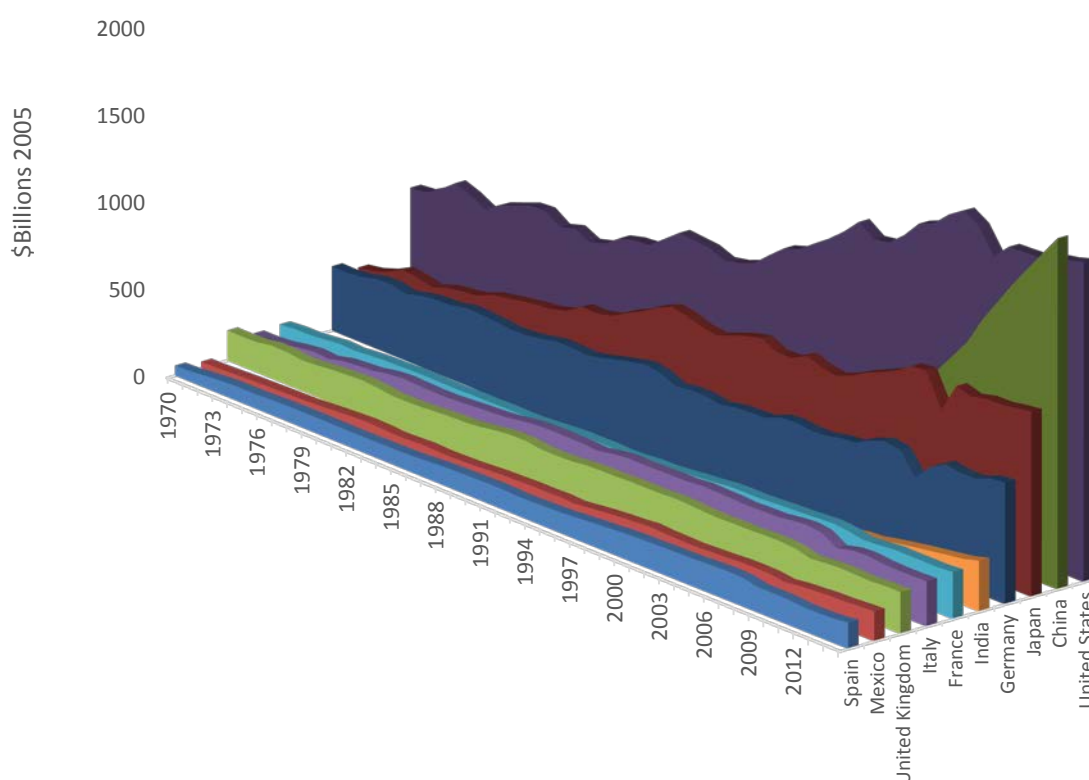


**Figure 2.2: National 5-Year Compound Annual Growth, by Country (2010 to 2015): Higher is Better**

value added per capita, as seen in Figure 2.4. Out of all countries the US ranks 17<sup>th</sup>, as seen in Figure 2.5. This ranking is improved from the early 1990's where it was ranked as low as the 21<sup>st</sup> largest, but it is down since 2010 when it was ranked 14<sup>th</sup>. It is important to note that there are varying means for adjusting data that can change the rankings. The UNSD data uses market exchange rates while others might use purchasing power parity (PPP) exchange rates. PPP is the rate that a currency in one country would have to be converted to purchase the same goods and services in another country. The drawback of PPP is that it is difficult to measure and methodological questions have been raised about some surveys that collect data for these calculations.<sup>17</sup> Market based rates tend to be relevant for internationally traded goods;<sup>18</sup> therefore, this report utilizes these rates.

## 2.2 Domestic Details

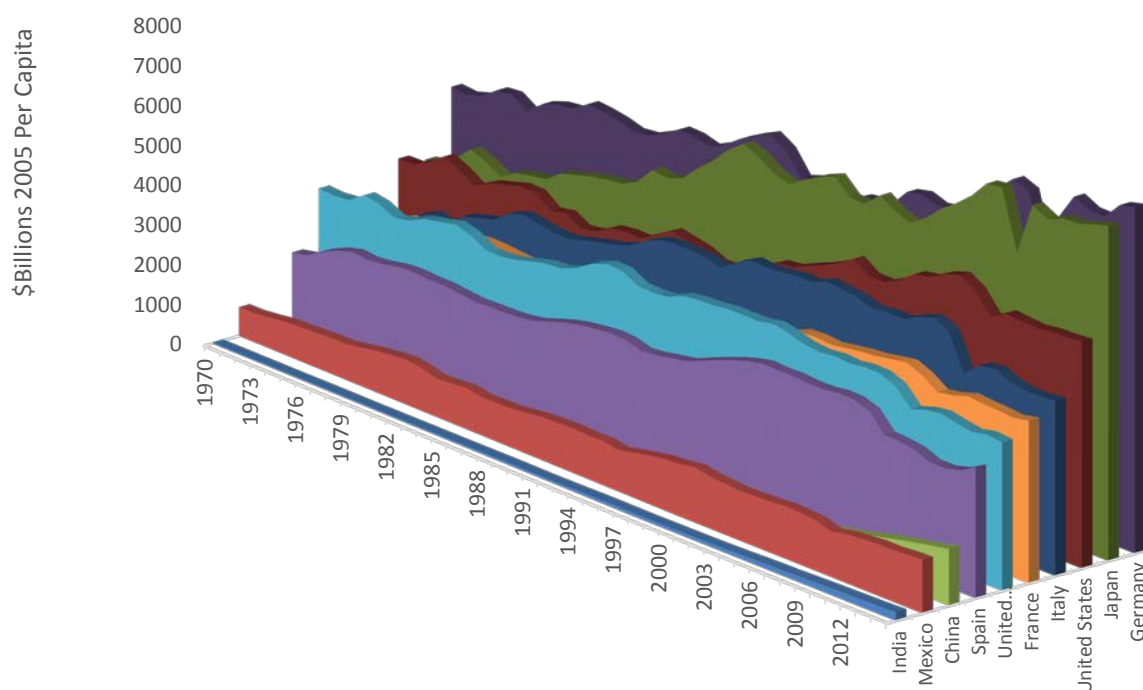
*Annual Survey of Manufactures:* According to the 2015 Annual Survey of Manufactures (ASM) data shown in Table 2.1, the manufacturing sector produced \$2430 billion in



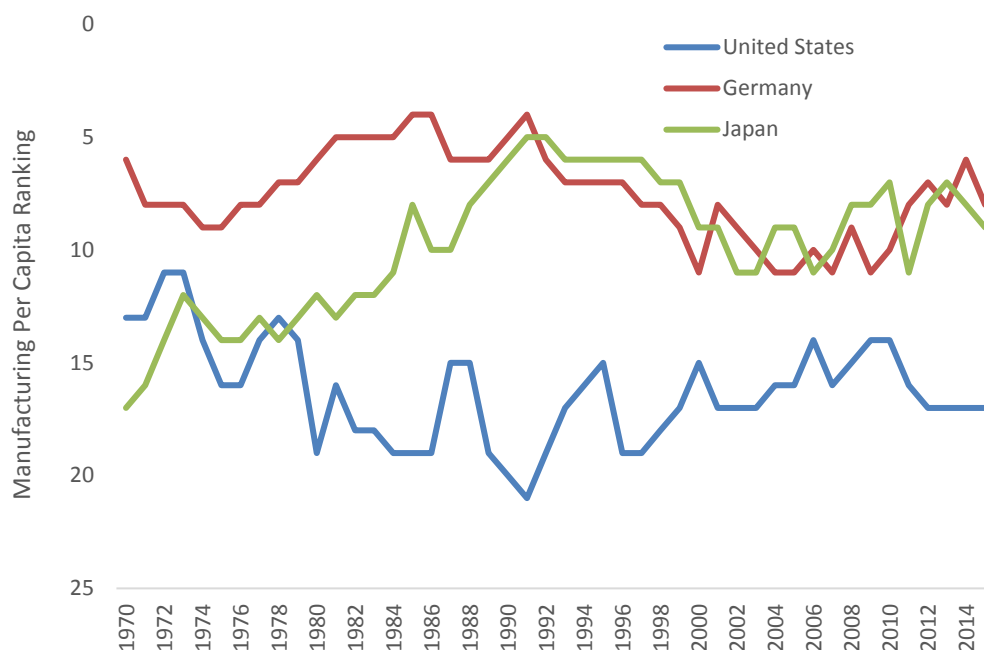
**Figure 2.3: Manufacturing Value Added, Top 10 Manufacturing Countries (1970 to 2015)**

<sup>17</sup> Callen, Tim. March 2007. PPP Versus the Market: Which Weight Matters? Finance and Development. Vol 44 number 1. <http://www.imf.org/external/pubs/ft/fandd/2007/03/basics.htm>

<sup>18</sup> Ibid.



**Figure 2.4: Manufacturing Value Added Per Capita, Top 10 Manufacturing Countries (1970 to 2015): Higher is Better**



**Figure 2.5: Manufacturing Per Capita Ranking, 1970-2015: Higher is Better**

value added in 2015, up 1.8 % from \$2387 billion in 2014.<sup>19</sup> Value added in machinery manufacturing (NAICS 333), computer and electronic product manufacturing (NAICS 334), electrical equipment (NAICS 335), and transportation equipment (NAICS 336) grew -5.8 %, 1.2 %, 0.1 %, and 3.5 % respectively. The decline in machinery manufacturing appears to be due to macroeconomic issues relating to exports, including uncertain global growth and currency fluctuations.<sup>20</sup> The ASM calculation of value added is equal to the value of shipments less the cost of materials, supplies, containers, fuel, purchased electricity, and contract work. It is adjusted by the addition of value added by merchandising operations plus the net change in finished goods and work-in-process goods:

$$ASM \text{ Value Added} = \text{shipments} - \text{net inventories shipped} - \text{suppliers of materials} + \text{merchandising operations}$$

Value added avoids the duplication caused from the use of products of some establishments as materials. It is important to note that the Bureau of Economic Analysis (BEA) and the ASM calculate value added differently. The BEA, which follows the more traditional method, calculates value added as “gross output (sales or receipts and other operating income, plus inventory change) less intermediate inputs (consumption of goods and services purchased from other industries or imported).” Moreover, the difference is that ASM’s calculation of value added includes purchases from other industries such as mining and construction while BEA’s does not include it. Table 2.1 has both the ASM’s calculation and a calculation that follows the more traditional approach.

Net income, which could also be referred to as profit, for manufacturing was \$810 billion in 2015, which equates to 17.8 % of expenditures. Net income as a percent of expenditures for machinery manufacturing (NAICS 333), computer and electronic product manufacturing (NAICS 334), electrical equipment (NAICS 335), and transportation equipment (NAICS 336) was 16.1 %, 11.3 %, 17.6 %, and 11.7 %.

<sup>19</sup> Census Bureau. “Annual Survey of Manufactures.” February 2015. Accessed from the American FactFinder. <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml> and Census Bureau. “Economic Census.” March 2015. Accessed from the American FactFinder. <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

<sup>20</sup> NASDAQ. Industrial Machinery Stock Outlook – Sept 2015. September 8, 2015. <http://www.nasdaq.com/article/industrial-machinery-stock-outlook-sept-2015-cm517732>

**Table 2.1: Manufacturing Activity by Economic Measure by Subsector**

|                                                           | 2014<br>(\$Billions 2014) | 2015<br>(\$Billions 2015) | Percent<br>Change |
|-----------------------------------------------------------|---------------------------|---------------------------|-------------------|
| <b>I. Manufacturing Shipments and Value Added</b>         |                           |                           |                   |
| <b>a. TOTAL MANUFACTURING</b>                             |                           |                           |                   |
| i. Net Inventories Shipped                                | -5.54                     | -0.98                     | 82.4%             |
| ii. Depreciation of Capital                               | 187.99                    | 177.12                    | -5.8%             |
| iii. Net Income                                           | 791.72                    | 810.14                    | 2.3%              |
| iv. Expenditures                                          | 4,913.38                  | 4,560.72                  | -7.2%             |
| a. Suppliers of Materials                                 | 3,505.62                  | 3,117.56                  | -11.1%            |
| <b>v. Shipments (i + ii + iii + iv)</b>                   | <b>5,887.56</b>           | <b>5,547.00</b>           | <b>-5.8%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment[1]</b> | <b>2,387.16</b>           | <b>2,430.10</b>           | <b>1.8%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation [2]</b>   | <b>1,780.47</b>           | <b>1,815.80</b>           | <b>2.0%</b>       |
| <b>viii. BEA Value Added</b>                              | <b>1,829.50</b>           | <b>1,922.90</b>           | <b>5.1%</b>       |
| <b>b. NAICS 324: Petroleum &amp; coal products mfg</b>    |                           |                           |                   |
| i. Net Inventories Shipped                                | 7.72                      | 7.48                      | -3.1%             |
| ii. Depreciation of Capital                               | 10.09                     | 6.52                      | -35.4%            |
| iii. Net Income                                           | 31.52                     | 44.98                     | 42.7%             |
| iv. Expenditures                                          | 736.94                    | 448.93                    | -39.1%            |
| a. Suppliers of Materials                                 | 686.52                    | 398.13                    | -42.0%            |
| <b>v. Shipments (i + ii + iii + iv)</b>                   | <b>786.27</b>             | <b>507.91</b>             | <b>-35.4%</b>     |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>    | <b>92.03</b>              | <b>102.29</b>             | <b>11.1%</b>      |
| <b>vii. Value Added = v - i - iv + Compensation</b>       | <b>54.86</b>              | <b>65.35</b>              | <b>19.1%</b>      |
| <b>c. NAICS 325: Chemical mfg</b>                         |                           |                           |                   |
| i. Net Inventories Shipped                                | 0.63                      | 1.02                      | 61.5%             |
| ii. Depreciation of Capital                               | 30.29                     | 28.91                     | -4.5%             |
| iii. Net Income                                           | 196.05                    | 201.08                    | 2.6%              |
| iv. Expenditures                                          | 560.46                    | 520.60                    | -7.1%             |
| a. Suppliers of Materials                                 | 406.51                    | 354.10                    | -12.9%            |
| <b>v. Shipments (i + ii + iii + iv)</b>                   | <b>787.44</b>             | <b>751.62</b>             | <b>-4.5%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>    | <b>380.29</b>             | <b>396.49</b>             | <b>4.3%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>       | <b>295.24</b>             | <b>303.43</b>             | <b>2.8%</b>       |
| <b>d. NAICS 326: Plastics &amp; rubber products mfg</b>   |                           |                           |                   |
| i. Net Inventories Shipped                                | -0.53                     | 0.40                      | 175.7%            |
| ii. Depreciation of Capital                               | 10.15                     | 10.24                     | 0.8%              |
| iii. Net Income                                           | 24.18                     | 26.16                     | 8.2%              |
| iv. Expenditures                                          | 200.59                    | 199.56                    | -0.5%             |
| a. Suppliers of Materials                                 | 127.21                    | 124.46                    | -2.2%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                   | <b>234.39</b>             | <b>236.36</b>             | <b>0.8%</b>       |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>    | <b>107.71</b>             | <b>111.51</b>             | <b>3.5%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>       | <b>77.20</b>              | <b>81.02</b>              | <b>4.9%</b>       |



|                                                            | 2014<br>(\$Billions 2014) | 2015<br>(\$Billions 2015) | Percent<br>Change |
|------------------------------------------------------------|---------------------------|---------------------------|-------------------|
| <b>e. NAICS 327: Nonmetallic mineral product mfg</b>       |                           |                           |                   |
| i. Net Inventories Shipped                                 | -0.23                     | -0.01                     | 95.0%             |
| ii. Depreciation of Capital                                | 8.69                      | 9.06                      | 4.3%              |
| iii. Net Income                                            | 12.10                     | 13.88                     | 14.7%             |
| iv. Expenditures                                           | 92.62                     | 95.09                     | 2.7%              |
| a. Suppliers of Materials                                  | 49.96                     | 50.60                     | 1.3%              |
| <b>v. Shipments (i + ii + iii + iv)</b>                    | <b>113.19</b>             | <b>118.03</b>             | <b>4.3%</b>       |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>     | <b>63.45</b>              | <b>67.44</b>              | <b>6.3%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>        | <b>44.02</b>              | <b>47.14</b>              | <b>7.1%</b>       |
| <b>f. NAICS 331: Primary metal mfg</b>                     |                           |                           |                   |
| i. Net Inventories Shipped                                 | -1.26                     | 2.76                      | 319.4%            |
| ii. Depreciation of Capital                                | 8.86                      | 7.62                      | -14.0%            |
| iii. Net Income                                            | 25.57                     | 18.67                     | -27.0%            |
| iv. Expenditures                                           | 232.26                    | 199.28                    | -14.2%            |
| a. Suppliers of Materials                                  | 175.24                    | 144.51                    | -17.5%            |
| <b>v. Shipments (i + ii + iii + iv)</b>                    | <b>265.43</b>             | <b>228.33</b>             | <b>-14.0%</b>     |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>     | <b>91.44</b>              | <b>81.07</b>              | <b>-11.3%</b>     |
| <b>vii. Value Added = v - i - iv + Compensation</b>        | <b>66.56</b>              | <b>58.18</b>              | <b>-12.6%</b>     |
| <b>g. NAICS 332: Fabricated metal product mfg</b>          |                           |                           |                   |
| i. Net Inventories Shipped                                 | -2.10                     | 0.01                      | 100.6%            |
| ii. Depreciation of Capital                                | 14.19                     | 13.89                     | -2.1%             |
| iii. Net Income                                            | 39.48                     | 36.37                     | -7.9%             |
| iv. Expenditures                                           | 305.91                    | 299.69                    | -2.0%             |
| a. Suppliers of Materials                                  | 168.61                    | 162.65                    | -3.5%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                    | <b>357.48</b>             | <b>349.96</b>             | <b>-2.1%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>     | <b>190.97</b>             | <b>187.30</b>             | <b>-1.9%</b>      |
| <b>vii. Value Added = v - i - iv + Compensation</b>        | <b>144.33</b>             | <b>141.82</b>             | <b>-1.7%</b>      |
| <b>h. NAICS 333: Machinery mfg</b>                         |                           |                           |                   |
| i. Net Inventories Shipped                                 | -3.01                     | 0.81                      | 126.9%            |
| ii. Depreciation of Capital                                | 11.00                     | 10.48                     | -4.8%             |
| iii. Net Income                                            | 63.97                     | 51.84                     | -19.0%            |
| iv. Expenditures                                           | 331.88                    | 321.45                    | -3.1%             |
| a. Suppliers of Materials                                  | 205.43                    | 193.97                    | -5.6%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                    | <b>403.85</b>             | <b>384.58</b>             | <b>-4.8%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>     | <b>201.43</b>             | <b>189.80</b>             | <b>-5.8%</b>      |
| <b>vii. Value Added = v - i - iv + Compensation</b>        | <b>153.99</b>             | <b>143.38</b>             | <b>-6.9%</b>      |
| <b>i. NAICS 334: Computer &amp; electronic product mfg</b> |                           |                           |                   |
| i. Net Inventories Shipped                                 | 1.31                      | -1.89                     | -244.8%           |
| ii. Depreciation of Capital                                | 14.38                     | 14.31                     | -0.5%             |
| iii. Net Income                                            | 28.20                     | 29.33                     | 4.0%              |
| iv. Expenditures                                           | 258.15                    | 258.74                    | 0.2%              |
| a. Suppliers of Materials                                  | 127.73                    | 127.32                    | -0.3%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                    | <b>302.05</b>             | <b>300.49</b>             | <b>-0.5%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>     | <b>173.02</b>             | <b>175.06</b>             | <b>1.2%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>        | <b>122.14</b>             | <b>125.05</b>             | <b>2.4%</b>       |

