This letter circular does not attempt to cover fully the subject of outside house painting, but is designed to answer average letters of inquiry on this subject. For more detailed information the references given in Letter Circular 291 should be consulted. Letter Circular 291 also gives information as to how Federal Specifications may be obtained.

In general, one should remember that dark-colored paints are not only cheaper, but are also more durable than white or light-colored paints. Iron oxide-linseed oil paint meeting Federal Specification TT-P-31, which is the kind of paint commonly used on barns, etc., will last much longer than any white linseed oil paint. Tinted paints are more durable than the corresponding white paint. If one wishes to paint in white or tints, paints containing the expensive white pigments must be used.

It is not possible to make any positive statement as to the relative merits of straight white lead-linseed oil paint, generally mixed by the painter on the job, as compared with commercial ready-mixed white or tinted paint. If one were called upon to decide between white lead and all brands of ready-mixed white paint, the answer would be that the white lead paint would be the safest to use. On the whole, while it is probably true that white lead paint mixed on the job averages better than any other white oil paint, this does not necessarily mean that straight white lead is always the best white pigment for oil paint. It is certainly in part due to the fact that painters know more about handling white lead paint than they know about mixed paints. In other words, it is more fool-proof. On the other hand, it is not entirely fool-proof and it is not at all uncommon for painters to use too much oil in mixing white lead. The amounts of oil given in Table 1, page 36, of Technologic Paper 274 should never be exceeded and better results will be had by approaching the lower limits. The National Lead Company, 111 Broadway, New York City, issues a booklet giving a great variety of formulas for mixing straight white lead paints.

Lead-zinc paint which will meet the specification given in Federal Specification TT-P-36 will probably be as good as, and in some respects may be more desirable than the straight white
lead paint. Certain mixed paints made of a pigment composed of titanium pigment, zinc oxide, and white lead also give excellent service. The white paint covered by Federal Specification TT-P-101 contains a pigment containing not less than 50 per cent of titanium-barium pigment, not less than 40 per cent of zinc oxide, not more than 10 per cent of extending pigments. While this paint gives very good service and is one of the very few white oil paints free from lead that can be safely used for outside work, it would be improved by increasing the titanium-barium pigment to 60 per cent and reducing the zinc oxide to 30 per cent, and except for use where sulphide fumes are likely to occur, would be still further improved by adding some white lead. One of the best formulas for a pigment containing titanium pigment is 45 per cent titanium-barium pigment, 35 per cent white lead and 20 per cent zinc oxide. A properly-made mixed paint with a pigment approximating that just given should give excellent service.

White lead paint dries to a soft film which frequently gets dirty in the first few months of exposure, but generally this dirt later chalks off. It decays largely by chalking, thus leaving an excellent surface for repainting. The addition of some zinc oxide to white lead makes the film harder, thus reducing the tendency to take up dirt. The addition of too much zinc makes the film so hard that it cracks, leaving a bad surface for repainting.

It is frequently advisable, particularly at the seashore, to add a small amount of good exterior varnish to the last coat of paint. The amount of varnish added should be quite small—from a pint to a quart to a gallon of paint. However, care should be taken in selecting a varnish which will mix properly with the paint, because some good spar varnishes will thicken some paints. The only practical thing to do is to try the varnish in the paint on a small scale and see that it mixes properly. It is not advisable to add the varnish to the undercoats of paints.

Quite recently, new types of quick-drying house paints have appeared on the market. Their purpose is to obtain a quicker drying paint than the regular linseed oil type, and one that holds its luster and color better than the usual house paint. These new house paints frequently contain synthetic resins. Such paints usually contain high-strength opaque white pigments such as titanium pigments. For solid colors, pure, high-strength pigments are preferred. Their use in the house painting field is growing, although still in the experimental stage. Great care is needed in their formulation.
Of equal if not greater importance than the paint is the condition of the surface on which it is applied. The surface should be dry, and any structural defects that will permit water to get in the wood back of the paint coating should be corrected before painting. Water back of a paint film will ruin the best paint. This is the most common cause of paint blistering.

Briefly summing up the question of outside painting in white and light tints, it is believed that with proper care in application good results can be had either with straight white lead or with ready-mixed paints, provided they comply with the requirements mentioned above.