|                                                                           | 2014<br>(\$Billions 2014) | 2015<br>(\$Billions 2015) | Percent<br>Change |
|---------------------------------------------------------------------------|---------------------------|---------------------------|-------------------|
| <b>j. NAICS 335: Electrical equipment, appliance, &amp; component mfg</b> |                           |                           |                   |
| i. Net Inventories Shipped                                                | -0.25                     | -0.26                     | -4.1%             |
| ii. Depreciation of Capital                                               | 3.55                      | 3.54                      | -0.4%             |
| iii. Net Income                                                           | 19.56                     | 18.36                     | -6.1%             |
| iv. Expenditures                                                          | 103.59                    | 104.32                    | 0.7%              |
| a. Suppliers of Materials                                                 | 65.45                     | 64.93                     | -0.8%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                                   | <b>126.45</b>             | <b>125.95</b>             | <b>-0.4%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>                    | <b>61.26</b>              | <b>61.29</b>              | <b>0.1%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>                       | <b>47.44</b>              | <b>47.04</b>              | <b>-0.8%</b>      |
| <b>k. NAICS 336: Transportation equipment mfg</b>                         |                           |                           |                   |
| i. Net Inventories Shipped                                                | -4.63                     | -8.52                     | -84.2%            |
| ii. Depreciation of Capital                                               | 25.60                     | 26.61                     | 4.0%              |
| iii. Net Income                                                           | 94.02                     | 97.48                     | 3.7%              |
| iv. Expenditures                                                          | 797.18                    | 832.63                    | 4.4%              |
| a. Suppliers of Materials                                                 | 589.79                    | 618.28                    | 4.8%              |
| <b>v. Shipments (i + ii + iii + iv)</b>                                   | <b>912.18</b>             | <b>948.21</b>             | <b>4.0%</b>       |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>                    | <b>326.77</b>             | <b>338.30</b>             | <b>3.5%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>                       | <b>245.27</b>             | <b>256.08</b>             | <b>4.4%</b>       |
| <b>l. NAICS 339: Miscellaneous mfg</b>                                    |                           |                           |                   |
| i. Net Inventories Shipped                                                | -0.44                     | -0.59                     | -35.3%            |
| ii. Depreciation of Capital                                               | 4.99                      | 5.02                      | 0.7%              |
| iii. Net Income                                                           | 32.14                     | 30.96                     | -3.7%             |
| iv. Expenditures                                                          | 115.04                    | 117.35                    | 2.0%              |
| a. Suppliers of Materials                                                 | 56.00                     | 56.51                     | 0.9%              |
| <b>v. Shipments (i + ii + iii + iv)</b>                                   | <b>151.73</b>             | <b>152.74</b>             | <b>0.7%</b>       |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>                    | <b>96.16</b>              | <b>96.82</b>              | <b>0.7%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>                       | <b>72.52</b>              | <b>72.58</b>              | <b>0.1%</b>       |
| <b>m. Food mfg</b>                                                        |                           |                           |                   |
| i. Net Inventories Shipped                                                | -0.59                     | -0.41                     | 31.1%             |
| ii. Depreciation of Capital                                               | 17.60                     | 17.19                     | -2.3%             |
| iii. Net Income                                                           | 119.01                    | 124.07                    | 4.3%              |
| iv. Expenditures                                                          | 657.82                    | 634.74                    | -3.5%             |
| a. Suppliers of Materials                                                 | 519.96                    | 493.43                    | -5.1%             |
| <b>v. Shipments (i + ii + iii + iv)</b>                                   | <b>793.83</b>             | <b>775.59</b>             | <b>-2.3%</b>      |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>                    | <b>274.51</b>             | <b>282.65</b>             | <b>3.0%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>                       | <b>210.89</b>             | <b>218.26</b>             | <b>3.5%</b>       |
| <b>n. Other: Apparel, wood product, and printing mfg</b>                  |                           |                           |                   |
| i. Net Inventories Shipped                                                | -2.18                     | -1.77                     | 18.9%             |
| ii. Depreciation of Capital                                               | 29.96                     | 30.40                     | 1.4%              |
| iii. Net Income                                                           | 104.54                    | 110.27                    | 5.5%              |
| iv. Expenditures                                                          | 520.95                    | 528.32                    | 1.4%              |
| a. Suppliers of Materials                                                 | 327.22                    | 328.67                    | 0.4%              |
| <b>v. Shipments (i + ii + iii + iv)</b>                                   | <b>653.28</b>             | <b>667.22</b>             | <b>2.1%</b>       |
| <b>vi. ASM Value Added = v - i - iv.a + adjustment</b>                    | <b>328.13</b>             | <b>340.08</b>             | <b>3.6%</b>       |
| <b>vii. Value Added = v - i - iv + Compensation</b>                       | <b>246.00</b>             | <b>256.47</b>             | <b>4.3%</b>       |

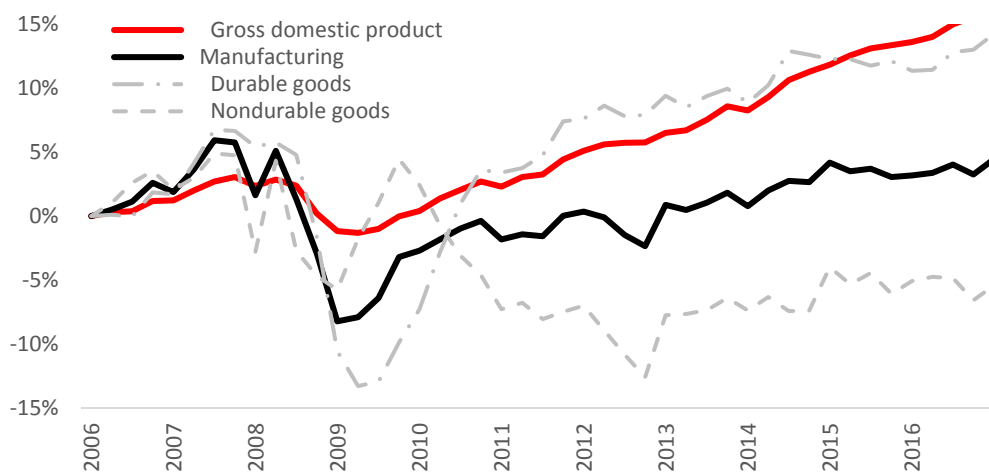
[1] It is adjusted by the addition of value added by merchandising operations plus the net change in finished goods and work-in-process goods.

[2] Compensation includes payroll and fringe benefits (not shown)

*Bureau of Economic Analysis – Chained Dollars:* There are two primary methods for adjusting value added for inflation. The first is using chained dollars, which uses a changing basket of goods to adjust for inflation. The second uses an unchanging basket of goods to adjust for inflation.<sup>21</sup> The BEA estimate for manufacturing value added in 2016 was \$2175 billion. Using chained dollars from the BEA shows that manufacturing increased by 1.2 % in the first quarter of 2017<sup>22</sup> and contributed 6.7 % of GDP growth since the first quarter of 2016.<sup>23</sup>

As illustrated in Figure 2.6, manufacturing declined significantly in 2008 and has nearly returned to its peak level, which occurred in 2007. Manufacturing value added declined more than total US GDP, creating a persistent gap. The result is that first quarter GDP in 2017 is 12.5 % above its pre-recession peak level while manufacturing is at 1.4 % below its peak level. This is largely driven by nondurable goods manufacturing, which is 9.8 % below its peak occurring in 2007.<sup>24</sup>

Figure 2.7 and Figure 2.8 provide more detailed data on durable and nondurable goods. As seen in Figure 2.7, value added for a number of durable goods is higher in 2016 than it was in 2006, including computer and electronic products and motor vehicles. The growth in durable goods is largely driven by computer and electronic products, which should be viewed with some caution, as there has been some dispute regarding the price adjustments for this sector. As seen in Figure 2.8, in 2016 every category of nondurable goods except petroleum and coal products was below its 2006 value, including chemical manufacturing and plastics and rubber. The largest manufacturing subsector in the US is chemical manufacturing, followed by computer and electronic products and food, beverage, and tobacco products, as seen in Figure 2.9.



**Figure 2.6: Cumulative Percent Change in Value Added (2009 Chained Dollars)**

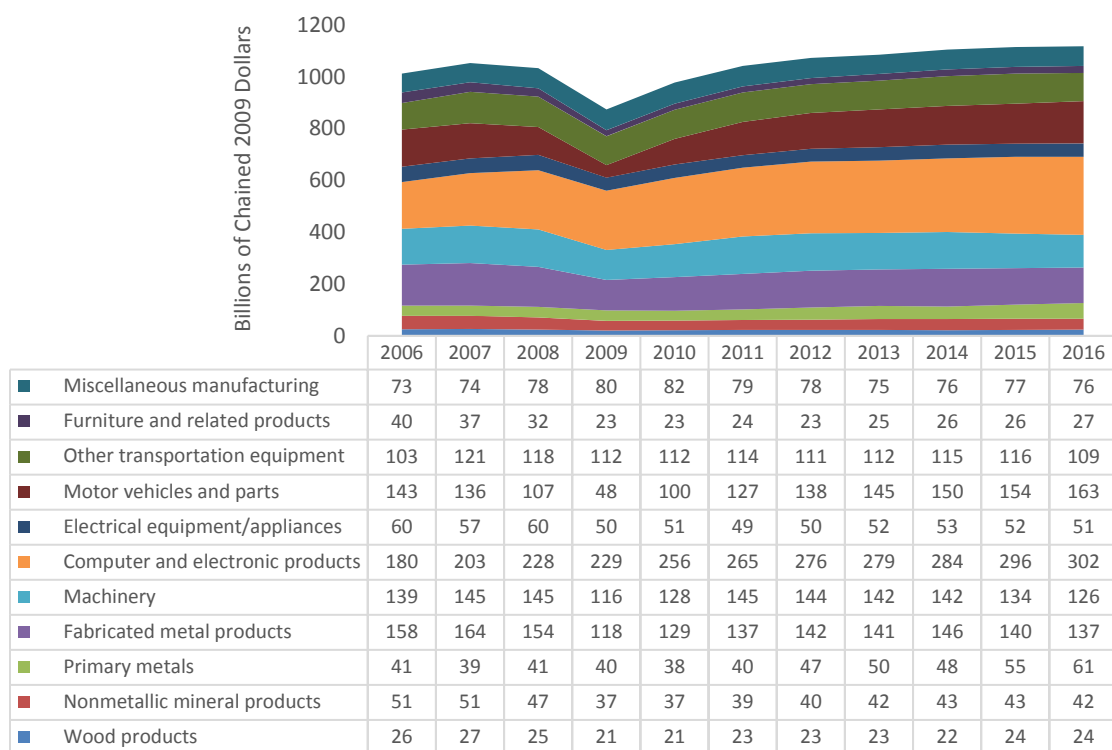
<sup>21</sup> Dornbusch, Rudiger, Stanley Fischer, and Richard Startz. *Macroeconomics*. Eighth Edition. (Boston, McGraw Hill, 2001): 32.

<sup>22</sup> Billions of chained dollars seasonally adjusted at annual rates

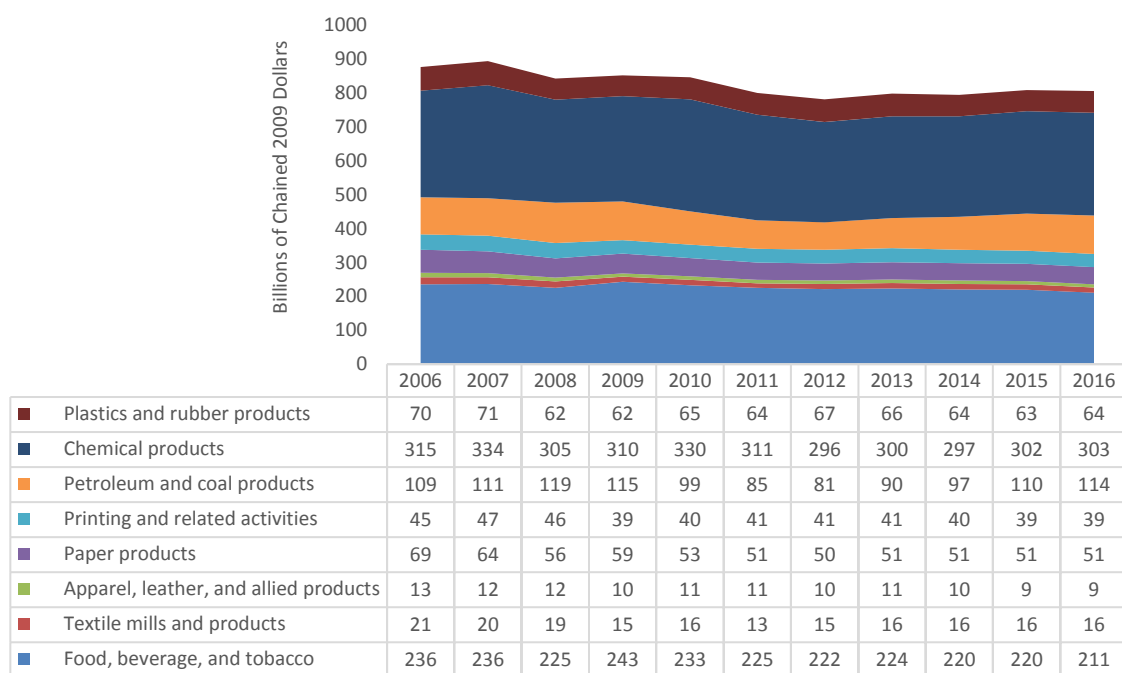
<sup>23</sup> Growth estimates were made using billions of chained 2009 dollars seasonally adjusted at annual rates.

<sup>24</sup> Bureau of Economic Analysis. "Industry Economic Accounts Data."

[http://www.bea.gov/iTable/index\\_industry\\_gdpIndy.cfm](http://www.bea.gov/iTable/index_industry_gdpIndy.cfm)

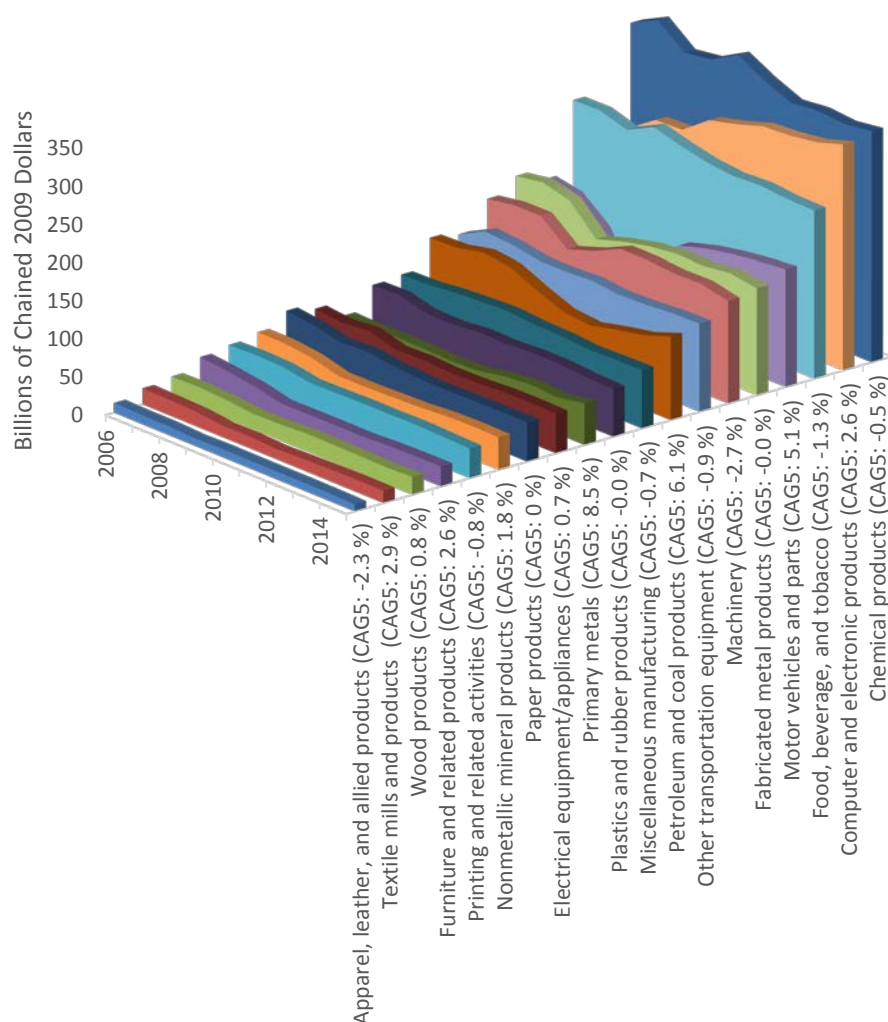


**Figure 2.7: Value Added for Durable Goods by Type (chained dollars), 2006-2015**



**Figure 2.8: Value Added for Nondurable Goods by Type (chained dollars), 2006-2015: Higher is Better**

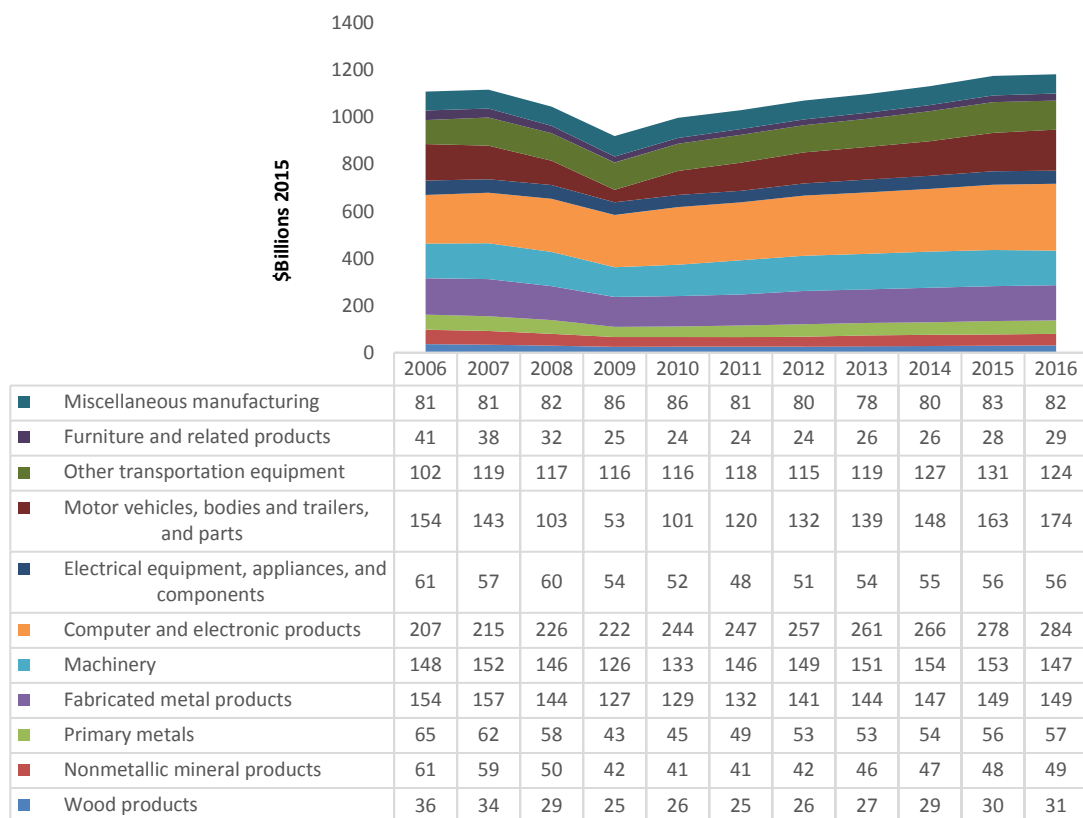
NOTE: CAG5 = 5 year compound annual growth rate (Calculated using BEA data)



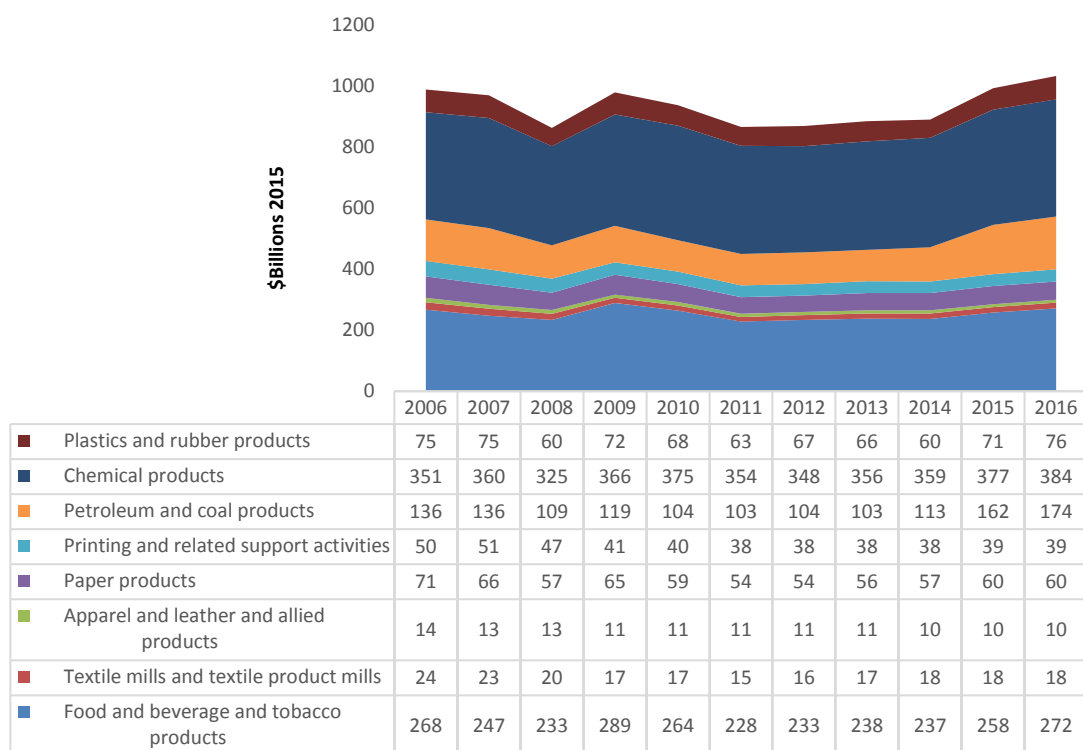
**Figure 2.9: Manufacturing Value Added by Subsector (chained dollars)**

*Bureau of Economic Analysis – Constant Dollars:* Some concerns have been raised regarding the use of chained dollars to adjust for inflation<sup>25</sup>; therefore, it is prudent to examine manufacturing value added using the producer price index. Figure 2.10 and Figure 2.11 presents value added for durable and nondurable goods adjusted using the producer price index from the Bureau of Labor Statistics. The general trends are similar to those calculated using chained dollars; however, the 2016 total for manufacturing using chained dollars is 2.9 % higher than the 2006 value while the constant dollar value is 5.6 % higher. As seen in Figure 2.12, the five year compound annual growth in computer and electronic manufacturing is 2.8 % while it is 2.6 % using chained dollars.

<sup>25</sup> Bureau of Economic Analysis. BEA's Chain Indexes, Time Series, and Measures of Long-Term Economic Growth. [https://www.bea.gov/scb/account\\_articles/national/0597od/maintext.htm](https://www.bea.gov/scb/account_articles/national/0597od/maintext.htm)

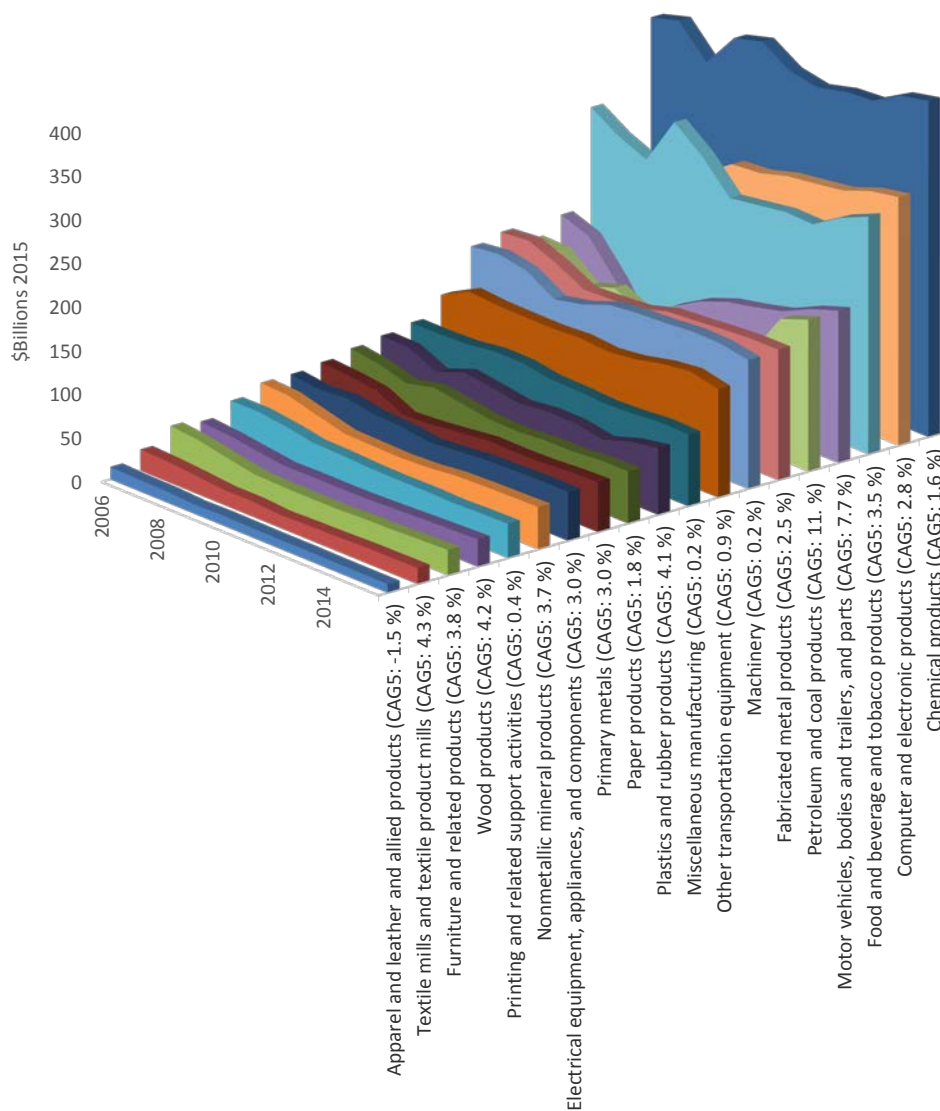


**Figure 2.10: Value Added for Durable Goods by Type (constant dollars), 2006-2015**



**Figure 2.11: Value Added for Nondurable Goods by Type (constant dollars), 2006-2015**

NOTE: CAG5 = 5 year compound annual growth rate (Calculated using BEA data)

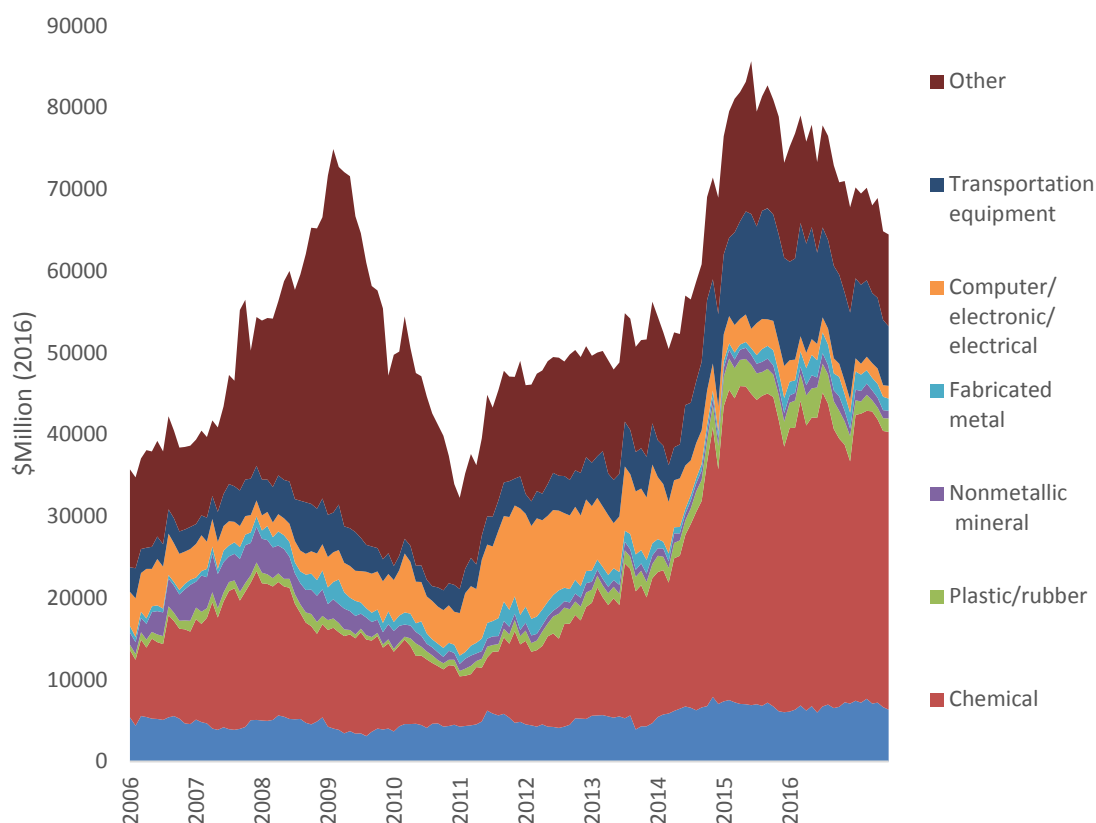


**Figure 2.12: Manufacturing Value Added by Subsector From the (constant dollars)**

*Construction Put in Place:* Construction of new manufacturing facilities can be indicative of future manufacturing activities. In July 2017, chemical manufacturing accounted for 53 % of construction for manufacturing, as illustrated in Figure 2.13. The “other” category is the next largest (17 %) with transportation equipment being the third (11.3 %). Between March 2014 and June 2015, manufacturing construction increased 69.9 %; however, manufacturing construction has declined in recent months.<sup>26</sup> The growth between 2014 and 2015 is

<sup>26</sup> Census Bureau. Construction Spending. Construction put in place. <https://www.census.gov/construction/c30/c30index.html>

largely due to construction of chemical manufacturing facilities. The Annual Survey of Manufactures seems to confirm that there was significant growth in capital expenditures on buildings for chemical manufacturing, as 10 of 29 subsectors had growth of more than 50 % with some as much as 100 % to 200 %. Other types of manufacturing also had significant growth. However, between July 2016 and July 2017, each type of construction for manufacturing facilities has declined by 6 % or more.



**Figure 2.13: Construction Put in Place, 2006-2016**



### 3 US Manufacturing Supply Chain

There are many suppliers of goods and services that have a stake in manufacturing; these include resellers, providers of transportation and warehousing, raw material suppliers, suppliers of intermediate goods, and suppliers of professional services with values from the ASM.<sup>27</sup> Table 3.1 presents and Figure 3.1 maps, the purchases that the manufacturing industry made for production, which is disaggregated into five categories: suppliers of services, computer hardware, software, and other costs (blue), refuse removal, intermediate goods, and recycling (gold), machinery, structures, and compensation (orange), repair of the machinery and structures (red), and suppliers of materials (green). These items all feed into the design and production of manufactured goods which are inventoried and/or shipped (gray). The depreciation of capital and net income are also included in Figure 3-1, which affects the market value of shipments. In addition to the stakeholders, there are also public vested interests, the end users, and financial service providers to be considered.

**Table 3.1: Supply Chain Entities and Contributions**

|                                                                         | 2014<br>(\$Billions 2014) | 2015<br>(\$Billions 2015) | Percent<br>Change |
|-------------------------------------------------------------------------|---------------------------|---------------------------|-------------------|
| <b>I. Services, Computer Hardware, Software, and Other Expenditures</b> |                           |                           |                   |
| a. Communication Services                                               | 4.75                      | 4.72                      | -0.7%             |
| b. Computer Hardware, Software, and Other Equipment                     | 12.73                     | 12.72                     | -0.1%             |
| c. Professional, Technical, and Data Services                           | 38.42                     | 38.49                     | 0.2%              |
| d. Other Expenditures                                                   | 284.23                    | 287.77                    | 1.2%              |
| <b>e. TOTAL</b>                                                         | <b>340.13</b>             | <b>343.69</b>             | <b>1.0%</b>       |
| <b>II. Refuse Removal Expenditures</b>                                  |                           |                           |                   |
|                                                                         | <b>14.31</b>              | <b>14.03</b>              | <b>-2.0%</b>      |
| <b>III. Machinery, Structures, and Compensation Expenditures</b>        |                           |                           |                   |
| a. Payroll, Benefits, and Employment                                    | 800.75                    | 828.54                    | 3.5%              |
| b. Capital Expenditures: Structures (including rental)                  | 59.91                     | 59.65                     | -0.4%             |
| c. Capital Expenditures: Machinery/Equipment (including rental)         | 144.81                    | 147.73                    | 2.0%              |
| <b>d. TOTAL</b>                                                         | <b>1005.47</b>            | <b>1035.92</b>            | <b>3.0%</b>       |
| <b>IV. Suppliers of Materials Expenditures</b>                          |                           |                           |                   |
| a. Materials, Parts, Containers, Packaging, etc... Used                 | 3,179.79                  | 2,815.61                  | -11.5%            |
| b. Contract Work and Resales                                            | 230.51                    | 216.20                    | -6.2%             |
| c. Purchased Fuels and Electricity                                      | 95.32                     | 85.75                     | -10.0%            |
| <b>d. TOTAL</b>                                                         | <b>3,505.62</b>           | <b>3,117.56</b>           | <b>-11.1%</b>     |
| <b>V. Maintenance and Repair Expenditures</b>                           |                           |                           |                   |
|                                                                         | <b>47.85</b>              | <b>49.52</b>              | <b>3.5%</b>       |
| <b>VI. Shipments</b>                                                    |                           |                           |                   |
| a. Expenditures                                                         | 4,913.38                  | 4,560.72                  | -7.2%             |
| b. Net Inventories Shipped                                              | -5.54                     | -0.98                     | 82.4%             |
| c. Depreciation                                                         | 187.99                    | 177.12                    | -5.8%             |
| d. Net Income                                                           | 791.72                    | 810.14                    | 2.3%              |
| <b>E. TOTAL</b>                                                         | <b>5,887.56</b>           | <b>5,547.00</b>           | <b>-5.8%</b>      |

Note: Colors correspond with those in Figure 3.1

<sup>27</sup> Census Bureau. "Annual Survey of Manufactures." February 2015. Accessed from the American FactFinder. <http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

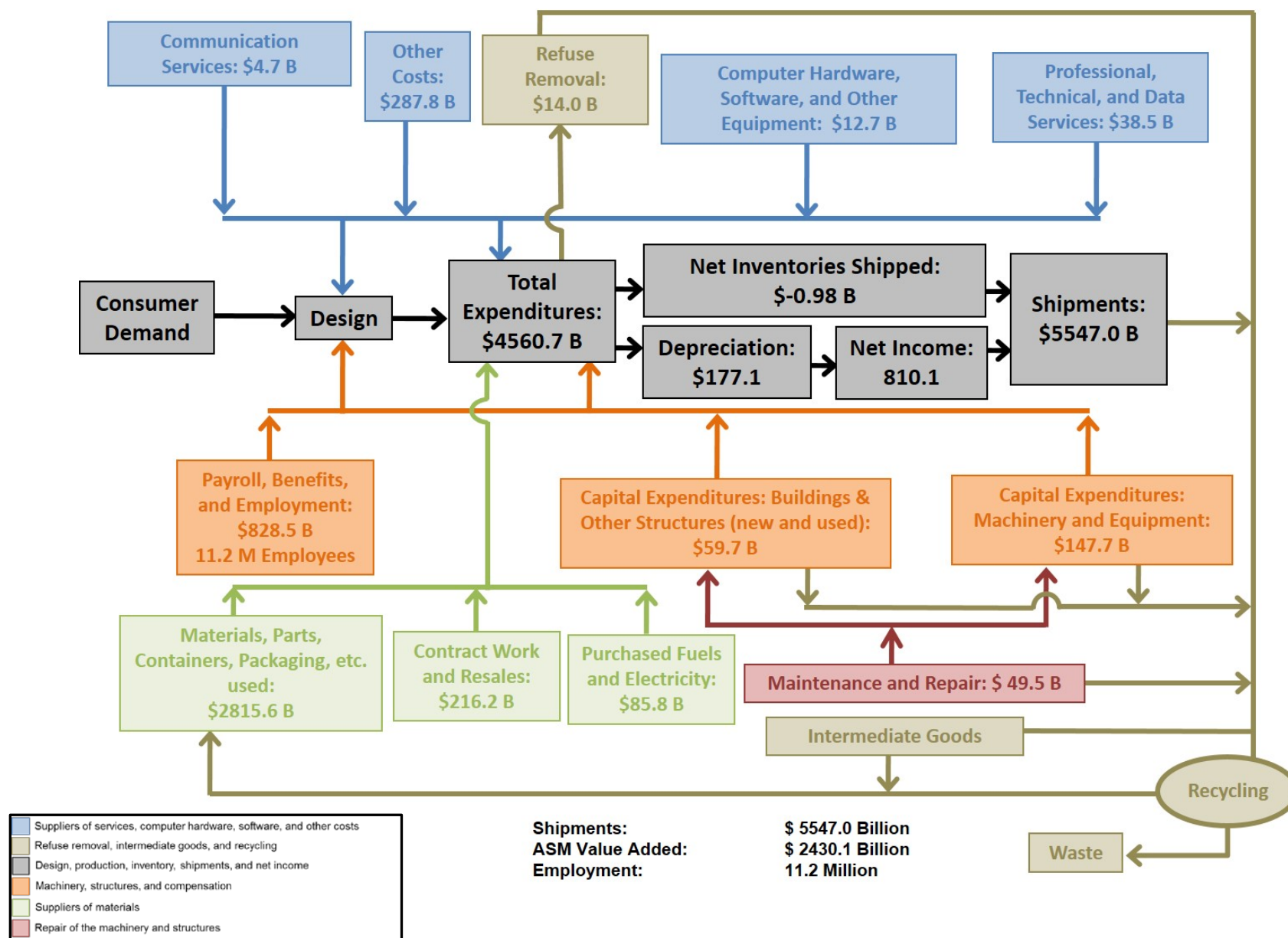


Figure 3.1: Manufacturing Supply Chain

*Direct and Indirect Manufacturing:* As previously mentioned, to achieve economy-wide efficiency improvements, researchers have suggested that “the supply chain must become the focus of policy management, in contrast to the traditional emphasis on single technologies/industries.”<sup>28</sup> As seen in Table 3.2, there is an estimated \$2081 billion in manufacturing value added with an additional \$905 billion in indirect value added from other industries for manufacturing, as calculated using input-output analysis.<sup>29</sup>

In 2014, the US imported approximately 23.1 % of its intermediate imports, as seen in Table 3.3. As a proportion of output and imports (i.e., a proportion of the total inputs), intermediate imports represented 13.0 %. As can be seen in Table 3.3, these proportions have not changed dramatically in recent years.

A frequently invoked axiom posits that roughly 80 % of a problem is due to 20 % of the cause, a phenomenon referred to as the Pareto principle.<sup>30</sup> Moreover, a small portion of the cause accounts for a large portion of the problem. Identifying that small portion can facilitate making large efficiency improvements in manufacturing. Table 3.4 presents the top 20 supply chain entities by cost for manufacturing and a selection of manufacturing subsectors. Table 3.5 presents the top 20 occupation costs for manufacturing as a whole and a selection of manufacturing subsectors. For example, the data in the row labeled

**Table 3.2: Direct and Indirect Manufacturing Value Added (\$millions 2014)**

|                                                                   | Value Added | Indirect Value Added | Total     |
|-------------------------------------------------------------------|-------------|----------------------|-----------|
| a. TOTAL MANUFACTURING                                            | 2 080 659   | 904 990              | 2 985 649 |
| b. NAICS 333: Machinery mfg                                       | 153 534     | 131 272              | 284 805   |
| c. NAICS 334: Computer & electronic product mfg                   | 204 853     | 67 840               | 272 693   |
| d. NAICS 335: Electrical equipment, appliance, & component mfg    | 50 228      | 17 722               | 67 949    |
| e. NAICS 336: Transportation equipment mfg                        | 296 465     | 275 118              | 571 583   |
| f. NAICS 337: Furniture                                           | 28 011      | 33 146               | 61 157    |
| g. NAICS 339: Miscellaneous mfg                                   | 81 112      | 49 643               | 130 755   |
| h. NAICS 311-312: Food, beverage, and Tobacco mfg                 | 255 940     | 362 431              | 618 371   |
| i. NAICS 313-323: Textiles, apparel, leather, wood, and paper mfg | 134 951     | 28 444               | 163 395   |
| j. NAICS 324-332: Chemicals, materials and energy mfg             | 875 565     | 212 522              | 1 088 087 |

<sup>28</sup> Tassey Gregory. (2010) “Rationales and Mechanisms for Revitalizing US Manufacturing R&D Strategies.” *Journal of Technology Transfer*. 35. 283-333.

<sup>29</sup> This analysis uses an Input-Output model discussed in Thomas, Douglas and Anand Kandaswamy. “Identifying High Resource Consumption Areas of Assembly-Centric Manufacturing in the United States.” NIST Publication 921139. Unpublished.

<sup>30</sup> Hopp, Wallace J. and Mark L. Spearman. *Factory Physics*. Third Edition. (Waveland Press, Long Grove, IL, 2008. 674.

**Table 3.3: Imported Intermediate Manufacturing**

| Year | Intermediate Manufacturing | Intermediate Manufacturing Imports | Total Manufacturing Output | Intermediate Imports as a Percent of Intermediates | Intermediate imports as a Percent of Total Output plus Imports |
|------|----------------------------|------------------------------------|----------------------------|----------------------------------------------------|----------------------------------------------------------------|
| 2006 | 3 247 782                  | 714 103                            | 4 888 467                  | 22.0%                                              | 12.7%                                                          |
| 2007 | 3 463 140                  | 743 599                            | 5 160 737                  | 21.5%                                              | 12.6%                                                          |
| 2008 | 3 573 053                  | 767 370                            | 5 276 399                  | 21.5%                                              | 12.7%                                                          |
| 2009 | 2 713 744                  | 527 981                            | 4 295 179                  | 19.5%                                              | 10.9%                                                          |
| 2010 | 3 088 872                  | 664 888                            | 4 833 972                  | 21.5%                                              | 12.1%                                                          |
| 2011 | 3 528 087                  | 787 065                            | 5 432 507                  | 22.3%                                              | 12.7%                                                          |
| 2012 | 3 665 614                  | 832 938                            | 5 680 253                  | 22.7%                                              | 12.8%                                                          |
| 2013 | 3 718 764                  | 843 459                            | 5 786 929                  | 22.7%                                              | 12.7%                                                          |
| 2014 | 3 887 341                  | 897 777                            | 6 005 642                  | 23.1%                                              | 13.0%                                                          |

“NAICS 334: Computer & Electronic Product mfg” shows the supply chain entities by NAICS code that contribute to producing computer and electronic products. These costs can be used to identify and select new research projects that have the potential for having a high impact on manufacturing efficiency. As seen in Table 3.4, wholesale trade, the management of companies and enterprises, and oil and gas extraction appears in every list. As seen in Table 3.5, general and operations managers, sales representatives (wholesale), first-line supervisors of production and operating workers, accountants and auditors, industrial production managers, and financial managers are listed in every table. Manufacturing as a whole also has team assemblers; industrial engineers; heavy and tractor-trailer truck drivers; and laborers and freight, stock, and material movers listed among the top ten.

Table 3.6 presents an accounting of costs for producing discrete high-tech finished products. The columns labeled A through O are occupation categories. The rows are industries; so, each value in column A through O is the compensation to employees by industry and occupation needed to produce high-tech products in the US. The column labeled P is the sum of the labor categories. Column S is value added for the sum of labor, taxes on production, and gross operating surplus. Column U is the sum of value added and the imports for producing these goods; thus, the total at the bottom right is the total of all costs in terms of value added and imports. This table can be used to identify high cost areas for discrete high-tech manufacturing, which can provide insight for change agents that seek to improve efficiency in production. As might be expected, production occupations represent a large proportion of the total. Management occupations also represent a large proportion. Understanding the costs of some activities requires adding costs together by industry and occupation. For instance, companies purchase transportation services, but can also conduct these activities themselves. Therefore, the total cost of transportation is the sum of the transportation industry, (\$16 800 million) plus the sum of transportation and material moving occupations in column M, less \$6153 million to avoid double counting employees in the transportation industry. The total for transportation is \$36 807 million.

**Table 3.4: Top 20 Supply Chain Entities for Selected Manufacturing Subsectors**

| NAICS 31-33: Total manufacturing |                                                                                            |                          | NAICS 311-312 (except tobacco): Food and Beverage mfg |                                                                                            |                          |
|----------------------------------|--------------------------------------------------------------------------------------------|--------------------------|-------------------------------------------------------|--------------------------------------------------------------------------------------------|--------------------------|
| NAICS                            | Description                                                                                | Value Added (\$millions) | NAICS                                                 | Description                                                                                | Value Added (\$millions) |
| 211000                           | Oil and gas extraction                                                                     | 185 507                  | 420000                                                | Wholesale trade                                                                            | 45 965                   |
| 420000                           | Wholesale trade                                                                            | 143 674                  | 1121A0                                                | Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 21 895                   |
| 550000                           | Management of companies and enterprises                                                    | 92 690                   | 211000                                                | Oil and gas extraction                                                                     | 21 022                   |
| 324110                           | Petroleum refineries                                                                       | 68 771                   | 550000                                                | Management of companies and enterprises                                                    | 20 590                   |
| 325412                           | Pharmaceutical preparation manufacturing                                                   | 54 408                   | 31161A                                                | Animal (except poultry) slaughtering, rendering, and processing                            | 18 754                   |
| 336411                           | Aircraft manufacturing                                                                     | 49 270                   | 312120                                                | Breweries                                                                                  | 13 156                   |
| 312200                           | Tobacco product manufacturing                                                              | 46 357                   | 112A00                                                | Animal production, except cattle and poultry and eggs                                      | 13 065                   |
| 336112                           | Light truck and utility vehicle manufacturing                                              | 33 443                   | 112120                                                | Dairy cattle and milk production                                                           | 11 526                   |
| 336111                           | Automobile manufacturing                                                                   | 24 375                   | 311910                                                | Snack food manufacturing                                                                   | 11 283                   |
| 334413                           | Semiconductor and related device manufacturing                                             | 23 223                   | 311810                                                | Bread and bakery product manufacturing                                                     | 11 039                   |
| 1121A0                           | Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming | 22 407                   | 484000                                                | Truck transportation                                                                       | 9 833                    |
| 484000                           | Truck transportation                                                                       | 21 162                   | 311615                                                | Poultry processing                                                                         | 9 478                    |
| 31161A                           | Animal (except poultry) slaughtering, rendering, and processing                            | 19 144                   | 312110                                                | Soft drink and ice manufacturing                                                           | 9 242                    |
| 334511                           | Search, detection, and navigation instruments manufacturing                                | 18 876                   | 1111A0                                                | Oilseed farming                                                                            | 8 985                    |
| 52A000                           | Monetary authorities and depository credit intermediation                                  | 16 661                   | 311300                                                | Sugar and confectionery product manufacturing                                              | 8 953                    |
| 541100                           | Legal services                                                                             | 16 419                   | 3118A0                                                | Cookie, cracker, pasta, and tortilla manufacturing                                         | 8 304                    |
| 334510                           | Electromedical and electrotherapeutic apparatus manufacturing                              | 16 370                   | 111300                                                | Fruit and tree nut farming                                                                 | 7 965                    |
| 336412                           | Aircraft engine and engine parts manufacturing                                             | 16 335                   | 112300                                                | Poultry and egg production                                                                 | 7 920                    |
| 325610                           | Soap and cleaning compound manufacturing                                                   | 16 207                   | 311111                                                | Dog and cat food manufacturing                                                             | 6 544                    |
| 325620                           | Toilet preparation manufacturing                                                           | 16 017                   | 324110                                                | Petroleum refineries                                                                       | 6 529                    |

### NAICS 333: Machinery mfg

| NAICS  | Description                                                                                    | Value Added<br>(\$millions) |
|--------|------------------------------------------------------------------------------------------------|-----------------------------|
| 420000 | Wholesale trade                                                                                | 17 444                      |
| 333111 | Farm machinery and equipment manufacturing                                                     | 9 562                       |
| 333130 | Mining and oil and gas field machinery manufacturing                                           | 8 744                       |
| 333120 | Construction machinery manufacturing                                                           | 8 641                       |
| 550000 | Management of companies and enterprises                                                        | 8 411                       |
| 333920 | Material handling equipment manufacturing                                                      | 7 288                       |
| 33391A | Pump and pumping equipment manufacturing                                                       | 6 383                       |
| 33399A | Other general purpose machinery manufacturing                                                  | 6 331                       |
| 33329A | Other industrial machinery manufacturing                                                       | 5 843                       |
| 211000 | Oil and gas extraction                                                                         | 5 473                       |
| 331110 | Iron and steel mills and ferroalloy manufacturing                                              | 4 902                       |
| 333912 | Air and gas compressor manufacturing                                                           | 4 155                       |
| 33331A | Vending, commercial laundry, and other commercial and service industry machinery manufacturing | 3 942                       |
| 333611 | Turbine and turbine generator set units manufacturing                                          | 3 585                       |
| 333514 | Special tool, die, jig, and fixture manufacturing                                              | 3 341                       |
| 333295 | Semiconductor machinery manufacturing                                                          | 3 184                       |
| 333511 | Industrial mold manufacturing                                                                  | 2 920                       |
| 33351A | Metal cutting and forming machine tool manufacturing                                           | 2 676                       |
| 33291A | Valve and fittings other than plumbing                                                         | 2 537                       |
| 333415 | Air conditioning, refrigeration, and warm air heating equipment manufacturing                  | 2 427                       |

### NAICS 334: Computer & electronic product mfg

| NAICS  | Description                                                            | Value Added<br>(\$millions) |
|--------|------------------------------------------------------------------------|-----------------------------|
| 334511 | Search, detection, and navigation instruments manufacturing            | 17 015                      |
| 334510 | Electromedical and electrotherapeutic apparatus manufacturing          | 16 073                      |
| 334413 | Semiconductor and related device manufacturing                         | 15 354                      |
| 420000 | Wholesale trade                                                        | 9 885                       |
| 334220 | Broadcast and wireless communications equipment                        | 8 527                       |
| 550000 | Management of companies and enterprises                                | 6 347                       |
| 334516 | Analytical laboratory instrument manufacturing                         | 6 103                       |
| 334515 | Electricity and signal testing instruments manufacturing               | 5 560                       |
| 334111 | Electronic computer manufacturing                                      | 5 069                       |
| 33451A | Watch, clock, and other measuring and controlling device manufacturing | 4 402                       |
| 334513 | Industrial process variable instruments manufacturing                  | 4 253                       |
| 334517 | Irradiation apparatus manufacturing                                    | 3 175                       |
| 334418 | Printed circuit assembly (electronic assembly) manufacturing           | 2 803                       |
| 211000 | Oil and gas extraction                                                 | 2 386                       |
| 541100 | Legal services                                                         | 2 177                       |
| 334112 | Computer storage device manufacturing                                  | 2 074                       |
| 533000 | Lessors of nonfinancial intangible assets                              | 1 810                       |
| 541610 | Management consulting services                                         | 1 559                       |
| 561300 | Employment services                                                    | 1 534                       |
| 334210 | Telephone apparatus manufacturing                                      | 1 386                       |

**NAICS 335: Electrical equipment, appliance, & component mfg**

**NAICS 336: Transportation equipment mfg**

| NAICS  | Description                                                                            | Value Added<br>(\$millions) | NAICS  | Description                                                    | Value Added<br>(\$millions) |
|--------|----------------------------------------------------------------------------------------|-----------------------------|--------|----------------------------------------------------------------|-----------------------------|
| 335999 | All other miscellaneous electrical equipment and component manufacturing               | 2 967                       | 336411 | Aircraft manufacturing                                         | 48 828                      |
| 420000 | Wholesale trade                                                                        | 2 309                       | 420000 | Wholesale trade                                                | 43 810                      |
| 335313 | Switchgear and switchboard apparatus manufacturing                                     | 1 647                       | 336112 | Light truck and utility vehicle manufacturing                  | 33 415                      |
| 335221 | Household cooking appliance manufacturing                                              | 1 442                       | 550000 | Management of companies and enterprises                        | 25 436                      |
| 335311 | Power, distribution, and specialty transformer manufacturing                           | 1 432                       | 336111 | Automobile manufacturing                                       | 24 278                      |
| 335912 | Primary battery manufacturing                                                          | 1 414                       | 336412 | Aircraft engine and engine parts manufacturing                 | 14 764                      |
| 335222 | Household refrigerator and home freezer manufacturing                                  | 1 338                       | 336413 | Other aircraft parts and auxiliary equipment manufacturing     | 13 995                      |
| 335224 | Household laundry equipment manufacturing                                              | 1 068                       | 211000 | Oil and gas extraction                                         | 10 926                      |
| 550000 | Management of companies and enterprises                                                | 1 049                       | 336370 | Motor vehicle metal stamping                                   | 9 382                       |
| 211000 | Oil and gas extraction                                                                 | 924                         | 336611 | Ship building and repairing                                    | 9 135                       |
| 331110 | Iron and steel mills and ferroalloy manufacturing                                      | 759                         | 336390 | Other motor vehicle parts manufacturing                        | 7 649                       |
| 335228 | Other major household appliance manufacturing                                          | 724                         | 331110 | Iron and steel mills and ferroalloy manufacturing              | 7 513                       |
| 335210 | Small electrical appliance manufacturing                                               | 631                         | 336350 | Motor vehicle transmission and power train parts manufacturing | 6 911                       |
| 33441A | Other electronic component manufacturing                                               | 465                         | 336414 | Guided missile and space vehicle manufacturing                 | 5 900                       |
| 33211B | Crown and closure manufacturing and metal stamping                                     | 387                         | 336360 | Motor vehicle seating and interior trim manufacturing          | 5 636                       |
| 331490 | Nonferrous metal (except copper and aluminum) rolling, drawing, extruding and alloying | 375                         | 336120 | Heavy duty truck manufacturing                                 | 5 627                       |
| 335911 | Storage battery manufacturing                                                          | 328                         | 484000 | Truck transportation                                           | 5 138                       |
| 332720 | Turned product and screw, nut, and bolt manufacturing                                  | 301                         | 336310 | Motor vehicle gasoline engine and engine parts manufacturing   | 4 833                       |
| 334413 | Semiconductor and related device manufacturing                                         | 300                         | 334413 | Semiconductor and related device manufacturing                 | 4 180                       |
| 484000 | Truck transportation                                                                   | 287                         | 541100 | Legal services                                                 | 4 112                       |

**Table 3.5: Top 20 Occupation Categories for Selected Manufacturing Subsectors**

| NAICS 31-33: Total manufacturing |                                                                                              |                          | NAICS 311-312 (except tobacco): Food and Beverage mfg (excluding agricultural occupations) |                                                                                              |                          |
|----------------------------------|----------------------------------------------------------------------------------------------|--------------------------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------|
| SOC                              | Description                                                                                  | Value Added (\$millions) | SOC                                                                                        | Description                                                                                  | Value Added (\$millions) |
| 111021                           | General and Operations Managers                                                              | 45 658                   | 111021                                                                                     | General and Operations Managers                                                              | 10 661                   |
| 512092                           | Team Assemblers                                                                              | 33 726                   | 414012                                                                                     | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 7 790                    |
| 414012                           | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 26 645                   | 519111                                                                                     | Packaging and Filling Machine Operators and Tenders                                          | 6 692                    |
| 511011                           | First-Line Supervisors of Production and Operating Workers                                   | 24 485                   | 533032                                                                                     | Heavy and Tractor-Trailer Truck Drivers                                                      | 6 561                    |
| 132011                           | Accountants and Auditors                                                                     | 16 939                   | 511011                                                                                     | First-Line Supervisors of Production and Operating Workers                                   | 5 867                    |
| 172112                           | Industrial Engineers                                                                         | 15 207                   | 537062                                                                                     | Laborers and Freight, Stock, and Material Movers, Hand                                       | 5 034                    |
| 533032                           | Heavy and Tractor-Trailer Truck Drivers                                                      | 14 383                   | 513022                                                                                     | Meat, Poultry, and Fish Cutters and Trimmers                                                 | 4 146                    |
| 537062                           | Laborers and Freight, Stock, and Material Movers, Hand                                       | 14 010                   | 513092                                                                                     | Food Batchmakers                                                                             | 4 042                    |
| 113051                           | Industrial Production Managers                                                               | 13 604                   | 132011                                                                                     | Accountants and Auditors                                                                     | 3 814                    |
| 113031                           | Financial Managers                                                                           | 13 509                   | 499041                                                                                     | Industrial Machinery Mechanics                                                               | 3 565                    |
| 514041                           | Machinists                                                                                   | 12 984                   | 499071                                                                                     | Maintenance and Repair Workers, General                                                      | 3 392                    |
| 519061                           | Inspectors, Testers, Sorters, Samplers, and Weighers                                         | 12 952                   | 537064                                                                                     | Packers and Packagers, Hand                                                                  | 3 367                    |
| 172141                           | Mechanical Engineers                                                                         | 12 711                   | 537051                                                                                     | Industrial Truck and Tractor Operators                                                       | 2 968                    |
| 119041                           | Architectural and Engineering Managers                                                       | 11 632                   | 113031                                                                                     | Financial Managers                                                                           | 2 928                    |
| 434051                           | Customer Service Representatives                                                             | 11 516                   | 513023                                                                                     | Slaughterers and Meat Packers                                                                | 2 859                    |
| 112022                           | Sales Managers                                                                               | 11 428                   | 434051                                                                                     | Customer Service Representatives                                                             | 2 841                    |
| 499071                           | Maintenance and Repair Workers, General                                                      | 10 804                   | 113051                                                                                     | Industrial Production Managers                                                               | 2 745                    |
| 499041                           | Industrial Machinery Mechanics                                                               | 10 779                   | 112022                                                                                     | Sales Managers                                                                               | 2 716                    |
| 131199                           | Business Operations Specialists, All Other                                                   | 10 300                   | 519198                                                                                     | Helpers--Production Workers                                                                  | 2 494                    |
| 111011                           | Chief Executives                                                                             | 10 084                   | 452092                                                                                     | Farmworkers and Laborers, Crop, Nursery, and Greenhouse                                      | 2 485                    |



### NAICS 333: Machinery mfg

| SOC    | Description                                                                                  | Value Added (\$millions) |
|--------|----------------------------------------------------------------------------------------------|--------------------------|
| 111021 | General and Operations Managers                                                              | 6 892                    |
| 512092 | Team Assemblers                                                                              | 5 142                    |
| 514041 | Machinists                                                                                   | 4 615                    |
| 414012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 4 181                    |
| 511011 | First-Line Supervisors of Production and Operating Workers                                   | 3 864                    |
| 172141 | Mechanical Engineers                                                                         | 3 625                    |
| 514121 | Welders, Cutters, Solderers, and Brazers                                                     | 3 299                    |
| 172112 | Industrial Engineers                                                                         | 2 312                    |
| 132011 | Accountants and Auditors                                                                     | 2 267                    |
| 113051 | Industrial Production Managers                                                               | 2 119                    |
| 519061 | Inspectors, Testers, Sorters, Samplers, and Weighers                                         | 2 002                    |
| 113031 | Financial Managers                                                                           | 1 773                    |
| 119041 | Architectural and Engineering Managers                                                       | 1 740                    |
| 112022 | Sales Managers                                                                               | 1 687                    |
| 537062 | Laborers and Freight, Stock, and Material Movers, Hand                                       | 1 681                    |
| 514011 | Computer-Controlled Machine Tool Operators, Metal and Plastic                                | 1 676                    |
| 499041 | Industrial Machinery Mechanics                                                               | 1 650                    |
| 434051 | Customer Service Representatives                                                             | 1 571                    |
| 111011 | Chief Executives                                                                             | 1 525                    |
| 499071 | Maintenance and Repair Workers, General                                                      | 1 475                    |

### NAICS 334: Computer & electronic product mfg

| SOC    | Description                                                                                  | Value Added (\$millions) |
|--------|----------------------------------------------------------------------------------------------|--------------------------|
| 111021 | General and Operations Managers                                                              | 4 421                    |
| 151133 | Software Developers, Systems Software                                                        | 3 578                    |
| 119041 | Architectural and Engineering Managers                                                       | 2 709                    |
| 512022 | Electrical and Electronic Equipment Assemblers                                               | 2 331                    |
| 151132 | Software Developers, Applications                                                            | 2 331                    |
| 172071 | Electrical Engineers                                                                         | 2 321                    |
| 172112 | Industrial Engineers                                                                         | 2 208                    |
| 172072 | Electronics Engineers, Except Computer                                                       | 2 016                    |
| 414012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 1 779                    |
| 132011 | Accountants and Auditors                                                                     | 1 629                    |
| 172141 | Mechanical Engineers                                                                         | 1 620                    |
| 113021 | Computer and Information Systems Managers                                                    | 1 590                    |
| 172061 | Computer Hardware Engineers                                                                  | 1 510                    |
| 414011 | Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products        | 1 482                    |
| 113031 | Financial Managers                                                                           | 1 458                    |
| 512092 | Team Assemblers                                                                              | 1 445                    |
| 511011 | First-Line Supervisors of Production and Operating Workers                                   | 1 444                    |
| 173023 | Electrical and Electronics Engineering Technicians                                           | 1 279                    |
| 112022 | Sales Managers                                                                               | 1 241                    |
| 113051 | Industrial Production Managers                                                               | 1 217                    |

**NAICS 335: Electrical equipment, appliance, & component mfg**

| SOC    | Description                                                                                  | Value Added (\$millions) |
|--------|----------------------------------------------------------------------------------------------|--------------------------|
| 512092 | Team Assemblers                                                                              | 898                      |
| 111021 | General and Operations Managers                                                              | 749                      |
| 511011 | First-Line Supervisors of Production and Operating Workers                                   | 458                      |
| 414012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 454                      |
| 512022 | Electrical and Electronic Equipment Assemblers                                               | 363                      |
| 172112 | Industrial Engineers                                                                         | 330                      |
| 172141 | Mechanical Engineers                                                                         | 328                      |
| 519061 | Inspectors, Testers, Sorters, Samplers, and Weighers                                         | 294                      |
| 132011 | Accountants and Auditors                                                                     | 274                      |
| 113051 | Industrial Production Managers                                                               | 269                      |
| 172071 | Electrical Engineers                                                                         | 256                      |
| 537062 | Laborers and Freight, Stock, and Material Movers, Hand                                       | 244                      |
| 119041 | Architectural and Engineering Managers                                                       | 238                      |
| 113031 | Financial Managers                                                                           | 228                      |
| 514041 | Machinists                                                                                   | 221                      |
| 499071 | Maintenance and Repair Workers, General                                                      | 220                      |
| 112022 | Sales Managers                                                                               | 213                      |
| 434051 | Customer Service Representatives                                                             | 208                      |
| 533032 | Heavy and Tractor-Trailer Truck Drivers                                                      | 191                      |
| 537051 | Industrial Truck and Tractor Operators                                                       | 186                      |

**NAICS 336: Transportation equipment mfg**

| SOC    | Description                                                                                  | Value Added (\$millions) |
|--------|----------------------------------------------------------------------------------------------|--------------------------|
| 512092 | Team Assemblers                                                                              | 19 754                   |
| 111021 | General and Operations Managers                                                              | 11 162                   |
| 511011 | First-Line Supervisors of Production and Operating Workers                                   | 7 247                    |
| 414012 | Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products | 6 844                    |
| 172112 | Industrial Engineers                                                                         | 6 217                    |
| 514041 | Machinists                                                                                   | 5 106                    |
| 172141 | Mechanical Engineers                                                                         | 5 043                    |
| 519061 | Inspectors, Testers, Sorters, Samplers, and Weighers                                         | 4 635                    |
| 132011 | Accountants and Auditors                                                                     | 4 233                    |
| 172011 | Aerospace Engineers                                                                          | 4 008                    |
| 113051 | Industrial Production Managers                                                               | 3 981                    |
| 537062 | Laborers and Freight, Stock, and Material Movers, Hand                                       | 3 801                    |
| 514121 | Welders, Cutters, Solderers, and Brazers                                                     | 3 761                    |
| 119041 | Architectural and Engineering Managers                                                       | 3 705                    |
| 533032 | Heavy and Tractor-Trailer Truck Drivers                                                      | 3 483                    |
| 113031 | Financial Managers                                                                           | 3 456                    |
| 151133 | Software Developers, Systems Software                                                        | 3 125                    |
| 151132 | Software Developers, Applications                                                            | 3 094                    |
| 499041 | Industrial Machinery Mechanics                                                               | 3 044                    |
| 499071 | Maintenance and Repair Workers, General                                                      | 2 934                    |

**Table 3.6: Value Added and Supply Chain for Discrete High-Tech Manufacturing (i.e., Machinery, Electronics, Computers, and Transportation Equipment), \$millions 2014**

|                                            | A                      | B                                                | C                                        | D                                           | E                                                 | F                 | G                                                            | H                             | I                                                | J                                          | K                                                    | L                      | M                                                 | O     | P = Sum<br>of A<br>thru O | Q                                                  | R                       | S = P + Q<br>+ R | T       | U = S + T |
|--------------------------------------------|------------------------|--------------------------------------------------|------------------------------------------|---------------------------------------------|---------------------------------------------------|-------------------|--------------------------------------------------------------|-------------------------------|--------------------------------------------------|--------------------------------------------|------------------------------------------------------|------------------------|---------------------------------------------------|-------|---------------------------|----------------------------------------------------|-------------------------|------------------|---------|-----------|
| NAICS and Industry                         | Management Occupations | Business and Financial<br>Operations Occupations | Computer and Mathematical<br>Occupations | Architecture and Engineering<br>Occupations | Life, Physical, and Social<br>Science Occupations | Legal Occupations | Building and Grounds Cleaning<br>and Maintenance Occupations | Sales and Related Occupations | Office and Administrative<br>Support Occupations | Construction and Extraction<br>Occupations | Installation, Maintenance, and<br>Repair Occupations | Production Occupations | Transportation and Material<br>Moving Occupations | Other | Compensation of employees | Taxes on production and<br>imports, less subsidies | Gross operating surplus | Value Added      | Imports | Total     |
| 11: Agriculture                            | 33                     | 10                                               | 0                                        | 0                                           | 7                                                 | 0                 | 4                                                            | 4                             | 42                                               | 7                                          | 28                                                   | 16                     | 123                                               | 760   | 1034                      | 8                                                  | 1504                    | 2546             | 743     | 3289      |
| 21A: Energy - Processes                    | 149                    | 118                                              | 44                                       | 130                                         | 20                                                | 5                 | 3                                                            | 23                            | 149                                              | 136                                        | 319                                                  | 167                    | 46                                                | 16    | 1324                      | 1046                                               | 2477                    | 4848             | 50      | 4898      |
| 21B: Energy - Facilities                   | 33                     | 26                                               | 10                                       | 31                                          | 5                                                 | 1                 | 1                                                            | 5                             | 33                                               | 15                                         | 72                                                   | 39                     | 4                                                 | 4     | 279                       | 238                                                | 522                     | 1038             | 5       | 1044      |
| 21C: Energy - Other/Undesignated Onsite    | 92                     | 64                                               | 26                                       | 92                                          | 17                                                | 3                 | 2                                                            | 12                            | 82                                               | 37                                         | 219                                                  | 117                    | 12                                                | 12    | 789                       | 722                                                | 1480                    | 2990             | 22      | 3013      |
| 21D: Oil and Gas Extraction                | 446                    | 241                                              | 89                                       | 513                                         | 223                                               | 44                | 1                                                            | 31                            | 110                                              | 217                                        | 45                                                   | 101                    | 92                                                | 14    | 2167                      | 2595                                               | 14948                   | 19709            | 17537   | 37246     |
| 21E: Mining                                | 198                    | 70                                               | 10                                       | 164                                         | 58                                                | 1                 | 3                                                            | 14                            | 85                                               | 1114                                       | 473                                                  | 240                    | 424                                               | 25    | 2878                      | 995                                                | 6848                    | 10721            | 1073    | 11794     |
| 2213: Other Utilities                      | 9                      | 2                                                | 0                                        | 2                                           | 0                                                 | 0                 | 0                                                            | 1                             | 11                                               | 5                                          | 7                                                    | 20                     | 1                                                 | 0     | 59                        | 19                                                 | 88                      | 166              | -       | 166       |
| 331-332: Metal Refining and Forming        | 5414                   | 1544                                             | 427                                      | 2337                                        | 100                                               | 4                 | 107                                                          | 1209                          | 2841                                             | 968                                        | 3112                                                 | 21129                  | 1886                                              | 186   | 41262                     | 2009                                               | 31249                   | 74520            | 63420   | 137940    |
| 333: Machinery                             | 10525                  | 3978                                             | 1933                                     | 9020                                        | 65                                                | 75                | 144                                                          | 3212                          | 4664                                             | 724                                        | 2993                                                 | 26718                  | 1434                                              | 376   | 65859                     | 2649                                               | 35834                   | 104339           | 43455   | 147794    |
| 334: Computer and Electronics              | 13088                  | 5626                                             | 8499                                     | 15777                                       | 378                                               | 213               | 61                                                           | 2578                          | 3204                                             | 51                                         | 1183                                                 | 9398                   | 405                                               | 473   | 60934                     | 2721                                               | 45154                   | 108809           | 35236   | 144045    |
| 335: Electrical Equipment                  | 1891                   | 833                                              | 362                                      | 1826                                        | 12                                                | 8                 | 19                                                           | 464                           | 732                                              | 102                                        | 495                                                  | 4750                   | 484                                               | 58    | 12035                     | 293                                                | 6583                    | 18910            | 11114   | 30024     |
| 336: Transportation Equipment              | 13042                  | 9397                                             | 6341                                     | 20097                                       | 38                                                | 132               | 142                                                          | 1367                          | 4996                                             | 3317                                       | 7900                                                 | 52844                  | 3553                                              | 935   | 124101                    | 3592                                               | 92508                   | 220198           | 73220   | 293418    |
| 324-326: Chemicals, Rubber, and Plastic    | 1919                   | 590                                              | 202                                      | 986                                         | 413                                               | 12                | 30                                                           | 461                           | 915                                              | 133                                        | 1027                                                 | 6466                   | 761                                               | 70    | 13984                     | 1202                                               | 19749                   | 34935            | 18995   | 53930     |
| 23-327: Construction and Other Materials   | 1695                   | 505                                              | 151                                      | 457                                         | 45                                                | 5                 | 39                                                           | 585                           | 1117                                             | 257                                        | 856                                                  | 6179                   | 1110                                              | 2495  | 15496                     | 622                                                | 7917                    | 24035            | 11578   | 35612     |
| 42: Wholesale Trade                        | 6288                   | 2385                                             | 1677                                     | 541                                         | 108                                               | 53                | 76                                                           | 11476                         | 5256                                             | 104                                        | 2114                                                 | 1218                   | 4664                                              | 659   | 36618                     | 14959                                              | 21871                   | 73448            | -       | 73448     |
| 44-45: Retail Trade                        | 250                    | 68                                               | 15                                       | 1                                           | 0                                                 | 1                 | 9                                                            | 1009                          | 248                                              | 5                                          | 396                                                  | 31                     | 144                                               | 131   | 2308                      | 877                                                | 848                     | 4033             | -       | 4033      |
| 48-49: Transportation                      | 771                    | 259                                              | 102                                      | 71                                          | 3                                                 | 14                | 9                                                            | 125                           | 911                                              | 226                                        | 808                                                  | 186                    | 6153                                              | 48    | 9685                      | 733                                                | 5872                    | 16290            | 510     | 16800     |
| 493: Warehousing and Storage               | 176                    | 79                                               | 18                                       | 10                                          | -                                                 | -                 | 16                                                           | 41                            | 366                                              | 2                                          | 78                                                   | 68                     | 1048                                              | 18    | 1921                      | 37                                                 | 579                     | 2537             | -       | 2537      |
| 492, 517: Communications                   | 535                    | 391                                              | 1008                                     | 127                                         | 2                                                 | 15                | 2                                                            | 419                           | 579                                              | 2                                          | 547                                                  | 8                      | 869                                               | 30    | 4534                      | 834                                                | 5260                    | 10627            | 16      | 10643     |
| 52: Finance, Insurance, and Real estate    | 2494                   | 4036                                             | 1004                                     | 6                                           | 6                                                 | 132               | 90                                                           | 2706                          | 3197                                             | 20                                         | 262                                                  | 4                      | 12                                                | 142   | 14111                     | 1122                                               | 12137                   | 27370            | 642     | 28013     |
| 53: Equipment Rental                       | 226                    | 101                                              | 26                                       | 4                                           | 0                                                 | 9                 | 3                                                            | 284                           | 137                                              | 16                                         | 141                                                  | 10                     | 141                                               | 33    | 1133                      | 769                                                | 8161                    | 10063            | -       | 10063     |
| 54: Legal and Professional Services        | 2147                   | 2985                                             | 3154                                     | 171                                         | 37                                                | 3061              | 15                                                           | 779                           | 2148                                             | 25                                         | 53                                                   | 64                     | 42                                                | 976   | 15656                     | 1044                                               | 10684                   | 27384            | 853     | 28237     |
| 541: Engineering, Consulting, and Research | 1897                   | 2279                                             | 929                                      | 2368                                        | 483                                               | 33                | 17                                                           | 391                           | 860                                              | 125                                        | 72                                                   | 157                    | 66                                                | 557   | 10236                     | 241                                                | 3324                    | 13801            | 1683    | 15484     |
| 55: Management of Companies                | 12498                  | 7944                                             | 3855                                     | 1043                                        | 300                                               | 576               | 52                                                           | 1418                          | 4520                                             | 148                                        | 507                                                  | 248                    | 416                                               | 1343  | 34869                     | 1499                                               | 4875                    | 41242            | -       | 41242     |
| 56: Admin and Support                      | 1717                   | 1226                                             | 727                                      | 240                                         | 72                                                | 91                | 1948                                                         | 1069                          | 3287                                             | 442                                        | 583                                                  | 1066                   | 1350                                              | 2027  | 15845                     | 444                                                | 5566                    | 21855            | 73      | 21928     |
| 485, 511-515, 61-92: Other                 | 1485                   | 665                                              | 600                                      | 77                                          | 18                                                | 30                | 241                                                          | 683                           | 1165                                             | 69                                         | 1337                                                 | 412                    | 919                                               | 3562  | 11265                     | 1234                                               | 7557                    | 25681            | 105     | 25786     |
| TOTAL                                      | 79019                  | 45422                                            | 31208                                    | 56090                                       | 2409                                              | 4518              | 3034                                                         | 30366                         | 41655                                            | 8269                                       | 25628                                                | 131656                 | 26159                                             | 14949 | 500382                    | 42504                                              | 353595                  | 902098           | 280329  | 1182427   |



## 4 Employment, Compensation, and Productivity

The Annual Survey of Manufactures estimates that there were 11.2 million employees in the manufacturing industry in 2015, which is the most recent data available (see Table 4.1). The Current Population Survey and Current Employment Statistics have more recent data that estimate that there were 15.4 million and 12.3 million employees in 2016, respectively (see Table 4.2 and Table 4.3). Each of these estimates has its own method for how the data was acquired and its own definition of employment. The Current Population Survey considers an employed person to be any individual who did any work for pay or profit during the survey reference week or were absent from their job because they were ill, on vacation, or taking leave for some other reason. It also includes individuals who completed at least 15 hours of unpaid work in a family-owned enterprise operated by someone in their household. In contrast, the Current Employment Statistics specifically exclude proprietors, self-employed, and unpaid family or volunteer workers. Therefore, the estimates from the Current Employment Statistics are lower than the Current Population Survey estimates. Additionally, the Current Employment Statistics include temporary and intermittent employees. The Annual Survey of Manufactures considers an employee to include all full-time and part-time employees on the payrolls of operating establishments during any part of the pay period being surveyed excluding temporary staffing obtained through a staffing service. It also excludes proprietors along with partners of unincorporated businesses.

Between 2014 and 2015, manufacturing employment increased 0.5 % according to the Current Population Survey (see Table 4.2) and 0.1 % according to the Current Employment Statistics (see Table 4.3). Meanwhile, total employment increased 1.7 % according to the Current Population Survey (see Table 4.2).

**Table 4.1: Employment, Annual Survey of Manufactures**

|                                                    | 2014<br>(employees) | 2015<br>(employees) | Percent<br>Change |
|----------------------------------------------------|---------------------|---------------------|-------------------|
| <b>VI. Employees</b>                               |                     |                     |                   |
| a. NAICS 324: Petroleum & coal products mfg        | 102,103             | 102,923             | 0.8 %             |
| b. NAICS 325: Chemical mfg                         | 714,907             | 746,300             | 4.4 %             |
| c. NAICS 326: Plastics & rubber products mfg       | 711,658             | 728,708             | 2.4 %             |
| d. NAICS 327: Nonmetallic mineral product mfg      | 355,488             | 366,961             | 3.2 %             |
| e. NAICS 331: Primary metal mfg                    | 383,631             | 377,984             | -1.5 %            |
| f. NAICS 332: Fabricated metal product mfg         | 1,374,991           | 1,371,985           | -0.2 %            |
| g. NAICS 333: Machinery mfg                        | 1,030,922           | 1,041,184           | 1.0 %             |
| h. NAICS 334: Computer & electronic product mfg    | 779,035             | 773,527             | -0.7 %            |
| i. NAICS 335: Electrical equipment & component mfg | 331,315             | 338,911             | 2.3 %             |
| j. NAICS 336: Transportation equipment mfg         | 1,423,382           | 1,465,471           | 3.0 %             |
| k. NAICS 339: Miscellaneous mfg                    | 512,518             | 519,949             | 1.4 %             |
| l. NAICS 311: Food mfg                             | 1,368,487           | 1,389,119           | 1.5 %             |
| M. Other: apparel, wood product, and printing mfg  | 1,910,425           | 1,943,931           | 1.8 %             |
| <b>N. TOTAL MANUFACTURING</b>                      | <b>10,998,862</b>   | <b>11,166,953</b>   | <b>1.5 %</b>      |

**Table 4.2: Employment by Industry for 2015 and 2016 (Thousands): Current Population Survey**

| Industry                           | Total Employed<br>2015 | Total Employed<br>2016 | Employment<br>Change | Percent<br>Change |
|------------------------------------|------------------------|------------------------|----------------------|-------------------|
| Mining                             | 917                    | 792                    | -125                 | -13.6%            |
| Construction                       | 9,935                  | 10,328                 | 393                  | 4.0%              |
| Manufacturing                      | 15,338                 | 15,408                 | 70                   | 0.5%              |
| Wholesale and Retail Trade         | 20,320                 | 20,218                 | -102                 | -0.5%             |
| Transportation and Utilities       | 7,726                  | 8,012                  | 286                  | 3.7%              |
| Information                        | 2,988                  | 2,855                  | -133                 | -4.5%             |
| Financial Activities               | 10,087                 | 10,404                 | 317                  | 3.1%              |
| Professional and Business Services | 17,409                 | 18,325                 | 916                  | 5.3%              |
| Education and Health Services      | 33,678                 | 34,263                 | 585                  | 1.7%              |
| Leisure and Hospitality            | 13,821                 | 14,193                 | 372                  | 2.7%              |
| Other Services                     | 7,264                  | 7,320                  | 56                   | 0.8%              |
| Public Administration              | 6,928                  | 6,857                  | -71                  | -1.0%             |
| Agriculture                        | 2,422                  | 2,460                  | 38                   | 1.6%              |
| <b>TOTAL*</b>                      | <b>148,833</b>         | <b>151,435</b>         | <b>2,602</b>         | <b>1.7%</b>       |

\* The sum may not match the total due to rounding of annual averages

Source: Current Population Survey, Bureau of Labor Statistics. "Table 17: Employed Persons by Industry, Sex, Race, and Occupation." <http://www.bls.gov/cps>

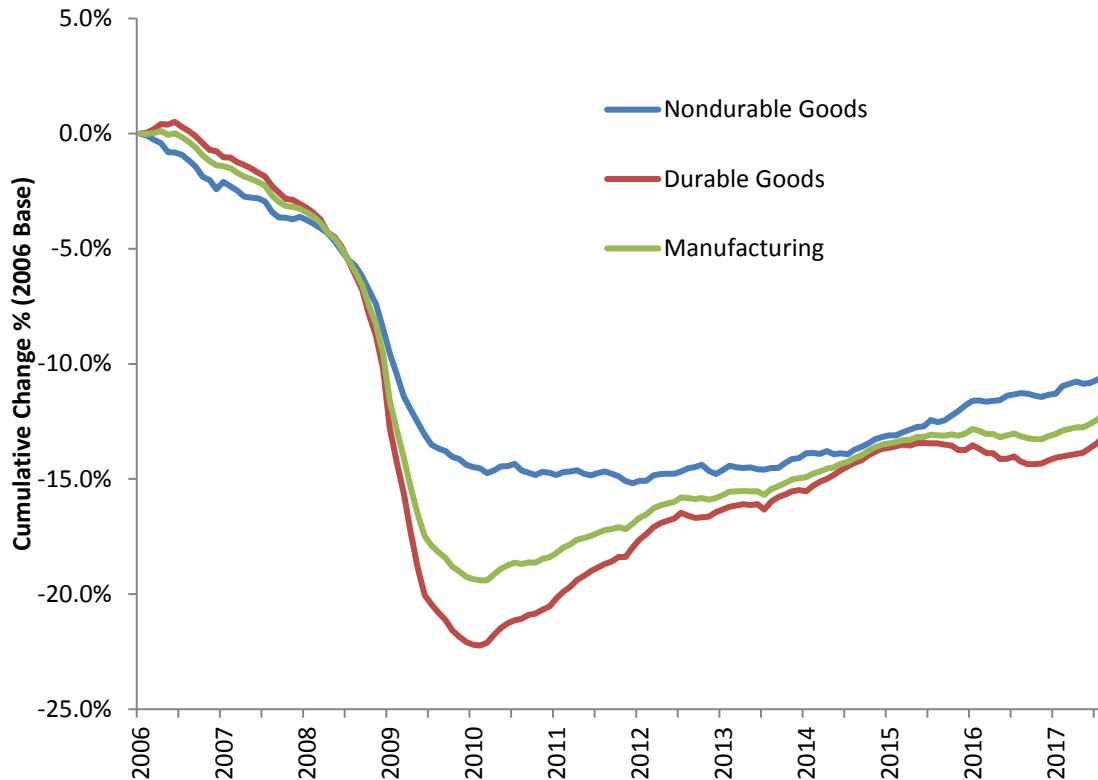
**Table 4.3: Manufacturing Employment (Thousands): Current Employment Statistics**

|                  | 2015   | 2016   | Percent Change |
|------------------|--------|--------|----------------|
| Manufacturing    | 12,336 | 12,348 | 0.1%           |
| Durable Goods    | 7,765  | 7,719  | -0.6%          |
| Nondurable Goods | 4,571  | 4,629  | 1.3%           |

Source: Bureau of Labor Statistics. Current Employment Statistics.

<http://www.bls.gov/ces/home.htm>

Between January 2006 and January 2010, manufacturing employment declined by 19.4 %, as seen in Figure 4.1. As of August 2017, employment is still 12.2 % below its 2006 level. In times of financial difficulty, large purchases are often delayed or determined to be unnecessary. Thus, it would be expected that during the recent recession durable goods would decline more than nondurable goods. As can be seen in Figure 4.1, durable goods declined more than manufacturing as a whole while nondurable goods did not decline as much. By January 2010, durable goods had declined 22.2 % while nondurables declined 14.5 %. As of August 2017, employment in durables was 13.1 % below its 2006 levels while that for nondurables was at 10.5 % below 2006 levels.



Source: Bureau of Labor Statistics. Current Employment Statistics. <http://www.bls.gov/ces/>

**Figure 4.1: Cumulative Change in Percent in Manufacturing Employment (Seasonally Adjusted), 2006-2016**

The employees that work in manufacturing offer their time and, in some cases, risk their personal safety in return for compensation. In terms of safety, the number of fatal injuries increased 1.1 % between 2014 and 2015 (see Table 4.4). Nonfatal injuries decreased along with the injury rate (see Table 4.5). However, the incident rate for nonfatal injuries in manufacturing remains higher than that for all private industry. As seen in Figure 4.2, fatalities, injuries, and the injury rate have had an overall downward trend since 2000.

During the late 2000s recession, the number of hours worked per week declined, as seen in Figure 4.3. Unlike employment, however, the number of hours worked per week returned to its pre-recession levels or slightly higher. Average wages increased significantly during the recession and decreased during the following recovery, as can be seen in Figure 4.4. This is likely because low wage earners are disproportionately impacted by employment reductions, which suggests that high wage earners not only receive more pay, they also have more job security. The compound annual growth rate in real for private sector wages was 1.1 % between 2012 and 2017 while it was 0.9 % for manufacturing. As seen in Figure 4.5, employee compensation, which includes benefits, has had a five-year compound annual growth of 3 %.

The Bureau of Labor Statistics provides an index of productivity. Labor productivity increased slightly from 2014 to 2015 and has had a slight upward trend, as seen in Figure

4.6. The Bureau of Labor Statistics also develops a measure of multifactor productivity, which is “a measure of economic performance that compares the amount of goods and services produced (output) to the amount of combined inputs used to produce those goods and services. Inputs can include labor, capital, energy, materials, and purchased services. The BLS also publishes measures of labor productivity.” For US manufacturing, multifactor productivity declined from 2014 to 2015, as seen in Figure 4.6. US productivity is relatively high compared to other countries. As illustrated in Figure 4.7 and Figure 4.8, the US is ranked fifth among 19 countries using BLS data and data from the Conference Board.

**Table 4.4: Fatal Occupational Injuries by Event or Exposure**

|                |                        | Total | Violence and other injuries by persons or animals | Transportation Incidents | fires and explosions | Falls, slips, trips | exposure to harmful substances or environments | Contact with objects and equipment |
|----------------|------------------------|-------|---------------------------------------------------|--------------------------|----------------------|---------------------|------------------------------------------------|------------------------------------|
| 2014           | Total                  | 4821  | 765                                               | 1984                     | 137                  | 818                 | 390                                            | 715                                |
|                | Manufacturing          | 349   | 41                                                | 87                       | 23                   | 49                  | 46                                             | 101                                |
| 2015           | Total                  | 4836  | 703                                               | 2054                     | 121                  | 800                 | 424                                            | 722                                |
|                | Manufacturing          | 353   | 37                                                | 94                       | 19                   | 63                  | 38                                             | 102                                |
| Percent Change | Total Private Industry | 0.3%  | -8.1%                                             | 3.5%                     | -11.7%               | -2.2%               | 8.7%                                           | 1.0%                               |
|                | Manufacturing          | 1.1%  | -9.8%                                             | 8.0%                     | -17.4%               | 28.6%               | -17.4%                                         | 1.0%                               |

Source: Bureau of Labor Statistics. Census of Fatal Occupational Injuries. "Industry by Event or Exposure." <http://stats.bls.gov/iif/oshcfoi1.htm>

**Table 4.5: Total Recordable Cases of Nonfatal Injuries and Illnesses, Private Industry**

|                     |                                          | 2014   | 2015   | Percent Change |
|---------------------|------------------------------------------|--------|--------|----------------|
| Manu-<br>facturing  | Incident Rate per 100 full time workers* | 4.0    | 3.8    | -5.0%          |
|                     | Total Recordable Cases (thousands)       | 483.3  | 466.5  | -3.5%          |
| Private<br>Industry | Incident Rate per 100 full time workers  | 3.2    | 3.0    | -6.3%          |
|                     | Total Recordable Cases (thousands)       | 2953.5 | 2905.9 | -1.6%          |

Source: Bureau of Labor Statistics. Injuries, Illness, and Fatalities Program. 2010-2011. <http://www.bls.gov/iif/>

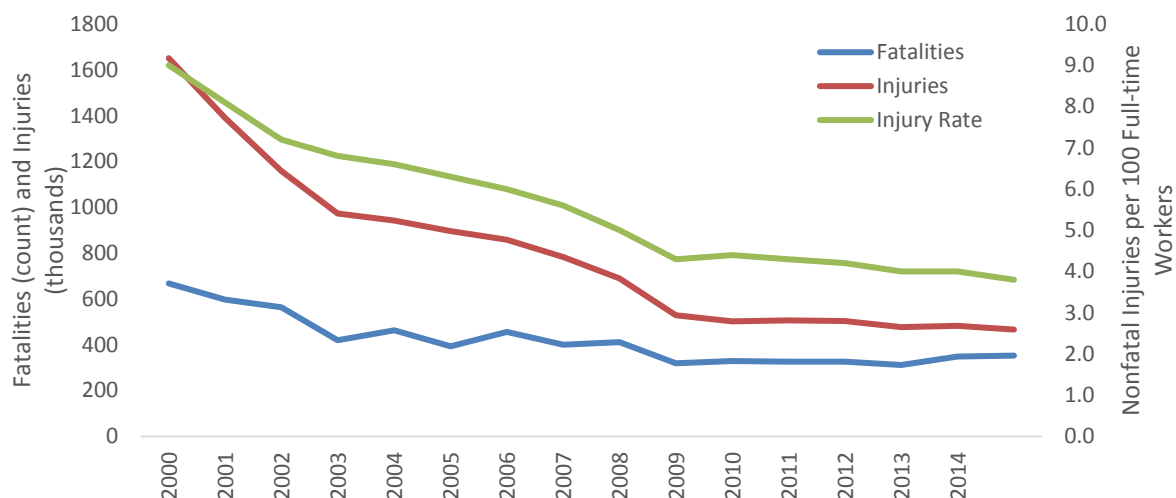
\* The incidence rates represent the number of injuries and illnesses per 100 full-time workers and were calculated as:  $(N/EH) \times 200,000$ , where

N = number of injuries and illnesses

EH = total hours worked by all employees during the calendar year

200,000 = base for 100 equivalent full-time workers (working 40 hours per week, 50 weeks per year)





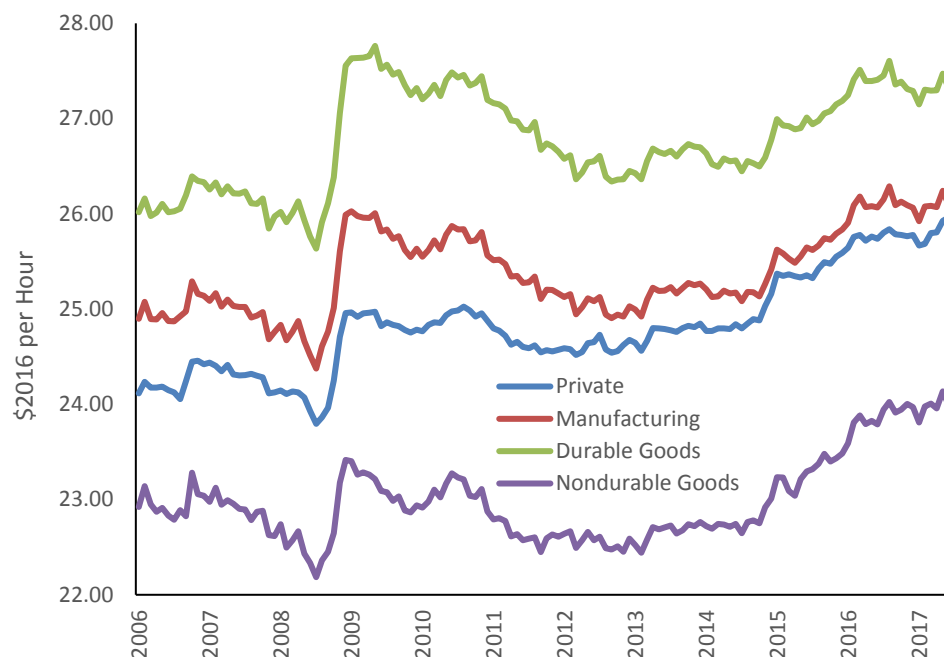
Source: Bureau of Labor Statistics. Injuries, Illness, and Fatalities Program. 2013-2014. <http://www.bls.gov/iif/>

**Figure 4.2: Manufacturing Fatalities and Injuries**



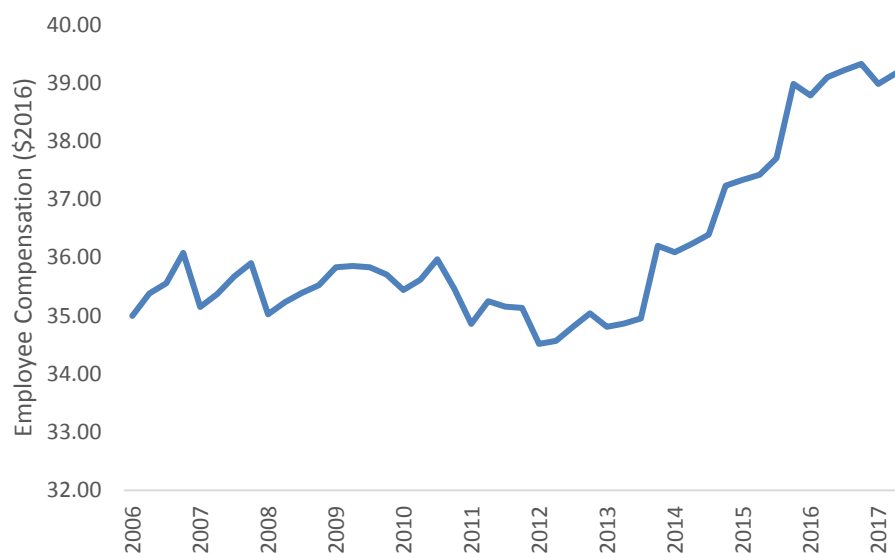
Source: Bureau of Labor Statistics. Current Employment Statistics. <http://www.bls.gov/ces/home.htm>

**Figure 4.3: Average Weekly Hours for All Employees (Seasonally Adjusted)**



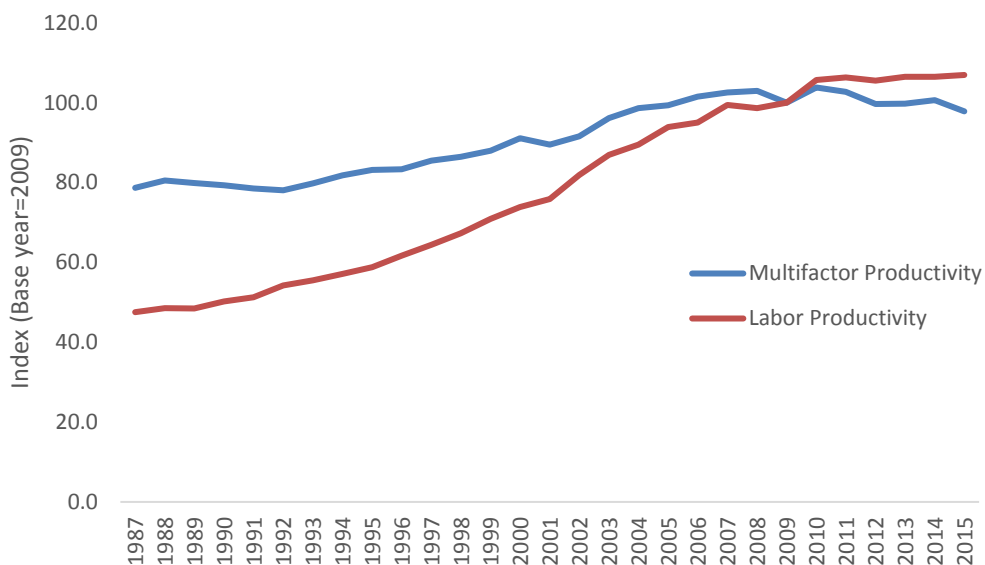
Source: Bureau of Labor Statistics. Current Employment Statistics. <http://www.bls.gov/ces/home.htm>

**Figure 4.4: Average Hourly Wages for Manufacturing and Private Industry (Seasonally Adjusted)**



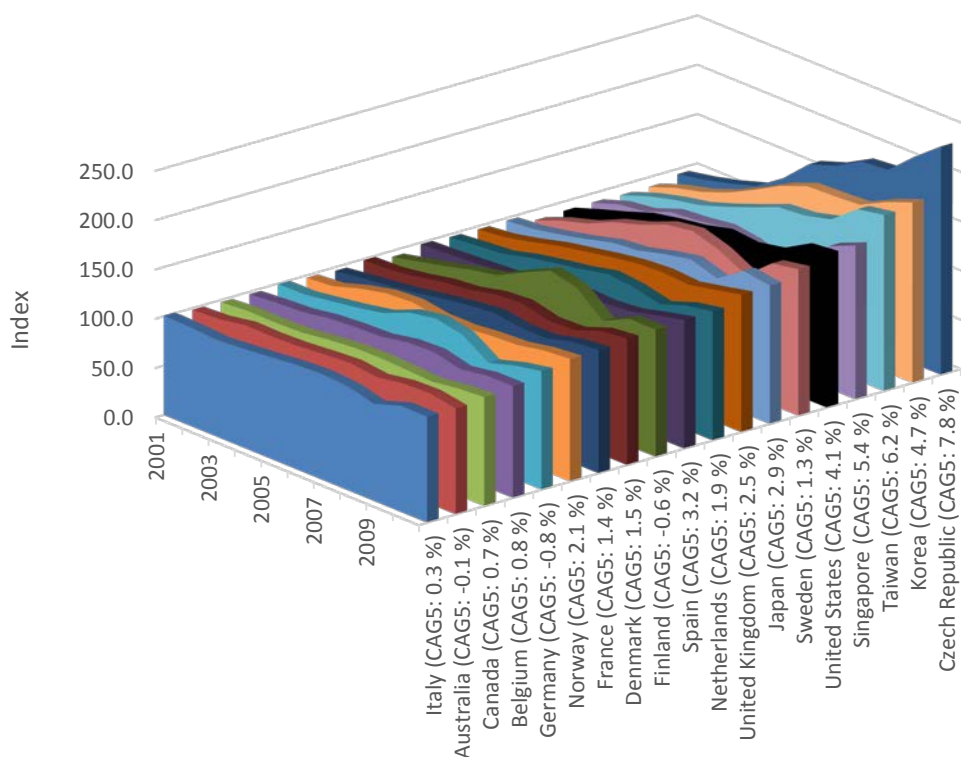
Source: Bureau of Labor Statistics. National Compensation Survey. <http://www.bls.gov/ncs/>

**Figure 4.5: Manufacturing Employee Compensation (Hourly)**



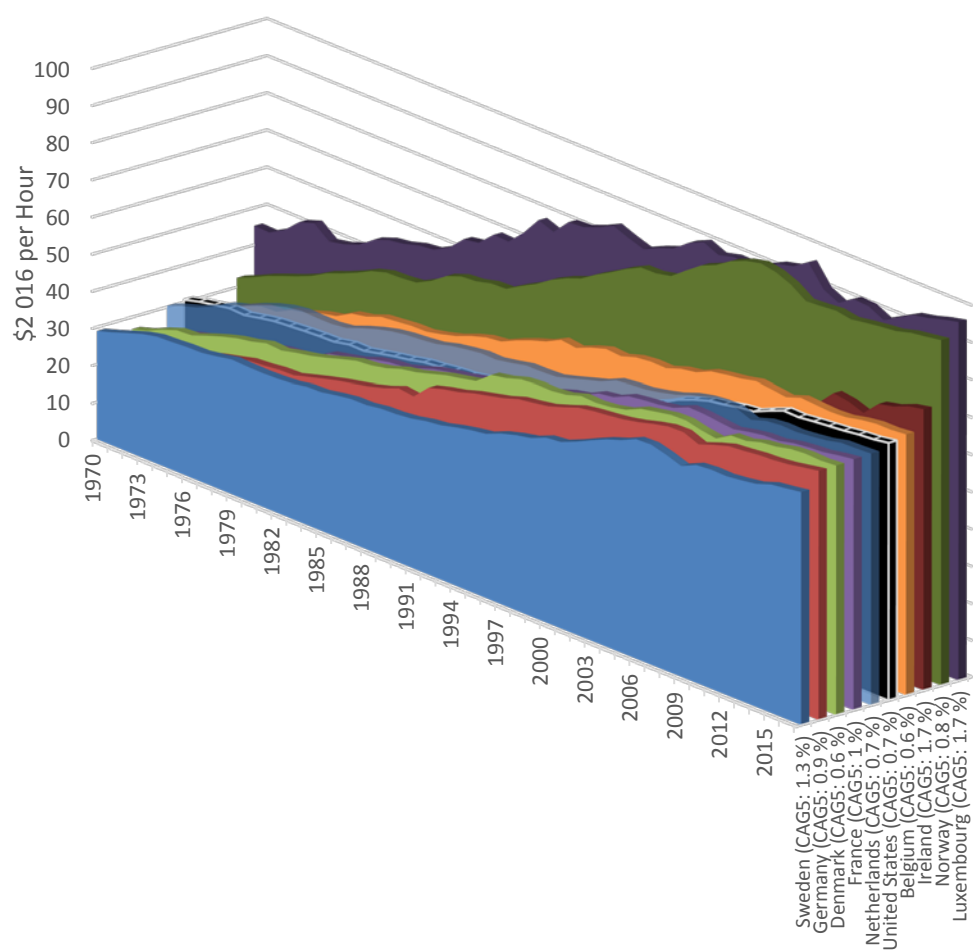
Source: Bureau of Labor Statistics. Productivity. 2017. <https://www.bls.gov/mfp/>  
**Figure 4.6: Manufacturing Productivity**

CAG5 = 5-year compound annual growth rate (Calculated using BLS data)



Source: Bureau of Labor Statistics. Foreign Labor Statistics. <https://www.bls.gov/fls/>  
**Figure 4.7: Output per Hour Index, Manufacturing (2001-2011)**

CAG5 = 5-year compound annual growth rate (Calculated using Conference Board data)



Source: Conference Board. Total Economy Database: Output, Labor and Labor Productivity. May 2017.  
<https://www.conference-board.org/data/economydatabase/index.cfm?id=27762>

**Figure 4.8: Output per Labor Hour (Top Ten Countries Out of 62), \$2016**

## 5 Research, Innovation, and Factors for Doing Business

Manufacturing goods involves not only physical production, but also design and innovation. Measuring and comparing innovation between countries is problematic, however, as there is not a standard metric for measuring this activity. Four measures are often discussed in regards to innovation: number of patent applications, research and development expenditures, number of researchers, and number of published journal articles. As seen in Table 5.1, the US ranked 3<sup>rd</sup> in 2015 in resident patent applications per million people, which puts it above the 90<sup>th</sup> percentile. Using patent application as a metric can be problematic though, as not all innovations are patented and some patents might not be considered innovation. The US ranked 9<sup>th</sup> in research and development expenditures as a percent of GDP in 2015, which puts it at the 88<sup>th</sup> percentile (see Table 5.2). As seen in Table 5.3, China outspends the US in research and development for all of manufacturing and 10 of the 13 subcategories. In terms of researchers per million people, the US ranked 14<sup>th</sup>, putting it at the 78<sup>th</sup> percentile (see Table 5.4). In journal articles per million people it ranked 21<sup>st</sup> in 2013, putting it at the 91<sup>st</sup> percentile (see Table 5.5).<sup>31</sup>

In addition to some of the previously mentioned metrics, a number of indices have been developed to assess national competitiveness. The IMD World Competitiveness Index provides additional insight into the US innovation landscape. Figure 5.1 provides the US ranking for 20 measures of competitiveness. This provides some indicators to identify opportunities for improvement in US economic activity. In 2017, the US ranked low in public finance, societal framework, and fiscal policy. Overall, the US is ranked 3<sup>rd</sup> in competitiveness for conducting business.<sup>32</sup> The Competitive Industrial Performance Index, published by the United Nations Industrial Development Organization, ranks the US 3<sup>rd</sup> out of 147 countries in its economic performance in 2014. This index assesses an economy's ability to competitively produce and export manufactured goods.<sup>33</sup>

**Table 5.1: Patent Applications (Residents) per Million People**

|                            | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|----------------------------|------|------|------|------|------|------|------|------|------|------|
| Korea, Rep.                | 2523 | 2577 | 2624 | 2578 | 2569 | 2639 | 2750 | 2938 | 3152 | 3216 |
| Japan                      | 2878 | 2711 | 2604 | 2578 | 2306 | 2269 | 2253 | 2252 | 2135 | 2092 |
| United States              | 697  | 736  | 794  | 755  | 727  | 776  | 789  | 850  | 904  | 888  |
| Germany                    | 587  | 584  | 583  | 601  | 585  | 586  | 584  | 578  | 585  | 589  |
| China                      | 71   | 93   | 116  | 146  | 171  | 218  | 308  | 394  | 517  | 584  |
| New Zealand                | 452  | 510  | 444  | 292  | 357  | 362  | 341  | 321  | 358  | 356  |
| Finland                    | 347  | 343  | 340  | 337  | 337  | 321  | 305  | 312  | 292  | 259  |
| Austria                    | 275  | 274  | 287  | 275  | 271  | 289  | 256  | 266  | 253  | 242  |
| Denmark                    | 305  | 275  | 302  | 296  | 274  | 292  | 281  | 250  | 238  | 242  |
| Singapore                  | 129  | 136  | 144  | 159  | 148  | 173  | 199  | 200  | 209  | 235  |
| United States - Rank       | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    |
| United States - Percentile | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   | 97   |

<sup>31</sup> World Bank. World Development Indicators. <http://data.worldbank.org/data-catalog/world-development-indicators>

<sup>32</sup> IMD. IMD World Competiveness Country Profile: US. <https://worldcompetitiveness.imd.org/countryprofile/US>

<sup>33</sup> United Nations Industrial Development Organization. Competitive Industrial Performance Report 2014. Working Paper 12/2014. [http://www.unido.org/fileadmin/user\\_media/Services/PSD/WP2014\\_12\\_CIPReport2014.pdf](http://www.unido.org/fileadmin/user_media/Services/PSD/WP2014_12_CIPReport2014.pdf)

**Table 5.2: Research and Development Expenditures as a Percent of GDP**

|                            | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 |
|----------------------------|------|------|------|------|------|------|------|------|------|------|
| Israel                     | 4.13 | 4.41 | 4.33 | 4.12 | 3.94 | 4.02 | 4.16 | 4.14 | 4.29 | 4.27 |
| Korea, Rep.                | 2.83 | 3.01 | 3.14 | 3.30 | 3.45 | 3.75 | 4.02 | 4.15 | 4.28 | 4.23 |
| Japan                      | 3.28 | 3.34 | 3.34 | 3.23 | 3.14 | 3.25 | 3.21 | 3.32 | 3.40 | 3.28 |
| Sweden                     | 3.50 | 3.25 | 3.49 | 3.45 | 3.22 | 3.25 | 3.29 | 3.31 | 3.14 | 3.26 |
| Austria                    | 2.38 | 2.44 | 2.58 | 2.62 | 2.73 | 2.68 | 2.93 | 2.96 | 3.06 | 3.07 |
| Denmark                    | 2.41 | 2.51 | 2.78 | 3.08 | 2.93 | 2.97 | 3.01 | 3.02 | 2.98 | 3.01 |
| Finland                    | 3.33 | 3.34 | 3.54 | 3.75 | 3.73 | 3.64 | 3.42 | 3.29 | 3.18 | 2.90 |
| Germany                    | 2.46 | 2.45 | 2.60 | 2.73 | 2.71 | 2.80 | 2.87 | 2.82 | 2.89 | 2.88 |
| United States              | 2.54 | 2.62 | 2.77 | 2.82 | 2.73 | 2.77 | 2.70 | 2.74 | 2.75 | 2.79 |
| Belgium                    | 1.81 | 1.84 | 1.92 | 1.98 | 2.05 | 2.16 | 2.36 | 2.44 | 2.46 | 2.46 |
| United States - Rank       | 7    | 6    | 7    | 7    | 8    | 8    | 10   | 9    | 9    | 9    |
| United States - Percentile | 91   | 94   | 93   | 93   | 91   | 91   | 88   | 90   | 89   | 88   |

**Table 5.3: Research and Development Expenditures by Industry, \$Billion 2014**

| Industry                                       | Canada | Germany | Italy | Japan  | Korea | Spain | United Kingdom | United States | China  |
|------------------------------------------------|--------|---------|-------|--------|-------|-------|----------------|---------------|--------|
| 01T99: Total                                   | 12.84  | 74.35   | 16.81 | 132.64 | 57.27 | 10.24 | 28.80          | 340.73        | 286.09 |
| 10T33: Manufacturing                           | 5.51   | 64.55   | 11.89 | 114.77 | 50.92 | 4.67  | 11.24          | 232.82        | 252.53 |
| 10T33: Manufacturing per dollar of value added | 0.030  | 0.080   | 0.040 | 0.128  | 0.131 | 0.027 | 0.041          | 0.111         | 0.085  |
| 20: chemicals and chemical products            | 0.15   | 4.73    | 0.53  | 7.36   | 2.73  | 0.35  | 0.53           | 9.69          | 23.36  |
| 21: basic pharmaceuticals a                    | 0.35   | 5.26    | 0.70  | 14.60  | 1.29  | 0.87  | 0.58           | 56.61         | 11.10  |
| 22: rubber and plastic products                | ..     | 1.32    | 0.45  | 3.30   | 0.88  | 0.14  | 0.16           | 3.57          | 6.48   |
| 23: other non-metallic mineral products        | 0.05   | 0.39    | 0.15  | 1.49   | 0.27  | 0.08  | 0.07           | 1.45          | 7.01   |
| 24: basic metals                               | 0.11   | 0.70    | 0.11  | 2.47   | 0.75  | 0.08  | 0.10           | 0.68          | 27.66  |
| 25: fabricated metal products                  | 0.22   | 0.98    | 0.43  | 0.52   | 0.58  | 0.18  | 0.77           | 2.13          | 7.14   |
| 26: computer, electronic and optical products  | 1.81   | 9.79    | 1.78  | 28.19  | 30.45 | 0.26  | 1.45           | 73.89         | 44.40  |
| 27: electrical equipment                       | 0.13   | 2.83    | 0.64  | 3.45   | 1.28  | 0.29  | 0.26           | 4.37          | 26.24  |
| 28: machinery and equipment n.e.c.             | 0.45   | 7.37    | 1.99  | 12.52  | 3.24  | 0.32  | 1.08           | 12.13         | 33.03  |
| 29: motor vehicles, trailers and semi-trailers | ..     | 25.66   | 2.38  | 33.39  | 6.75  | 0.57  | 2.91           | 18.40         | 22.38  |
| 30: other transport equipment                  | ..     | 2.70    | 1.32  | 0.88   | 0.87  | 0.77  | 2.30           | 28.34         | 12.12  |
| 31: furniture                                  | 0.02   | 0.05    | 0.09  | 0.11   | 0.10  | 0.03  | 0.06           | 0.37          | 0.77   |
| 32, 33: Manufacturing not listed elsewhere     | 2.23   | 2.76    | 1.34  | 6.50   | 1.72  | 0.74  | 0.98           | 21.19         | 30.84  |

Source: OECD. Business Enterprise R-D Expenditure by Industry (ISIC 4). <http://stats.oecd.org/#>

The 2016 Deloitte Global Manufacturing Competitiveness Index uses a survey of CEOs to rank countries based on managerial perception. The US was ranked 2<sup>nd</sup> out 40 nations with China being ranked 1<sup>st</sup>. High-cost labor, high corporate tax rates, and increasing investments outside of the US were identified as challenges to the US industry. Manufacturers indicated that companies were building high-tech factories in the US due to rising labor costs in China, shipping costs, and low cost shale gas.<sup>34</sup> Additionally, an increase in manufacturing construction can be seen in the Construction Put in Place

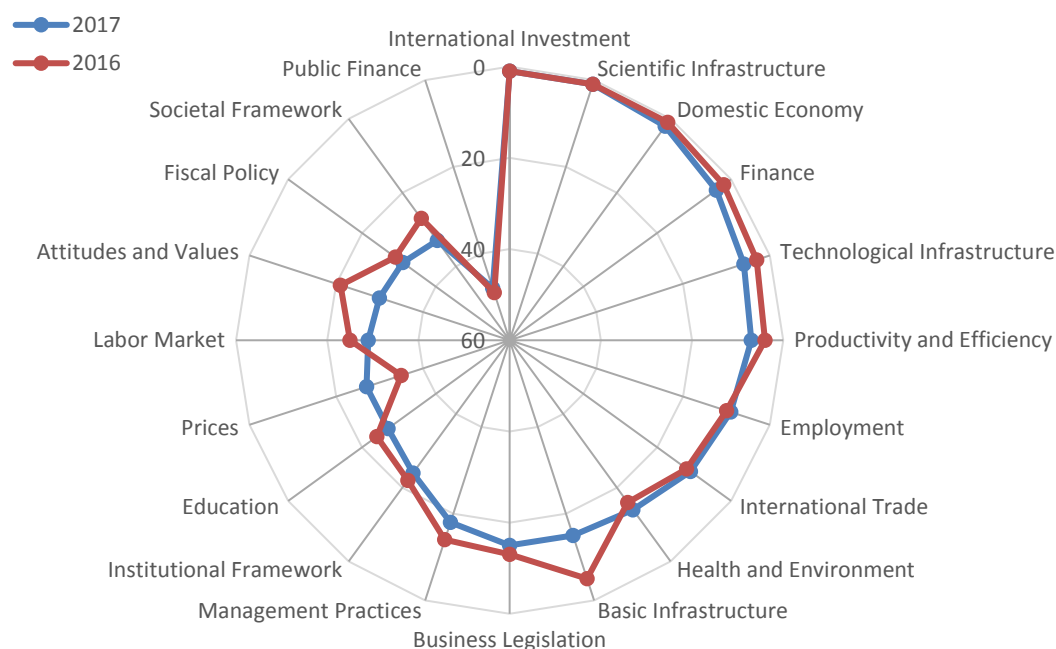
<sup>34</sup> Deloitte. 2016 Global Manufacturing Competitiveness Index. <http://www2.deloitte.com/content/dam/Deloitte/us/Documents/manufacturing/us-gmci.pdf>

**Table 5.4: Researchers per Million People**

|                            | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|----------------------------|------|------|------|------|------|------|------|------|------|------|
| Denmark                    | 5201 | 5302 | 5519 | 6497 | 6660 | 6744 | 7026 | 7156 | 7089 | 7333 |
| Finland                    | 7545 | 7673 | 7373 | 7692 | 7649 | 7717 | 7414 | 7460 | 7188 | 6986 |
| Korea, Rep.                | 3777 | 4175 | 4604 | 4868 | 5001 | 5380 | 5853 | 6362 | 6457 | 6899 |
| Sweden                     | 6091 | 6133 | 5005 | 5443 | 5085 | 5256 | 5147 | 5164 | 6670 | 6868 |
| Singapore                  | 5292 | 5425 | 5769 | 5741 | 6149 | 6307 | 6496 | 6442 | 6665 | 6658 |
| Norway                     | 4584 | 4838 | 5163 | 5360 | 5439 | 5408 | 5496 | 5548 | 5569 | 5679 |
| Japan                      | 5360 | 5387 | 5378 | 5158 | 5148 | 5153 | 5160 | 5084 | 5201 | 5386 |
| Austria                    | 3457 | 3531 | 3816 | 4142 | 4146 | 4359 | 4406 | 4695 | 4763 | 4884 |
| Luxembourg                 | 4864 | 4412 | 4636 | 4716 | 4829 | 5145 | 5444 | 4339 | 4595 | 4724 |
| Netherlands                | 2930 | 3241 | 3101 | 3071 | 2833 | 3229 | 3675 | 4372 | 4561 | 4519 |
| Ireland                    | 2756 | 2835 | 2893 | 3237 | 3113 | 3070 | 3282 | 3482 | 3606 | 4433 |
| Germany                    | 3350 | 3452 | 3597 | 3752 | 3941 | 4078 | 4211 | 4379 | 4400 | 4364 |
| United Kingdom             | 4129 | 4188 | 4132 | 4084 | 4116 | 4091 | 3979 | 4029 | 4186 | 4299 |
| United States              | 3718 | 3782 | 3758 | 3912 | 4073 | 3869 | 4011 | 4016 | 4118 | 4232 |
| United States - Rank       | 12   | 13   | 13   | 14   | 13   | 15   | 16   | 20   | 18   | 14   |
| United States - Percentile | 83   | 80   | 83   | 82   | 83   | 81   | 79   | 72   | 75   | 78   |

**Table 5.5: Journal Articles per Million People**

| Country Name             | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
|--------------------------|------|------|------|------|------|------|------|------|------|
| Switzerland              | 2037 | 2167 | 2212 | 2239 | 2303 | 2370 | 2462 | 2578 | 2603 |
| Denmark                  | 1497 | 1539 | 1616 | 1646 | 1748 | 1833 | 2018 | 2188 | 2223 |
| Australia                | 1461 | 1543 | 1662 | 1687 | 1749 | 1819 | 1922 | 1957 | 2068 |
| Sweden                   | 1788 | 1809 | 1804 | 1767 | 1810 | 1845 | 1900 | 1982 | 2017 |
| Singapore                | 1818 | 1814 | 1747 | 1750 | 1764 | 1894 | 1909 | 1996 | 1974 |
| Norway                   | 1411 | 1489 | 1591 | 1613 | 1784 | 1805 | 1906 | 2001 | 1940 |
| Finland                  | 1648 | 1689 | 1712 | 1733 | 1772 | 1766 | 1824 | 1844 | 1867 |
| Netherlands              | 1439 | 1472 | 1533 | 1579 | 1692 | 1702 | 1751 | 1806 | 1810 |
| Iceland                  | 1163 | 1144 | 1155 | 1337 | 1535 | 1731 | 1692 | 1957 | 1779 |
| Slovenia                 | 1155 | 1192 | 1317 | 1472 | 1561 | 1571 | 1766 | 1726 | 1706 |
| Canada                   | 1420 | 1472 | 1552 | 1573 | 1615 | 1630 | 1642 | 1681 | 1644 |
| New Zealand              | 1237 | 1301 | 1379 | 1442 | 1483 | 1517 | 1634 | 1678 | 1631 |
| United Kingdom           | 1344 | 1397 | 1440 | 1438 | 1473 | 1462 | 1492 | 1519 | 1518 |
| Ireland                  | 1103 | 1100 | 1210 | 1251 | 1382 | 1499 | 1571 | 1510 | 1495 |
| Belgium                  | 1198 | 1216 | 1271 | 1320 | 1373 | 1371 | 1408 | 1477 | 1476 |
| Austria                  | 1074 | 1096 | 1184 | 1227 | 1300 | 1320 | 1384 | 1424 | 1419 |
| Israel                   | 1475 | 1540 | 1541 | 1531 | 1479 | 1408 | 1419 | 1456 | 1402 |
| Luxembourg               | 310  | 398  | 446  | 633  | 773  | 890  | 1104 | 1085 | 1348 |
| North America            | 1250 | 1266 | 1281 | 1288 | 1299 | 1321 | 1346 | 1356 | 1338 |
| Czech Republic           | 756  | 841  | 937  | 999  | 1056 | 1179 | 1253 | 1293 | 1334 |
| United States            | 1231 | 1244 | 1251 | 1257 | 1265 | 1287 | 1313 | 1320 | 1304 |
| United States rank       | 14   | 14   | 16   | 17   | 20   | 19   | 19   | 19   | 21   |
| United States Percentile | 94   | 94   | 93   | 93   | 92   | 92   | 92   | 92   | 91   |



**Figure 5.1: IMD World Competitiveness Rankings for the US: Lower is Better**

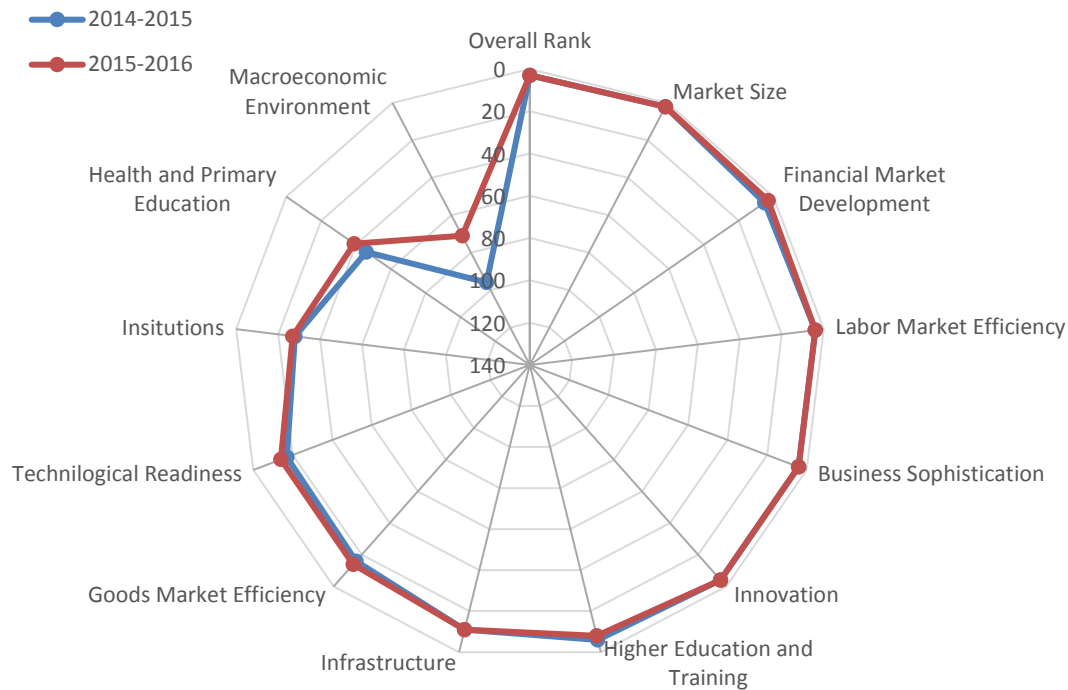
estimates discussed earlier.<sup>35</sup> According to the Deloitte Global Manufacturing Competitiveness Index, advantages to US manufacturers included its technological prowess and size, productivity, and research support. China was ranked 1<sup>st</sup> with advantages in raw material supply, advanced electronics, and increased research and development spending. China has challenges in innovation, slowing economic growth, productivity, and regulatory inefficiency.

The World Economic Forum's 2016-2017 Global Competitiveness Report uses 12 items to assess the competitiveness of 140 economies, which includes the set of "institutions, policies and factors that determine the level of productivity of an economy, which in turn sets the level of prosperity that the country can achieve." As illustrated in Figure 5.2, the US was ranked 3<sup>rd</sup> overall with low rankings in macroeconomic environment, health and primary education, and institutions.<sup>36</sup> The index uses a set of 115 factors to produce the 12 items in Figure 5.2 (see Table 5.6). Among the lowest ranking factors are the costs of terrorism, education enrollment, and crime. Business executives were asked to identify and rank the top 5 most problematic factors for doing business from a list of 16 factors. US education is among the top 5, as seen in Table 5.7.

<sup>35</sup> Census Bureau. Construction Spending. Construction put in place. <https://www.census.gov/construction/c30/c30index.html>

<sup>36</sup> World Economic Forum. The Global Competitiveness Report 2015-2016. [http://www3.weforum.org/docs/gcr/2015-2016/Global\\_Competitiveness\\_Report\\_2015-2016.pdf](http://www3.weforum.org/docs/gcr/2015-2016/Global_Competitiveness_Report_2015-2016.pdf)





**Figure 5.2: World Economic Forum 2015-2016 Global Competitiveness Index: US Pillar Rankings: Lower is Better**

The Annual Survey of Entrepreneurs makes inquiries concerning the negative impacts of eight items:

- Access to financial capital
- Cost of financial capital
- Finding qualified labor
- Taxes
- Slow business or lost sales
- Late or nonpayment from customers
- Unpredictability of business conditions
- Changes or updates in technology
- Other

As seen in Figure 5.3, there are five items where more than a third of the firms indicated negative impacts. Among them were finding qualified labor, taxes, slow business or lost sales, nonpayment from customers, and unpredictability of business conditions.<sup>37</sup>

<sup>37</sup> US Census Bureau. Annual Survey of Entrepreneurs. <https://www.census.gov/programs-surveys/ase.html>

**Table 5.6: US Rank for Indicators used in the World Economic Forum Competitiveness Index: Lower is Better**

| Pillar and Indicator                                                          | Rank |
|-------------------------------------------------------------------------------|------|
| Goods Market Efficiency: Imports % GDP                                        | 134  |
| Market Size: Exports % GDP                                                    | 130  |
| Macro Environment: Government debt % GDP                                      | 128  |
| Institutions: Business costs of terrorism                                     | 104  |
| Health and Primary Education: HIV prevalence % adult pop                      | 92   |
| Goods Market Efficiency: Total tax rate % profits                             | 92   |
| Macro Environment: Government budget balance % GDP -                          | 84   |
| Health and Primary Education: Primary education enrollment rate net %         | 84   |
| Macro Environment: Gross national savings % GDP                               | 80   |
| Health and Primary Education: Business impact of HIV/AIDS                     | 75   |
| Institutions: Wastefulness of government spending                             | 74   |
| Institutions: Business costs of crime and violence                            | 70   |
| Institutions: Organized crime                                                 | 70   |
| Infrastructure: Mobile-cellular telephone subscriptions / pop                 | 66   |
| Higher Education/Training: Secondary education enrollment rate gross %        | 59   |
| Labor Market Efficiency: Female participation in the labor force ratio to men | 55   |
| Goods Market Efficiency: No of procedures to start a business                 | 54   |
| Macro Environment: Inflation annual % change                                  | 52   |
| Health and Primary Education: Business impact of tuberculosis                 | 51   |
| Goods Market Efficiency: Business impact of rules on FDI                      | 46   |
| Health and Primary Education: Infant mortality deaths/, live births           | 41   |
| Institutions: Public trust in politicians                                     | 40   |
| Technological Readiness: Internet bandwidth kb/s/user                         | 38   |
| Institutions: Favoritism in decisions of government officials                 | 37   |
| Financial Market Development: Soundness of banks                              | 36   |
| Technological Readiness: Internet users % pop                                 | 36   |
| Health and Primary Education: Life expectancy years                           | 34   |
| Higher Education/Training: Quality of math and science education              | 33   |
| Goods Market Efficiency: Time to start a business days                        | 33   |
| Goods Market Efficiency: Trade tariffs % duty                                 | 33   |
| Goods Market Efficiency: Prevalence of foreign ownership                      | 33   |
| Institutions: Irregular payments and bribes                                   | 32   |
| Labor Market Efficiency: Cooperation in labor-employer relations              | 30   |
| Institutions: Judicial independence                                           | 29   |
| Institutions: Burden of government regulation                                 | 29   |
| Institutions: Strength of investor protection - (best)                        | 29   |
| Goods Market Efficiency: Prevalence of non-tariff barriers                    | 29   |
| Goods Market Efficiency: Effect of taxation on incentives to invest           | 28   |
| Institutions: Ethical behavior of firms                                       | 27   |
| Institutions: Diversion of public funds                                       | 26   |
| Infrastructure: Fixed-telephone lines / pop                                   | 25   |
| Health and Primary Education: Quality of primary education                    | 25   |
| Technological Readiness: FDI and technology transfer                          | 25   |
| Labor Market Efficiency: Effect of taxation on incentives to work             | 24   |
| Financial Market Development: Regulation of securities exchanges              | 24   |
| Institutions: Property rights                                                 | 23   |
| Institutions: Reliability of police services                                  | 23   |
| Institutions: Efficiency of legal framework in settling disputes              | 21   |

**Table 5-5 (continued)**

| Pillar and Indicator                                                           | Rank |
|--------------------------------------------------------------------------------|------|
| Goods Market Efficiency: Burden of customs procedures                          | 20   |
| Institutions: Strength of auditing and reporting standards                     | 19   |
| Labor Market Efficiency: Flexibility of wage determination                     | 19   |
| Institutions: Efficiency of legal framework in challenging regs                | 18   |
| Institutions: Transparency of government policymaking                          | 18   |
| Technological Readiness: Fixed-broadband Internet subscriptions / pop          | 18   |
| Business Sophistication: Nature of competitive advantage                       | 18   |
| Infrastructure: Quality of electricity supply                                  | 17   |
| Higher Education/Training: Quality of the education system                     | 17   |
| Higher Education/Training: Internet access in schools                          | 17   |
| Institutions: Intellectual property protection                                 | 16   |
| Higher Education/Training: Local availability of specialized training services | 16   |
| Goods Market Efficiency: Agricultural policy costs                             | 16   |
| Institutions: Efficacy of corporate boards                                     | 15   |
| Institutions: Protection of minority shareholders' interests                   | 15   |
| Higher Education/Training: Extent of staff training                            | 15   |
| Financial Market Development: Affordability of financial services              | 14   |
| Infrastructure: Quality of roads                                               | 13   |
| Infrastructure: Quality of railroad infrastructure                             | 13   |
| Goods Market Efficiency: Degree of customer orientation                        | 13   |
| Technological Readiness: Mobile-broadband subscriptions / pop                  | 13   |
| Infrastructure: Quality of overall infrastructure                              | 12   |
| Labor Market Efficiency: Reliance on professional management                   | 11   |
| Innovation: Gov't procurement of advanced tech products                        | 11   |
| Infrastructure: Quality of port infrastructure                                 | 10   |
| Goods Market Efficiency: Buyer sophistication                                  | 10   |
| Innovation: PCT patent applications/million pop                                | 10   |
| Infrastructure: Quality of air transport infrastructure                        | 9    |
| Business Sophistication: Local supplier quality                                | 9    |
| Business Sophistication: Production process sophistication                     | 9    |
| Business Sophistication: Willingness to delegate authority                     | 9    |
| Goods Market Efficiency: Effectiveness of anti-monopoly policy                 | 8    |
| Labor Market Efficiency: Pay and productivity                                  | 8    |
| Higher Education/Training: Quality of management schools                       | 7    |
| Labor Market Efficiency: Hiring and firing practices                           | 7    |
| Financial Market Development: Ease of access to loans                          | 7    |
| Business Sophistication: Value chain breadth                                   | 7    |
| Goods Market Efficiency: Extent of market dominance                            | 6    |
| Financial Market Development: Financial services meeting business needs        | 6    |
| Higher Education/Training: Tertiary education enrollment rate gross %          | 5    |
| Goods Market Efficiency: Intensity of local competition                        | 5    |
| Labor Market Efficiency: Country capacity to attract talent                    | 5    |
| Business Sophistication: Local supplier quantity                               | 5    |
| Innovation: Quality of scientific research institutions                        | 5    |
| Macro Environment: Country credit rating - (best) -                            | 4    |
| Financial Market Development: Venture capital availability                     | 4    |
| Financial Market Development: Legal rights index - (best)                      | 4    |
| Technological Readiness: Firm-level technology absorption                      | 4    |

**Table 5-5 (continued)**

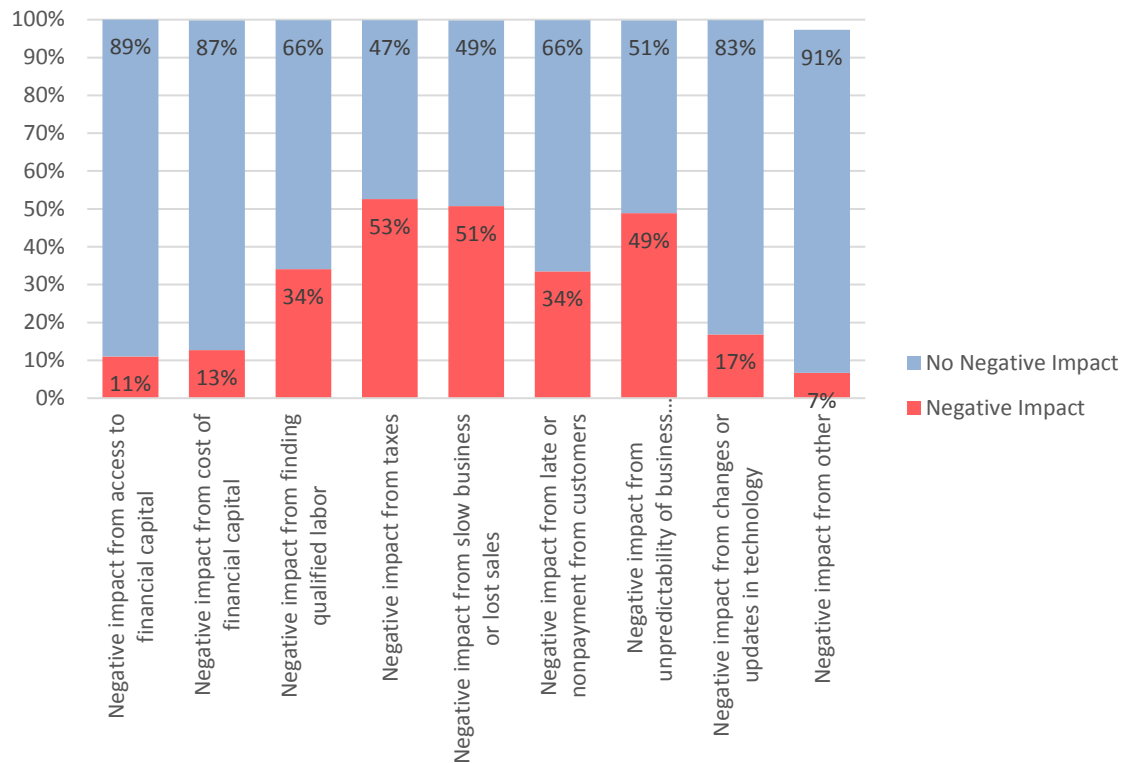
| Pillar and Indicator                                                   | Rank |
|------------------------------------------------------------------------|------|
| Innovation: University-industry collaboration in R&D                   | 4    |
| Health and Primary Education: Tuberculosis incidence cases/, pop       | 3    |
| Technological Readiness: Availability of latest technologies           | 3    |
| Labor Market Efficiency: Country capacity to retain talent             | 2    |
| Financial Market Development: Financing through local equity market    | 2    |
| Market Size: Domestic market size index                                | 2    |
| Market Size: Foreign market size index                                 | 2    |
| Market Size: GDP (PPP) PPP \$ billions                                 | 2    |
| Business Sophistication: Control of international distribution         | 2    |
| Innovation: Capacity for innovation                                    | 2    |
| Innovation: Company spending on R&D                                    | 2    |
| Innovation: Availability of scientists and engineers                   | 2    |
| Infrastructure: Available airline seat kilometers millions/week        | 1    |
| Labor Market Efficiency: Redundancy costs weeks of salary              | 1    |
| Business Sophistication: State of cluster development                  | 1    |
| Business Sophistication: Extent of marketing                           | 1    |
| Health and Primary Education: Malaria incidence cases/, pop n/a MF     | -    |
| Health and Primary Education: Business impact of malaria N/Appl N/Appl | -    |

**Table 5.7: Problematic Factors for Doing Business (16 total possible factors ranked): Higher Indicates a More Problematic Factor**

| Factor                                  | Score |
|-----------------------------------------|-------|
| Tax Rates                               | 16.0  |
| Tax Regulations                         | 12.0  |
| Inefficient Government Bureaucracy      | 11.2  |
| Restrictive Labor Regulations           | 8.0   |
| Inadequately Educated Workforce         | 7.4   |
| Poor Work Ethic in National Labor Force | 7.3   |
| Insufficient Capacity to Innovate       | 6.6   |
| Inflation                               | 6.0   |
| Inadequate Supply of Infrastructure     | 5.2   |
| Policy Instability                      | 4.9   |
| Access to Financing                     | 4.2   |
| Crime and Theft                         | 3.5   |
| Foreign Currency Regulations            | 2.5   |
| Poor Public Health                      | 2.0   |
| Corruption                              | 1.8   |
| Government Instability                  | 1.4   |

Note: From a list of 16 factors, respondents were asked to select the five most problematic factors and rank them from 1 to 5. The results are tabulated and weighted according to the ranking assigned by respondents.

**Figure 5.3: Factors Impacting Business (Annual Survey of Entrepreneurs)**





## 6 Discussion

This report provides an overview of the US manufacturing industry. There are three aspects of US manufacturing that are considered: (1) how the US industry compares to other countries, (2) the trends in the domestic industry, and (3) the industry trends compared to those in other countries. The US remains a major manufacturing nation; however, other countries are rising rapidly. US manufacturing was significantly impacted by the previous recession and, as of 2017, has not returned to pre-recession levels of production or employment. The US has advantages in technological prowess, innovation, productivity, and research and development; however, education was ranked low in two indices (i.e., IMD and World Economic Forum), which could negatively impact US advantages in the future. Institutions and institutional framework, which include crime, regulatory frameworks, country credit rating, and government spending among other things, ranked low in two indices. A number of costs were identified as challenges to US manufacturing, including high labor costs, which is likely related to high productivity.<sup>38</sup> Systematic cost analysis of US manufacturing reveals that management is a significant cost along with a number of other non-production costs such as wholesale trade. The number of injuries and the injury rate in US manufacturing has a general downward trend.

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<sup>38</sup> Bureau of Labor Statistics. Beyond the Numbers: Productivity. June 2017. <https://www.bls.gov/opub/btn/volume-6/pdf/understanding-the-labor-productivity-and-compensation-gap.pdf>





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